

# Ladies Driving Challenge

## Ready for the drive of your life?



Norwich, Norfolk  
Sunday 12 July 2009

For further information contact: Laura Harden, The Firefighters Charity  
07789725560 or go to the Norfolk Fire & Rescue Service  
website - [www.norfolkfireservice.gov.uk](http://www.norfolkfireservice.gov.uk)



**Norfolk Fire  
and  
Rescue Service**



**HELP for  
HEROES**  
*Support for our Wounded*



**The  
Fire Fighters  
Charity**





## **CHARITY DRIVING CHALLENGE RETURNS FOR CHANCE OF A LIFETIME**

**Ever wondered what it's like driving a fire engine? Never been behind the wheel of a bus? What does a combined harvester handle like?**

If you've ever wanted to know the answer, or are just up for a challenge then we have just the event for you.

In July Norfolk Fire and Rescue Service is teaming up with The Fire Fighters Charity (formerly The Fire Services National Benevolent Fund) to offer a unique experience which puts the fun into fundraising.

Following the huge success of last year's event we are holding our second Ladies Driving Challenge on Sunday 12 July 2009 a few miles north of Norwich, giving women the chance to drive a host of weird and wonderful vehicles, from fire engines (guaranteed) to police cars, sports cars to HGVs and buses.

Everyone taking part will definitely get to drive a fire engine and three other vehicles from the assorted number on site. Last year there was plenty of time for more drives for everyone and we hope that this year will be the same.

There will be instruction from a qualified driver and then it's over to the drivers.

### **All you have to do to take part is:**

- call Laura on 07798 725560 or e-mail: [lharden@firefighterscharity.org.uk](mailto:lharden@firefighterscharity.org.uk)
- then send in your £10 entry fee.
- raise a minimum of £90 in sponsorship.
- be over the age of 17 with a full driving licence

If you can meet all of the above then we can't wait to see you. Come and join in the fun during either the morning or afternoon sessions.

We are looking to raise thousands for two very worthy charities, The Fire Fighters Charity and Help for Heroes which are both excellent charities doing great work.

Refreshments will be available on the day and there will be plenty of shelter should the great British weather intervene.



Chief Fire Officer Richard Elliott said: “Both The Fire Fighters Charity and Help for Heroes are great organisations which do fantastic work. Both deserve our support and the Ladies Driving Challenge is a great way of raising thousands of pounds and enjoying a day to remember. Last year’s event was terrific and I am sure this year will be no different.”

Laura Harden from The Fire Fighters Charity, said: “This is an exhilarating event and a great opportunity for women to drive vehicles that they would not normally have the chance to and raise vital funds. So, come on girls, what are you waiting for - register now.”

Full details can be found at [www.norfolkfireservice.gov.uk](http://www.norfolkfireservice.gov.uk) or at Norfolk Fire and Rescue Service’s new Facebook pages.

So please, join up, spread the word and help raise thousands for two very worthwhile causes.

To take part in the Ladies Driving Challenge, entrants should request a registration pack from Laura Harden on 07798 725560 or e-mail [lharden@firefighterscharity.org.uk](mailto:lharden@firefighterscharity.org.uk)

### **Notes:**

**The Fire Fighters Charity** – supports injured Firefighters through physical and emotional trauma.

Despite the best training, accidents and tragedies are sadly inevitable and The Fire Fighters Charity is here to support these brave men and women when things don’t go according to plan.

On average, a firefighter suffers physical, psychological or emotional trauma every hour of every day.

The Fire Fighters Charity has two therapy and two recuperation centres in the UK to provide physical and emotional rehabilitation to the fire fighters.

Today over 13,000 beneficiaries are supported annually by the charity, which puts it in the most Top 10 Most Effective Charities in the UK.



**For further information**

**Contact:** Laura Harden on 07798 725560

**E-mail:** [LHarden@firefighterscharity.org.uk](mailto:LHarden@firefighterscharity.org.uk)

**Website:** [www.firefighterscharity.org.uk](http://www.firefighterscharity.org.uk)

**Norfolk Fire and Rescue Service**

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