

Look at my work on a website! Inform & persuade KS3 KS4 and 16+

Young people are invited to prepare and submit a **profile of an activity**. The information will then be published on "Things To Do" an activities database on Norfolk County Council's website for young people - Norfolk Blurb.

Younger children may also contribute but please be aware the website has content targeted at older children.

This **task can be adapted to be as simple or sophisticated** as you like in its use of **language and technology**.

Contact Karen or Sally on 01362 654054 or t2d@norfolkblurb.co.uk for more information and worksheet templates

http://www.norfolkblurb.co.uk/thingstodo_profile.php?thingstodo_id=1741

What sort of activities could students do a profile for?

Any activity which young people are welcome to attend can be included (it does not have to be exclusively for young people). Activities might be;

- clubs i.e. sports, art, school clubs, hobby clubs etc
 - facilities i.e. parks, skate parks, cinemas, youth clubs, attractions
 - one off events i.e. local community events, gigs, fetes, plays
- the ultimate criteria is any activity you think would qualify as a positive recreational or educational activity for a young person.

Real activities please – no fiction writing!

What information is required?

Activity profiles range from the very basic details we need (name of activity, venue, who to contact and how, description of what it is) through to sophisticated entries. At the upper ability end you could submit a detailed description of what it entails, what you would gain from it, a sales pitch targeted specifically at the audience, feedback from participants (self or interviewees) and an image to go with the profile.

How do we get involved?

Start by having a look at some of the existing activity profiles on www.norfolkblurb.co.uk/t2d to get a feel for what can be done i.e.

Dereham Skate Park - A simple profile with an image which could be improved / re-written, used as a template by students or they could add comments to appear as feedback.

Litcham Youth Club – Shows a profile where young people's feedback has been included.

Army Cadet Force –the entries for all units have a standard wording yet each unit is different and they all need feedback from young people.

Shukokai Karate Group – Beccles – a much longer entry with website and e-mail contact details

Heather Millan School of Dance and Performing Arts – shows how we credit the young person who told us about it.

Decide the format you want to submit your profiles in;

You can enter the information direct on the website*, post hand written information to us, e-mail details or attachments or telephone.

* all entries are moderated before going live, if you request we can be on standby to process entries rapidly

Digital images can be submitted via the website but it may be easier to mail them to us direct. Young people in the image should not be identifiable or if they are we need parental consent (consent form available)