

Anti-Bullying Week Poster Competition 2006

The Anti-Bullying Alliance is delighted to announce a poster competition for children and young people to design the official poster for Anti-Bullying Week November 20 – 24 2006. The poster competition is sponsored by Trutex¹ and is open to all children and young people under the age of 18. The competition is divided into two categories:

Category A - Under 11 year olds
Category B - 12 – 18 year olds.

Each year the Anti-Bullying Alliance produces two posters for Anti-Bullying Week one for primary aged children and one for secondary aged. (See www.anti-bullyingalliance.org for last year's posters).

The posters are distributed to schools and their partners across England. Two winning designs will be chosen and these will be produced as the official posters for Anti-Bullying Week, November 20 – 24 2006.

This years Anti-Bullying Week focuses on the important role that those who watch bullying can play in getting help and providing support to the person being bullied. Research shows that only 25% of children and young people who see people being bullied get help or offer support. Based on this, Anti-Bullying Alliance believes that by encouraging children and young people to not stand by and watch it happen but instead seek help and support, we can reduce the incidence of bullying and the harm that it causes.

Poster designs should therefore focus on this issue and on the important role that friends and peers can play in stopping bullying. Designs should be A3, and the winning designs will be chosen based on visual appeal and clarity of message. The winning designs will be produced with a wide blue border with Anti-Bullying Week 2006 written in the border.

The closing date for entries is June 27th 2006 and designs should be sent to Simon Blake, Anti-Bullying Alliance, 8 Wakley Street with the following:

- Details of the entrant including their name, gender and age
- How they can be contacted
- A statement from them (and if they are under sixteen a parent or carer) stating they agree to the design being used for any purposes relating to the promotion of anti-bullying awareness and to information about the winning designs being press released in local and national press

The winners will be announced in the first week of July and the posters produced and disseminated in September. ABA will carry out presswork to secure coverage of the winning designs. As well as receiving copies of the poster when it is produced, the winners will receive an art pack. Two runners up in each section will also receive a prize. The winners and runners up will also receive a letter of congratulations from the Minister for Education Standards, Jacqui Smith and the Chair of the Anti-Bullying Alliance.

¹ Trutex is the leading name in branded schoolwear www.trutex.com