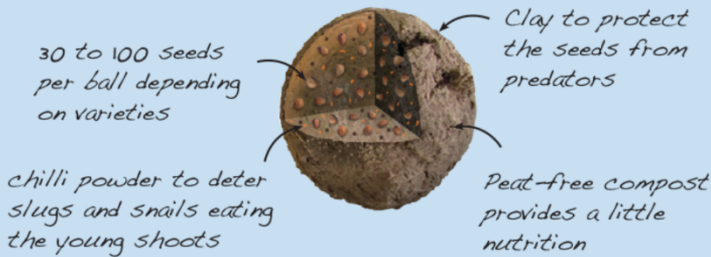


## UK native wildflower seeds



# WHAT IS A SEEDBALL?

a mini ecosystem, protecting your seeds from birds, ants and slugs and giving them nutrition as they germinate and grow

[how it works >](#)

### STEP ONE

Scatter onto bare soil or compost.

No need to dig! As the wildflower seeds are encased in clay and peat-free compost, they are essentially already “planted”. Simply scatter onto bare soil or compost (avoid scattering on grass) on a garden bed or in a pot, leaving at least 10cm between each ball. The outer clay helps to prevent birds and insects from eating the seeds, keeping the seeds nicely protected and ensuring your bee and butterfly friendly wildflower garden has every chance of growing success.

### STEP TWO

Seeds germinate inside the ball and begin to sprout.

With rain (or watering) and enough sun and warmth, the wildflower seeds inside the ball will start to germinate and little sprouts will begin to appear from the ball. This process can take 4-6 weeks from scattering. We add chilli powder to our Seedball recipe to help deter slugs and snails from eating the young shoots.

### STEP THREE

The ball breaks down as the plants become established.

Slowly the ball will disperse and become less visible, leaving a patch of young plants which will continue to grow and grow into a beautiful wildflower garden.

### STEP FOUR

Plants flower and become hub of wildlife activity!

Each wildflower species has a different flowering time and length of time taken to come into flower – some will flower in the first year and others will flower in the following year. Once in flower they will provide important habitat and food for an abundance of garden wildlife.

