



Children's Services
Healthy Norfolk Schools
Norfolk Education Advisory Services
Professional Development Centre
Woodside Road
Norwich
NR7 9QL

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Letter to Headteachers of all High /
Secondary schools including
Independent schools

Please ask for: Sue Astbury

10 March 2005

Dear Headteacher

Re: Walk to School Week (23 – 27 May 2005)

Norfolk schools will, once again, be taking part in this national campaign, which aims to promote the benefits of walking to school.

Historically this promotion has been supported, mostly, by primary schools, but this year we are keen to involve secondary schools as we know that many of them are already doing a lot of environmental work or promoting health related activities.

To support those secondary schools that would like to take part we have developed separate, and different, resources and ideas and would like to invite your school to take part in the **School Council 'Walk to School Week' Challenge**.

We are asking School Councils to promote the benefits of walking or cycling to school before Walk to School Week and then to try and measure how persuasive they have been. This will involve simple surveys and not be too time consuming and can be easily carried out by the students themselves. We are offering prizes of £100 to the two School Councils who manage to get the biggest percentage increase of people walking to school.

If you think your School Council would be interested in this challenge please complete the attached order form and return it to Healthy Norfolk Schools at the above address or fax to 01603 700236. Please let us have your request by **Monday 18 April** and we will aim to get resources to your school by Friday 13 May.

We look forward to hearing from you.

Yours sincerely

Adele Godsmark
Healthy Norfolk Schools Coordinator

David Cumming
Integrated Transport Planning Team Leader



WALK TO SCHOOL WEEK : 23 – 27 May 2005

Resource Form for ALL SECONDARY PHASE schools

TO: Children's Services
Healthy Norfolk Schools
Norfolk Education Advisory Services
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NORWICH
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To register your intention to participate and to request a School Council Challenge pack please complete this form and return it by Monday, 18 April 2005, either by post to the address above or fax it to 01603 700236

SCHOOL NAME: _____

NAME OF CONTACT PERSON: _____

Contact Tel No: _____

Our School Council would like to participate in the 'WALK TO SCHOOL' challenge to promote walking to school.

Please send us a resource pack

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