



Norfolk County Council

SHEU



Helping Norfolk's
children and
young people to
feel understood

Date: 28 November, 2023

Contact: flourish.survey@norfolk.gov.uk

Dear School Leadership Team

Flourish Survey 2024: Helping Children and Young People in Norfolk to feel understood.

Norfolk County Council is excited to invite you to take part in a free survey for children and young people in Norfolk's schools.

Run by SHEU, a specialist national company who has been undertaking surveys in schools for over 40 years, The [Flourish Survey](#) is a comprehensive set of mostly multi-choice questions for children and young people to answer directly with their views and feelings. The survey results will provide valuable insight to help us, and you, understand how your students feel about important areas of their lives, the support they get and the decisions they make about their lives, health and wellbeing. It will help inform what are the best services and support to help meet their needs and aspirations.

We are asking schools to work with their students to support as many as possible to complete the Flourish Survey between Monday 18th December 2023 and Wednesday 27th March 2024.

Who are we?

We are the Public Health department of Norfolk County Council, working with the [Children and Young People Strategic Alliance](#), (CYP SA) a partnership of key decision makers across Norfolk's children's system including local councils, health services, the Police, schools, colleges and charities who are working together to deliver Norfolk's [Flourish ambition](#).

In Public Health we work with a wide range of partners and directly with Norfolk's residents to help people stay healthy and make healthier choices, prevent ill health and protect people from threats to their health. One of the main ways we do this is by understanding factors that influence people's health & wellbeing and developing support, advice and guidance to help improve physical and mental health outcomes.

We will use the survey results to inform the planning and delivery of strategies, priorities and services.

We will not produce any analysis that compares schools with each other, and we will not publish or share the results from individual schools with anyone except the school themselves.

Why take part?

Every school that takes part will receive a report summarising the behaviours and perceptions of their pupils, benchmarked against the wider county picture. This unique insight can help:

- Provide an indication of current pupil wellbeing, empowering your school to better meet their needs and aspirations
- Inform curriculum decisions – identifying gaps in the current offer to pupils in terms of knowledge and need
- Provide evidence for OFSTED and your governing bodies around personal development, behaviour and welfare, demonstrating a proactive approach
- Inform training needs for staff and as a starting point for wider discussions with governors and your school community

For your students, benefits include:

- An opportunity to take part in active citizenship – lending their voice to a project that will inform decisions being made in many aspects of their own and their peers' lives.
- Feeling listened to and understood by the adults supporting them, around what they want and need.
- Having a positive influence on their school and wider community.
- Enjoying a chance to do something a little different from their everyday school routine.

What support is available?

- A dedicated [Flourish Survey](#) web page, with information and frequently asked questions
- A dedicated, regularly monitored email address for any questions or requests before, during and after the survey at flourish.survey@norfolk.gov.uk
- Training and Q&A sessions with SHEU

Once you have registered to take part, you will also receive a support pack to help you deliver the survey.

How to get involved

To register your school/college's interest please click this link [Flourish Survey 2024 - register interest](#). We will be in touch shortly after you register. If you have any questions, please don't hesitate to contact us at flourish.survey@norfolk.gov.uk

Yours faithfully



Stuart Lines

Director of Public Health



Sara Tough

Executive Director, Children's Services and Chair of CYP SA