



Norfolk County Council
at your service

Children's Services

Educational Psychology & Specialist Support

Special Educational Needs Norfolk

Conference and Exhibition

'Making a Difference'

13th September 2007

University of East Anglia Sportspark, Norwich

9:00 - 4:00pm

The largest regional SEN event in East Anglia

Free entry to all seminars and exhibition

- Eminent speakers throughout the day with 750 seminar places for delegates. This is a valuable CPD opportunity for staff to update their skills
- The Exhibition and Conference attracts over 1,300 visitors from Schools, Professional Services, Early Years settings, F.E. and the Voluntary Agencies
- 2007 offers a superb exhibition venue at the University of East Anglia Sportspark, Norwich,
- Improved parking

BOOKING FORM



every child matters
a brighter future for Norfolk's young people



Dear colleagues/visitors

The booking information reflects the theme of the Norfolk Children's Services SEN Conference and Exhibition for 2007: 'Making a Difference'. I hope you will find the selection of seminars meets your continuing professional development needs. To ensure your first choice, early booking is essential.

You will see from our exhibitor list that this year we have a number of new exhibitors. Word has spread of the success of our annual event and we are delighted that we can offer Norfolk schools and educational settings the very best via the speaker programme and from the exhibition itself.

I shall look forward to welcoming you on September 13th and hope that your selection of seminars can be accommodated.

Best wishes

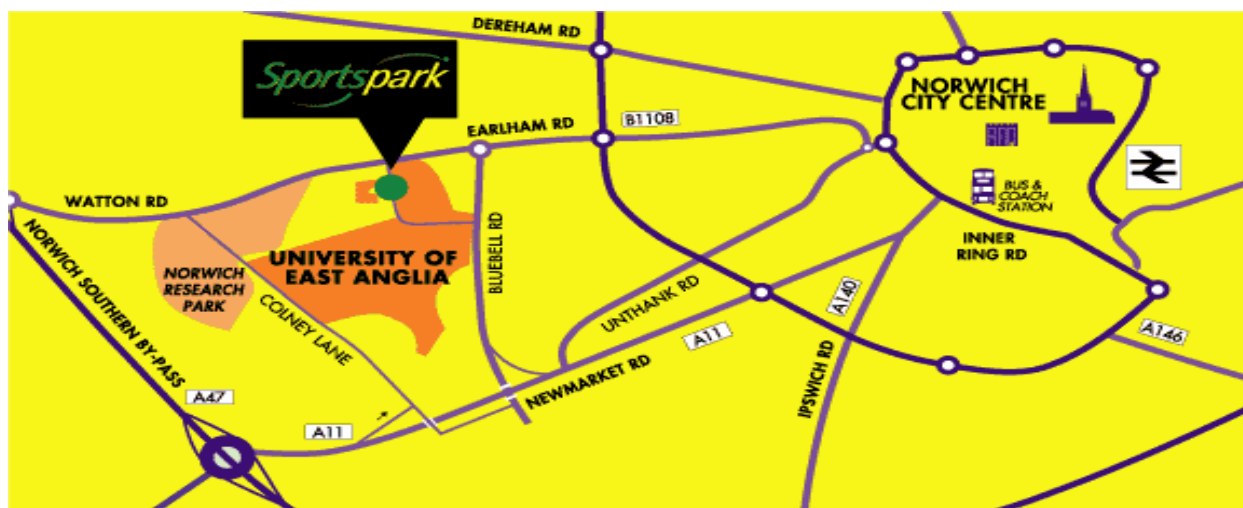
James Thatcher
Principal Educational Psychologist
Children's Services

Our advice is to book early to avoid disappointment or log on to:

www.terrapin.norfolk.sch.uk

Location

Special Needs Norfolk 2007 – will be held at the University of East Anglia, Sportspark Norwich.
Located next to the University of East Anglia off the Earlham Road B1108.



These are the directions to the University of East Anglia. The Sportspark is located on the University Drive as you enter the campus off Earlham Road.

From London take the M11/A11; just outside Norwich take the A47 (Southern Bypass) in the direction of Swaffham; the University is signposted off at the next exit. If you are driving from the North or the Midlands, you can use the A47 via King's Lynn, or the A14 as far as Newmarket and then take the A11 to Norwich. UEA is situated on the outskirts of Norwich, around two and a half miles west of the city centre, just off the Earlham Road (B1108) which is one of the main roads out of the city.

Parking

Car parking for this event is at the University of East Anglia main car park at a cost of £6.00 per day (or £1.50 for 2 hours).

Conference Organisers:

Martin Bohn, Jenny Harris, Irene Hoare, Deidre Porter, Jennie Price, Bronwen Richmond and Jacqui Worsley

Any Queries? Please contact Irene Hoare, Conference Administrator, at The Terrapin, Hewett School Site on 01603 671400 or email irene.hoare@norfolk.gov.uk

Exhibitors List

Norfolk County Council

Early Years Childcare & Extended Schools
English Language Support Service
Norfolk Healthy Schools
Norfolk Parent Partnership
Norfolk Portage Service
Sensory Support
TITAN Project
Well Being Programme

2Simple Software
ABC for Reading
ABC Productions
AbilityNet East
Alternative Approach
Asperger East Anglia
Autopress Education Ltd
Barbara Carr Consulting Ltd
Chameleon Books
Claire Publications*
Crick Software
Crown House Publishing*
Don Johnston Ltd
Doodle World Ltd*
Eagle House School
East of England PATOSS*
Education Kinesiology
Edu-Fax*
Gardner Educational Ltd
Great Yarmouth College*
Harcourt Assessment
Hilda King Educational
Hyperactive Children's Support Group
iansyst Ltd
Incentive Plus
Indigo Dyslexia
Irlen East
Kent Book Company*
Kingscourt/McGraw-Hill
Kirton Healthcare Ltd
LDA
Learning Materials Ltd
Learning Resources
Left'nWrite T/A Formative Fun
LexiaUK Ltd
Lexion co.uk/Frolunda Data*
Listening Books*
Nasen
NferNelson

Norfolk Autistic Society
Norfolk Primary Care Trust
Numicon Ltd
Ormiston Children & Families Trust
Oxford University Press*
Petit Pont & Little Bridges
Philip & Tacey
Playbreak Ltd
Promethean
Ransom Publishing
REM*
Rising Stars*
Royal National College for the Blind
SEMERC
SEN Diary (ISData) Ltd
Smartkids (UK) Ltd
Starfish Team (NPCT)
Sweetcounter/Playground Pictures
Synergy Learning*
Synthetic Phonics*
Taskmaster Ltd
The National Autistic Society
The Norfolk & Norwich Association for the Blind
The Rickter Company Ltd*
TinyTalk
Tuska Toys
Usborne Books at Home
Widgit Software
Yellow Door Ltd*

* New exhibitors this year

MAIN PROGRAMME SEMINARS

Thursday 13th September 2007

Sessions 1 & 2

9:45 – 12:30

<p>1A 9:45 – 10:45 John Jarrold Suite</p> <p>Listen: Speak: Write KS 1-2</p> <p>Children can't write until they talk, and they can't talk until they can listen. This seminar suggests ideas for:</p> <ul style="list-style-type: none"> • Helping children learn to listen • Encouraging talk for learning and for writing • Linking these to writing across the curriculum <p>Sue Palmer, Writer and Teacher</p>	<p>1B 9:45 – 11:15 Bowthorpe Room</p> <p>Early Reading Research KS1-2</p> <p>Dr Solity argues that the best way for children to read is through the 'Theory of Optimal Instruction' that brings together two polarised approaches, the teaching of phonics through real books. Failing readers are taught with the whole class rather than through withdrawal groups. The ERR has consistently found that the incidence of reading difficulties can be reduced from 20-25 per cent to approximately two per cent.</p> <p>Dr Jonathon Solity, University College London</p>
<p>1C 10:00 – 11:00 Town Close Room</p> <p>Meet the Numbums KS1-2</p> <p>A powerful seminar focussing on the beauty and complexity of our number system. The aim of the session is to enjoy a hands-on problem solving activity whilst raising empathy for those who find mathematics difficult to teach and/or learn.</p> <p>Barbara Carr, Numeracy Consultant, Slough and Independent</p>	<p>1D 10:00 – 11:00 Martial Arts Room</p> <p>Developing Written Language Skills KS 1-2</p> <p>The relationship between spoken and written language will be examined together with aspects that cause difficulty. A programme of small steps that supports early writing skills, will be presented.</p> <p>Virginia Martin, Advisory Teacher, Speech, Language and Communication Needs.</p>
<p>2A 11:45 – 12:45 Bowthorpe Room</p> <p>Recognising the needs of ASD pupils. KS1-4</p> <p>Understanding the presentation of pupils with Asperger Syndrome and Autistic Spectrum Disorder. How do these children process information and see the world. This session will include relevant research references.</p> <p>Fiona Scott, Chartered Psychologist, Autism Research Centre, University of Cambridge</p>	<p>2B 11:15 – 12:15 Martial Arts Room</p> <p>BRIEF and to the point KS All</p> <p>There is never enough time. Key solution focused ideas which can help make even a corridor conversation fruitful. And how to develop these ideas if you have a little bit longer.</p> <p>Yasmin Ajmal, Trainer and Counsellor at the Brief Therapy Practice in London</p>
<p>2C 11:15 – 12:15 John Jarrold Suite</p> <p>Getting Behaviour Management Plans to Stick. KS All</p> <p>Getting inside behaviour management - why is it so difficult to get behaviour policies to stick and why it causes adults and children so much vexation. Teaching the Plan - Working Out Routines -Coaching Approaches - Supporting the Journey to Independence - Developing Your Personal Style.</p> <p>John Bayley, Diploma Trainer for the London University Institute of Education</p>	<p>2D 11:30 – 12:30 Town Close Room</p> <p>Getting Spelling Write KS2-3</p> <p>Struggling readers are usually chronically poor spellers. This seminar will look at practical ways to support teaching and learning strategies for spelling.</p> <p>Dee Reid, Educational Consultant</p>

MAIN PROGRAMME SEMINARS

Thursday 13th September 2007

Sessions 3 & 4

12:30pm – 3:30pm

<p>3A 1:15 – 2:45 Bowthorpe Room Early Numeracy Research KS1-2 Dr Solity's research shows how 'The Theory of Optimal Instruction' is applied to teaching mathematics. The ENR was researched experimentally between September 2002, when children began in Reception, until July 2005, when they completed Year 2. The results suggest that ENR can be more effective than the National Numeracy Strategy, particularly in improving the mathematical skills of the lowest attainers. Dr Jonathon Solity, University College London</p>	<p>3B 12:45 – 1:45 Martial Arts Room Effective Support for ASD Pupils KS All This session will consider the positive behaviour strategies to support Autistic Spectrum Disorder children via effective inclusion in an autism friendly environment. You can make a difference! Fiona Scott, Chartered Psychologist, Autism Research Centre, University of Cambridge</p>
<p>3C 12:45 - 1:45 John Jarrold Suite Why men don't iron and boys don't write KS All As a follow up to her book <i>Toxic Childhood</i>, Sue Palmer is currently writing <i>21st Century Boys</i>. This seminar is a summary of her findings on the impact of gender differences and learning styles on boys' writing. Sue Palmer, Writer and Teacher</p>	<p>3D 1:00 – 2:00 Town Close Room Working Memory and Learning KS 1-2 This seminar provides an introduction to working memory in the classroom. Learning difficulties faced by children with poor working memory skills and affective classroom support will be illustrated with case studies. Dr Tracy Packiam Alloway, Senior Research Fellow, Durham University</p>
<p>4A 2:15 – 3:15 John Jarrold Suite Developing Consistency KS All Everyone in schools seems to agree that the key to managing behaviour and meeting children's needs is consistency of adult behaviour. Why is this so hard to achieve? Using assertive skills with adults. Key tasks and the level of direction and support required by colleagues. In house training - the key to collegiality. John Bayley, Diploma Trainer for the London University Institute of Education</p>	<p>4B 3:00 – 4:00 Bowthorpe Room Guided Reading with Struggling Writers KS2 Struggling writers need the support of small group work if they are to develop their writing skills. This seminar will look at using role-play and 'talk for writing' in guided writing. Dee Reid, Educational Consultant</p>
<p>4C 2:30 – 3:30 Town Close Room What's in a line? KS F/1-2 An opportunity to track progression from counting/ordering of numbers to using decimals. Teachers will be given the opportunity to use Cuisenaire rods, tracks and lines to make mathematical connections Barbara Carr, Numeracy Consultant, Slough and Independent</p>	<p>4D 2:15 - 3:15 Martial Arts Room Making Meetings Marvellous KS All For those people who attend a lot of meetings and sometimes leave less than satisfied. How solutions focused ideas can enhance our own contributions and help to get the best out of these collaborative endeavours. Yasmin Ajmal, Trainer and Counsellor at the Brief Therapy Practice in London</p>

COME ALONG SESSIONS

Come Along Sessions are non-bookable and seats are available on a 'First come, first served' basis

Roger Bannister Room		20 People
ONE HOUR SPECIAL 9:30 – 10:30		
Rainbow Reading This session will display the benefits of Rainbow Reading audio assisted programme. Linda McLean - Kingscourt/McGraw-Hill		KS1-3
10:45 – 11:15		
Free and cheap ICT solutions for dyslexic students There is some fabulous software available for supporting dyslexic students. However, most people are unaware of the range of solutions which are available freely and cheaply. In this session we look at what is possible for dyslexic learners through built in free solutions, little known tips for making the most of your application software and free applications available for download from the web. Adam Waits - Ability Net East		KS2-4
11:30 - 12:00		
Clicker Paint – The Educational Paint Program An overview of the key features of the brand new Clicker Paint product; operating as either a standalone or integrating with Clicker 5, this latest release from Crick Software, the makers of Clicker, offers users of all abilities unique opportunities to combine paint package activities with the power of Clicker 5. Rebekah Emery – Crick Software		KS1-2
12:15 – 12:45		
Illiteracy is a 20th Century Problem. How do we apply 21st Century Solutions? Students who regularly use Lexia advance on average at twice the rate as non-users. Rob will demonstrate how the software tracks progress and adapts to the individual student's need with minimal one to one support. Rob Kay – Lexia		KSR-4
ONE HOUR SPECIAL 1:00 – 2:00		
Supporting Reading and Writing with SOLO SOLO is a research-based software suite to help students from 8 to 18 develop a strategic approach for reading for meaning and planning, drafting, redrafting and proof-reading their written work with Don Johnston's programs CO:Writer® , Write:Outloud® , Draft:Builder® and Read:Outloud® . We will also be launching a very special offer to schools in Norfolk. Jamie Munro – Don Johnson Ltd		KS2-4
2:15 – 2:45		
An overview of the Communicate Series & Introduction to Communicate: Symwriter With Communicate: Symwriter superseding Writing with Symbols, this will be an introduction to the new title. We will also give you an overview of the Communicate Series – by Choice, Webwide and In Print2. We'll show you the resources available for easily differentiated content throughout the curriculum, examples of downloadable classroom organisers, visual timetables and strategies and how to develop personalised materials to meet specific pupil needs. Lorraine George – Widget		KS1-2
3:00 – 3:30		
Puppets and Modelling Material An introduction to the potential use of large puppets and glove puppets. In addition, find out about the function of modelling material and other craft products. Joie Keung – Doodle World Ltd		KS All
3:45 – 4:15		
Communication Approaches for children with a sensory loss What does Informed Choice mean for deaf and visually impaired children and their families in Norfolk. Karen Taylor – Children's Services, Sensory Support		KS R-Adult

COME ALONG SESSIONS

Come Along Sessions are non-bookable and seats are available on a 'First come, first served' basis

Cringleford Room		40 People
ONE HOUR SPECIAL 9:30 – 10:30		
Lexion Multitool system for dyslexics Lexion is a computer based system that both assesses and delivers exercises to develop: phonological awareness and processing, letter/sound correspondence, syllable processing, spelling, vocabulary and conceptual understanding, comprehension, spatial relationships, clocks, time and arithmetic. Suitable for mainstream or special education. Annika Hallsvik - Lexion Project Leader and Speech Therapist.		KS1-2
10:45 – 11:15		
Listening, Language and Learning Speech and Language Development and its impact on Early Learning, with particular reference to the importance of learning to listen. Sally Wynne, Senior Speech & Language Therapist		KSP-1
11:30 – 12:00		
Read Write Inc. – A proven synthetic phonics programme which gets children reading and writing - FAST 20 minute DVD showing Read Write Inc. being used in a classroom situation plus a 'hands on session' looking at all the components of this successful approach. Jane Thompson – Oxford University Press		KS1-3
12:15 – 12:45		
Don't do books, Miss Strategies for engaging reluctant readers and older readers with very low reading ages. Steve Rickard – Ransom Publishing		KS2-4
1:00 – 1:30		
Literacy and the teenage/older learner Difficulties in teaching literacy to older learners. Effective strategies and resources for success. Mel Cane – ABC Productions		KS3-Adult
1:45 – 2:15		
Numicon – Inclusive, multi-sensory maths Numicon's multi-sensory teaching programme can unlock the mysteries of maths for many children. This workshop will demonstrate how working with Numicon can help children to overcome difficulties in maths, including mathematical language. Numicon – Katherine Gibbs - Numicon Trainer, Makaton Regional Tutor		KS1-3
2:30 – 3:00		
Management of ADHD in schools Overview of ADHD management strategies for use in the classroom. Sue Bewick/Lisa Riches and Mich Winters – Norfolk Primary Care Trust		KS All
ONE HOUR SPECIAL 3:15 – 4:15		
Sound Discovery, Snappy Lesson and Synthetic Phonics An overview of the phonic progression in Sound Discovery and clear teaching structure of the Snappy Lesson. How to meet the literacy needs of children at Wave 1, 2 and 3. Marlynne Grant - Synthetic Phonics		KS1-3

Booking Form (Please photocopy as required)

Special Needs Norfolk – Thursday 13th September 2007

Each person can attend a maximum of two seminars

If you wish to book online go to: www.terrapin.norfolk.sch.uk

My seminar choices in order of preference are:

1st Seminar ☐ If fully booked, then my alternative choice is ☐

2nd Seminar ☐ If fully booked, then my alternative choice is ☐

Name: (Mr/Mrs/Ms or Other).....

School/Establishment:.....

(School location code, Norfolk schools only)

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Address: (for confirmation to be sent)

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Postcode:.....

Telephone:..... Fax:.....

Email:.....

Please note: Car parking charges operate at the Sportspark.

☐ **Please tick if you are a disabled parking badge holder**

Please complete the booking form and return it by Friday 1st June 2007, either by post or by email.

Special Needs Norfolk Conference
The Terrapin
Hewett School Site
Cecil Road
Norwich
NR1 2TJ

**You will receive your booking
confirmation in July**

If you need this booking form in large print, audio, alternative format or in a different language,
please contact Irene Hoare on 01603 671400



The information collected will be stored on a database and will be used for the course/conference booking administration purposes only. The information will be held in the strictest confidence and will not be made available to any third parties.