

# Norfolk

## Professional Development Placements

In Partnership with Business  
Industry  
and the Community

### Co-operating with the Co-op for Professional Development



Pam Walker  
Chrissie Leighton  
William Brown

Jan Staff  
Ian Pummell

Member Education Officer  
Catton Grove First School  
Chief Executive Officer,  
Ipswich & Norwich Co-op  
The Bawburgh School  
Manager, Norwich Co-op  
Department Store

The Ipswich & Norwich Co-op's Norwich department store played host to 24 Norfolk primary teachers on October 3rd. The day provided some 'serious fun' with co-operative trainers from Swansea called 'Dynamix'. They led teachers through a series of co-operative teaching and training strategies for the classroom, activities and theories based around the values and principles of co-operation. The day began with an introduction to the Co-op's department store with a store visit and ended with the launch of a new curriculum resource package *'More than just a shop!'* Devised for KS1 and KS2, it has a focus on English, Geography, IT and Maths. The pack was launched by Mr William Brown, Chief Executive Officer of the Ipswich & Norwich Co-op Society and introduced by teachers Jan Staff of The Bawburgh School and Chrissie Leighton of Catton Grove First School. Jan and Chrissie have written the resource in collaboration with Pam Walker, the Co-op's Member Education Officer and Mike Hodgkinson of Norfolk Education Advisory Service.



Jan Staff and Chrissie Leighton introduce 'More than just a shop!' to Norfolk teachers in the Co-op's Norwich department store.

Pam said "We are delighted to be working with Norfolk schools in partnership with the LEA and The Exchange. There was real enthusiasm for our new pack and support programme which offers structured focussed visits to our Norwich store for primary pupils. We hope the techniques and activities promoting co-operative behaviour will give teachers the tools to work with in the classroom, and I think we all certainly enjoyed working with and learning from 'Dynamix'. We look forward now to supporting and working with Norfolk schools demonstrating that the Co-op is 'More than just a shop!'"

The whole project was funded through a partnership between The Exchange, the Ipswich & Norwich Co-op Society and Norfolk LEA.



Teachers from across the county take part in the 'spinning round' co-operative activity.



THE  
EXCHANGE

Norfolk Education Business Exchange Ltd





# ‘Maths Counts’

## A Sainsbury's Business Project



June 2001 saw the formation of the ‘Maths Counts’ group, comprising six primary teachers and two maths advisers. It was soon clear that here was a group of people full of original and appealing ideas, who were willing to expend both time and energy to make this project come to fruition in the form of a set of ten maths games, well suited both to children in primary schools and to the objectives of the National Numeracy Strategy.

Over the summer break, initial thoughts gelled into games: during the autumn the group met several times to trial and refine ideas.

A one-day placement at Sainsbury's working with their staff in the training room brought many of the ideas together and gave a context for the games development.



At the moment, the prototypes are being used and evaluated by children in the group of schools which gave us the designers. The project will reach a crucial point at our final meeting in March. All twelve games will be as perfect as the teachers can make them. At this point there will be the difficult

decision to make to move us from twelve to ten games for production. The Team and the LEA would like to thank Sainsburys for all their support.

### Schools and Teachers involved:

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- Rosie Newport

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To find out more about Norfolk Professional Development Placements please return the slip.

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