

# NEW COURSE FOR SEPTEMBER 2005

## BTEC Introductory Diploma in Hospitality, Travel and Tourism

### Introduction

If you would like a career in the travel and tourism industry this programme could be for you.

Starting in September the one year Diploma will give you

- Essential skills for employment in this area
- Educational experience and the chance to study for more qualifications later
- A good idea of the career possibilities open to you
- Valuable work experience in the industry

### Entry Requirements

You don't need any formal entry requirements but we will invite you for an interview to make sure that this is the right programme for you before offering you a place.

### Course Content

The programme is made up of different units and you will be working towards completing these in classes, workshops and on work experience. The units are

- Starting Work in Hospitality, Travel and Tourism
- Working in Hospitality, Travel and Tourism
- Introducing Customer Care
- Personal Effectiveness
- Financial Management
- Planning Trips
- Using Displays in Travel and Tourism
- Work Experience

In addition you will be supported in developing Basic Skills Assessment

Assessment will take a variety of forms such as role play, practical work, group work and observation

Visits and Visiting Speakers

Visiting speakers and outside visits may be arranged as a way of increasing your knowledge and experience of the industry.

If you would like any more information about the course and whether it is right for you, please call Sue Linton, Hotel School, City College Norwich 01603 773418