



SCHOOLS AND NURSERIES JOIN OUR PURPLE PICNIC THIS JULY



Bringing Back
Smiles to Bereaved
Children in Norfolk



Nelson's
Journey
**Purple
Picnic**
bringing back smiles to bereaved children

1 in 29

children attending
Norfolk schools have
experienced the death
of a parent
or sibling.

Nelson's Journey Purple Picnic month is an opportunity to get together to remember someone who has died. It also helps to raise vital funds so that we can keep supporting bereaved children, living in Norfolk, who are struggling to cope following the death of a special person.

The great thing about our Purple Picnic is that you don't have to limit yourself to a traditional picnic, there are so many creative ways you can bring the children together. What's important is that you get together, enjoy some food and make some positive memories.

Your donations and fundraising efforts will make a difference to bereaved children and young people living in Norfolk.

Thank you.



"Nelson's Journey
listened, they gave
me hope. I mattered
again. And most of
all they gave me my
smile back."

Ways To Get Involved

Donate £1

to wear something purple

Best Dressed Teddy

at a teddy bears picnic

Hold a Bake Off

and sell those cakes to
other pupils and parents

Make it Part of

your sports day
or summer fete





What We Will Provide

When you sign up you will receive a **FREE** downloadable pack which will include the following resources:

A Thank You Video
(to share with your pupils, staff and families)

Recipe Cards

Colour in Picnic Sheets

Bake Off Activity Sheets

Teddy Bear TLC Activity Sheet

Purple Picnic Poster

Sponsorship Forms

Thank You Certificate



£2

could fund a
memory jar for
children to recall
special memories



How To Register

If you have already decided to host a picnic, please click the link below and complete the form to register your picnic and get your FREE resources:

[SIGN UP HERE](#)

If you need some help deciding what to do or how to host your own picnic, we're here to help! Contact the Fundraising team on:

Email:

fundraising@nelsonsjourney.org.uk

Phone:

01603 431788



"I feel less alone with the deaths, there are people who understand. I'm very thankful for the opportunity and help from Nelson's Journey."

