

## **Re: 'Filming the Curriculum' June 29, 2007. Delegate cost: £60**

I am delighted to offer you the opportunity to be involved in an exciting one-day conference on film and the moving image– 'Filming the Curriculum'. **The conference at Norwich School of Art and Design on 29<sup>th</sup> June will enable delegates to be involved in an array of workshops on using film across the curriculum in subjects as diverse as: PSHE, maths, history and English. It would be applicable for secondary teachers and teachers of upper KS2 – Years 5 and 6.** The attached leaflet and workshop list give more details of the event.

**For secondary colleagues this conference will allow delegates a chance to address new imperatives arising from the proposed QCA curriculum for 2008.** The proposed new programmes for study outlined by QCA explicitly exhort schools to engender creativity through the curriculum offered to young people, the new curriculum aims to:

- ☐ be concerned with the 'how' of learning as well as the 'what'
- ☐ have more of a focus on skills, especially the skill of learning to learn
- ☐ do more to promote independence, creativity and enterprise in young people
- ☐ use knowledge actively as a cornerstone for creativity and problem solving
- ☐ link learning to big issues and community action, and give learning an international dimension

(<http://www.qca.org.uk/secondarycurriculumreview/dimensions/index.htm>)

The QCA see creativity as one of four “curriculum dimensions” that run right through the curriculum. They believe that in order to help learners make connections and solve tasks with novel, unique and original ideas it is necessary to:

- ☐ find ways to capture learners' interests and fire their imaginations by providing stimulating starting points (for example through role play, visits to local places of interest or by watching and working with creative people)
- ☐ provide the time for them to think, explore and experiment, to play with ideas, try alternatives, adapt and modify their ideas and thoughts
- ☐ encourage learners to be adventurous and explore ideas freely
- ☐ make the most of unexpected events
- ☐ be willing to stand back and let learners take the lead, join in with activities and model creative behaviour

- ❑ help learners to appreciate the different qualities in others' work and to value ways of working that are different from their own
- ❑ give learners the chance to work with others from their class, year group and different age groups.

**'Filming the curriculum' will offer delegates the chance to consider ways of addressing the aims of the new National Curriculum through the use of film and moving image education.**

**For primary colleagues it offers the chance to use new technology to enhance the curriculum.** A number of schools in Norfolk have started on the journey of using film and animation partly through their contact with Tim Brook and Media Projects East, who are both running workshops at this event. This conference offers an opportunity to continue on that journey, or for new schools to have their fears allayed about using film and moving image in the classroom. Powerful research from the British Film Institute (BFI), collected in their publication, *Look Again* attests to the power of film and moving image to engage young people and to raise standards. To take just one example, many children who can read only at a purely literal level with print text can and do infer at far more sophisticated levels when presented with moving image text (BFI, *Look Again*, p. 10)

**This event is being subsidised by Creative Partnerships, Screen East and possible follow up work is being supported by Museums, Libraries and Archives.**

**Booking your place:** To express an interest in the event please complete the form below.



**Norfolk** County Council

# **‘Filming the Curriculum’ conference**

## **Norwich School of Art and Design – 29 June 2007**

Course reference: ECAE5/A

Name: .....

School: .....

**I would like to attend the following workshops** (please choose two from the following list, see attached sheet for more details about each workshop):

- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Film as a management tool – Chris Scott   |
| <input type="checkbox"/> | Media in the School – Don’t Be Afraid! – Make It Work For You. – Chris Scott        |
| <input type="checkbox"/> | Creating simple documentaries (1) – Great War soldiers’ experiences - Tim Brook     |
| <input type="checkbox"/> | Creating simple documentaries (2) – Burston School Strike - Tim Brook               |
| <input type="checkbox"/> | Filming without editing – Ken Farquhar  |
| <input type="checkbox"/> | Filming science – James Durran  |
| <input type="checkbox"/> | Animating processes (1) - Martin Sercombe and Britta Polmuller                      |
| <input type="checkbox"/> | Animating processes (2) - Editing - Martin Sercombe and Britta Polmuller            |
| <input type="checkbox"/> | Guerrilla guide to filmmaking - screenwriting (1) – Ian Nettleton, Guy Martin       |
| <input type="checkbox"/> | Guerrilla guide to filmmaking – filming and editing (2) – Ian Nettleton, Guy Martin |
| <input type="checkbox"/> | Sex, drugs and film – Joe Macintosh   |
| <input type="checkbox"/> | Green Screen and History – Paul Strickland (1) – Slavery                            |
| <input type="checkbox"/> | Green Screen and History – Paul Strickland (2) – Life in the Trenches               |

To secure a place on this course please book on online at:

<http://www.cpd.norfolk.gov.uk/sdms/>

and then also please return this form for the attention of:

ADRIAN GRAY  
Children’s Services  
Creative Partnerships Programme Manager  
Professional Development Centre  
Woodside Road  
Norwich  
NR7 9QL

OR fax to 01603 708074

OR complete electronically and email to [adrian.gray@norfolk.gov.uk](mailto:adrian.gray@norfolk.gov.uk)



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# **‘Filming the curriculum’ - Workshop Proposals**

*Chris Scott*

## **1. Media in the School – Don’t Be Afraid! – Make It Work For You.**

This workshop will focus on how subjects can incorporate media – including film – into their classrooms and enhance the delivery of the curriculum. It will include examples from Aveley School where film has been used across the curriculum.

Relevant for teachers of:

**English, drama, science, history.**

## **2. Film as a management tool**

This workshop will explore using film for performance management and reflective self-evaluation and show how Aveley school has used the videoing of classroom practice as a spur to professional development. It is suitable for middle managers and senior managers.

Relevant for:

**HODs, Faculty Leaders, senior managers.**

**Tim Brook**

## **1. Creating simple documentaries - Great War soldiers’ experiences**

This workshop will examine the tools for a collaborative project between English and history teachers and will explore the relationship between: the physical, social and political conditions of World War 1 and the personal responses of War poets and students. It will show how simple, free software can be used to powerful effect to create multimedia documentaries. The documentary style used is applicable to other subjects and the skills learned could be applied across the curriculum

## **2. Creating simple documentaries – Burston School Strike**

This workshop will use the same software as workshop 1, but focus on the fascinating story of the Burston School Strike. The Burston school strike was one of the longest running strikes in British political history and is a fascinating story about changing power relationships in Edwardian England. This workshop would allow delegates to address three key aspects of the new KS3 history curriculum.

Relevant for teachers of:

**English, history, geography, science, MFL, RE**

*Ken Farquhar*

## **Filming without editing**

**This workshop will focus on how to use a camcorder, to create watchable, short films without the need for editing. This technique can be used across the curriculum and used to produce creative films with a narrative structure as well as a means of demonstrating pupils’ knowledge. The session would focus on science but the techniques would be applicable more broadly.**

Relevant for teachers of:



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**science and other subjects**

**James Durran**

Filming science

This practical workshop will outline a successful method of bringing together learning about moving images with learning about science, in the context of a broader project to develop media literacy across the curriculum. Delegates will receive a full teaching pack, on CD-Rom, for delivering the project. It draws on extensive experience of moving image education at Parkside Community College in Cambridge with Key Stage 3 students using webcams and laptop computers to make films of scientific demonstrations.

Relevant for teachers of:

**science and other subjects**

**Martin Sercombe and Britta Polmuller**

**Animating processes**

### **1. Animating Processes**

In this workshop we will look at how to demonstrate simple processes using cut out or drawn animation. Participants will be invited to bring along their own topic to the workshop, along with supporting visual material. We will provide two backup options. An aspect of earthquake activity will be illustrated using cut out animation (up to 2 teams of 3) and a simple mathematical phenomenon using drawn animation (up to 2 teams of 3). During the session each team of 2 will storyboard, prepare art materials then animate a 5 – 10 sec sequence using a digital video camera, and laptop. We will conclude with a brief discussion of ways the same techniques could be applied to other subject areas.

### **2. Editing**

The same group of participants will now edit their work in teams of 2-3 on laptops. We will edit the animations, write and record voiceovers, select appropriate sound effects from library disks and add titles and music to the final cut, using Pinnacle Studio software. We will conclude with a discussion of how media editing facilities can be cheaply integrated into schools' IT resources. We will also discuss the cross curricular value of teaching film language and editing at KS 2 – 4.

**N.B. Max number: 12 participants**

Relevant for teachers of:

**Geography, maths and any other subject with a process to explain.**

**Guy Martin and Ian Nettleton**

**Guerrilla guide to filmmaking**

This two-part workshop will explore the process of making a film: developing an idea, then a short script and storyboard, then shooting some of it. It will explore both practical and theoretical approaches in dealing with the many challenges and obstacles of making a narrative film. Through practical experience of making a film together the workshop leaders will provide advice and suggestions for the ways staff could support an after-school film club as well as ways of using film in the English curriculum.

### **1. Screenwriting**



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## **2. Filming and Editing**

**Relevant for teachers of:**

**English; anyone interested in setting up a filmmaking club**

***Joe Macintosh***

### **Sex, drugs and film**

This workshop will consider ways of engaging disaffected boys through film. Delegates will look at some common scenarios in high schools and consider the practical issues related to working with young people for whom conventional approaches have proved unsuccessful. It will consider ways of using film to address the PSHE curriculum as well as possible cross-curricular approaches to art and music at KS3.

Relevant for teachers of:

**PSHE, art and music at KS3**

**Paul Strickland**

### **Green Screen and History**

In these workshops the participants will understand the basic principles of green screen special effects techniques and will, through production of a short, special effects film, address the core issues of performance, narrative and interaction in relation to virtual sets. In each case the technology will lead into an exploration of how such a technique could lead to empathetic writing.

#### **1. Green screen and slavery**

The two workshops will take a different stimulus. The first will focus on the history of the slave trade and will draw upon Norfolk experience of slavery, using resources from Norfolk Record Office and Norwich Museum.

#### **2. Green Screen and the trenches**

The second workshop will look at still and moving images from the trenches and again draw upon documents and stories from Norfolk soldiers' experiences of the Great War.

Relevant for teachers of:

**History, anyone interested in the use of green screen technology.**



## NCC Children's Services and Creative Partnerships



Images courtesy of Martin Sercombe of Media Project East

A practical one-day conference for teachers on ways of utilising film and moving image in the secondary curriculum

29 June 2007  
9.00 - 16.00  
Cost: £60.00

Norwich School of Art & Design



UK FILM COUNCIL  
LOTTERY FUNDED



**Creative Partnerships**  
exciting minds



### Workshops will cover

**Using film as a management tool** – filming lessons for performance management and self-evaluation.

**First World War a personal response** – creating a documentary using free software.

**Filming in the lab** – creating short, watchable films of science work without editing.

**Make a film** – low budget, simple ideas for creating films.

**Animating the curriculum** – how to create short animation using simple techniques, to explain a process, examples will focus on geography (earthquakes) and maths (lines of symmetry).

**Film as a motivational tool for disaffected boys.**

**Green screen** – the flexibility of this technology will be demonstrated by focusing on the experience of soldiers in world war one and the reality of life on slave ships.

### Film and your subject

Workshops at the conference will demonstrate the way that film and moving image education can address curriculum needs in a range of subjects: maths; science; history, geography, ICT, English and PSHE/Citizenship. For reasons of time these options have been chosen, but by no means do they exhaust the possibilities; film can be used across the curriculum in all subject areas. Workshop leaders will be delighted to work with teachers with ideas beyond the subjects outlined above. The conference will use the workshop sessions as a springboard for ideas but delegates will also have the chance to plan with creative partners ways of bringing to life their own ideas. The final hour of the conference is given over to planning time when a creative dialogue between teachers and creative partners can take place. Delegates will be encouraged to come to the conference with ideas they seek to address.

For more details contact: Adrian Gray  
Programme manager (Creative Partnerships)  
Phone: 01603 433276  
Email: [adrian.gray@norfolk.gov.uk](mailto:adrian.gray@norfolk.gov.uk)

### What is Creative Partnerships?

Creative Partnership is an initiative set up by Department of Culture Media and Sport and the Department for Education to establish creative partnerships between creative organisations and schools for the long-term development of creative learning.

Norfolk schools have been involved in the programme for over four years and while funding for the two pilot clusters at North Walsham and Costessey has ended, work continues with nine schools in Great Yarmouth and in taking the philosophy of Creative Partnerships to the rest of the county.

### Does Creative Partnerships work?

In a survey of over 400 schools involved with Creative Partnerships for a significant period of time the impact of the programme was considerable:

- Headteachers thought that their schools involvement with Creative Partnerships had improved pupils' confidence (92%), communication skills (91%) and motivation (87%).
- Headteachers also felt that involvement with Creative Partnerships had improved pupils' enjoyment of school (76%), ability to learn independently (76%) and behaviour overall (57%).
- Over three quarters (79%) of headteachers agreed with the statement: 'being involved with Creative Partnerships has made a real contribution to raising the educational standard in our school'.



# Filming the Curriculum



## Workshop Leaders

### Britta Pollmiller (Norwich School of Art and Design/Media Projects East)

Britta Pollmiller is researching into animation in education, with focus on its impact on learning, literacy and creativity. As part of this research she organizes animation cineliteracy days, INSET training days and artist residencies for Key Stage 2, 3, 4 and 5. Britta is developing a digital animation resource for secondary schools. A DVD and booklet will show how 2D and 3D animation can be integrated into the Art and Design, ICT, English and Science curricula at Key Stages 3 and 4. She has worked as an art teacher in schools across Norfolk.

### Martin Sercombe (Media Projects East)

Martin Sercombe founded the video production company, Media Projects East in 1980. He has produced and directed an extensive folio of artist's films, documentaries and educational projects. His video works have been shown at many international festivals in: Holland, Japan, Hong Kong, Stockholm and beyond. The company specialises in media training programmes for young people and disability groups. A recent example is Sexwise, a youth led DVD resource pack about relationships and sexual health, funded by the Big Lottery.

### Guy Martin (Cinema City)

Guy Martin is Education Programme Manager for Cinema City. Cinema City's education objectives are delivered through Cinema Plus: the Moving Image Education Consortium for Norfolk. The consortium is a network of local, regional and national education providers and organisations. The broad aims of the education programme are to raise aspirations, develop cultural participation, enrich skills, talent and innovation, and provide opportunities for people to acquire educational and transferable skills in the moving image. He is a former media studies teacher.

### Dr Ken Farquhar (Incredible Science Theatre Company)

Dr Ken completed a PhD in soap bubbles before running away to join the circus. Juggling has taken him several times around the world whilst his science training led him to the world of radio and television, producing and sometimes presenting educational programmes. He is a qualified teacher gaining invaluable classroom insight working as a science,



media and drama teacher. His recent work using the medium of film includes: teaching drama and media studies students to produce high quality science videos about famous scientists that could be used as a school resource as well as improving GCSE Media Studies practical skills. Particular investigations include the use of use video cameras in science lessons to produce short, watchable films without editing.

### James Durran (AST, Parkside Community College)

James Durran is an Advanced Skills Teacher in English and Media, at Parkside Community College, Cambridge, where he was formerly Head of English, Media and Drama. He delivers seminars, lectures and training across the country and abroad on innovative approaches to the teaching of English, media and literacy, and has also lectured on PGCE courses for the University of Cambridge Faculty of Education. He is co-author of, *Media Literacy in Schools*, and has co-written a number of resources for teachers and students, including the *Student Handbook for English*. Further details are available at [www.parksidemedia.net](http://www.parksidemedia.net)

### Ian Nettleton (UEA/Open University)

Ian Nettleton has taught creative writing at the University of East Anglia since 2001. He also teaches creative writing for the Open University and screenwriting at Cinema City in Norwich. He has written and presented synopses of novels for a BBC digital channel, and appeared on Radio 4's Open Book, as well as contributing to the BBC creative writing website, *Get Writing*. He has co-written an independent short film called *Falling Star* and worked with a number of primary and secondary schools on film-related projects.

### Tim Brook (Magic Lantern Learning)

Tim Brook has taught for over for 30 years and was a primary Headteacher. For the last five years he has worked in a largely

freelance capacity in film and moving image education, developing strategies, approaches and resources that allow teachers and children to feel at ease with using multimedia as a communication tool. Students' creativity and working across curricular "boundaries" to allow for the exploration of interesting ideas, have been two of his key teaching interests.

### Chris Scott (Aveley High School, Essex)

Chris Scott has been teaching for 17 years in schools as far afield as Australia, Spain and Essex. He has taught a range of subjects from drama to media studies and PSHE. He has been heavily involved in curriculum innovation and pastoral care in schools and has been pivotal in Creative Partnerships' work in Aveley School where he is a pioneer in the use of film in all areas of the curriculum and as a management tool.

### Joe Macintosh (SeaChange Trust)

Joe has had a varied career in the media including a period working as an investigative reporter for Channel 4 and later, developing a big budget CD-Rom interpretation of the philosophy bestseller: *'Sophie's World'*. He has also worked for the UK's leading web-resource youth charity YouthNet. Since 1998 he has worked for SeaChange Arts in Great Yarmouth on a range of community arts and media based regeneration projects. SeaChange Trust is an arts development organisation working in Great Yarmouth, Norfolk. SeaChange has been instrumental in the development of the Great Yarmouth Film Festival and has been involved in a wide variety of film projects recently working with a group from Latvia to make a series of short films as part of their First Light 'GYFTED' programme.

### Paul Strickland (3Di Media/[www.cosmorama.co.uk](http://www.cosmorama.co.uk))

Paul Strickland specialises in digital special effects having graduated from UEA with an MSc in Virtual Environments. He uses 'green screen' effects techniques to place the participant's image inside the video on screen using a special touring installation. He collaborates with Norfolk Family Learning Programme, BBC East, Norfolk County Council, Creative Partnerships and Norfolk and Norwich Festival to offer schools, youth groups and members of the public at festivals and events the opportunity to instantly produce and appear in their own special effects films without any prior technical knowledge.