

Hold a Purple Picnic to Support Norfolk's Bereaved Children 5-11 July 2021

Nelson's Journey Purple Picnic week is a great opportunity for schools to come together to remember someone special who has died, to think about those who are bereaved and also a great opportunity to raise much needed funds for [Nelson's Journey](#) after a very difficult year.

There are so many different places and ways that you can hold a Purple Picnic – including at schools, in gardens and at workplaces. From bake off competitions, dress down and non-uniform days, mini festivals, raffles, sports days and activities to remember someone special, you keep surprising us with your creative ideas and enthusiasm and we are truly thankful!

Purple Picnics provide an opportunity to create memories with your school community whilst raising vital funds for Nelson's Journey's vital service to bereaved children and young people in Norfolk. Since 1997, thousands of children have been supported by the charity. Offering the right help gives children the best opportunity to move forward positively with their grief.

Please click the link below for further details of our Purple Picnic week and details on how to register.

[Nelson's Journey Purple Picnic](#)



The banner features a blue background on the left with the 'Nelson's Journey Purple Picnic' logo, which includes the tagline 'Helping back matters to bereaved children'. To the right of the logo, the text reads 'Hold a Purple Picnic & support Norfolk's bereaved children'. Below this, a white box contains the text '5th - 11th July 2021' and a blue button that says 'SIGN UP HERE'. On the right side of the banner is a photograph of a woman and two young girls sitting outdoors, looking thoughtful.