

Norfolk Association of Secondary Deputy and Assistant Headteachers

Cordially invites

**Your Leadership Team and Advisory Colleagues
to**

"New leaders, new opportunities"

The Summer Conference

***to be held on Thursday 25 June 2009 from 6.00pm to 9.00pm
at Park Farm, Hethersett, Norwich***

6.00pm Buffet meal on arrival

| | | |
|-----------------|------------------------|---|
| Speakers | Sue Smith | Strategy Manager for Norfolk |
| | Richard Cranmer | Headteacher, Archbishop Sancroft High School |
| | Jan Hunt | Headteacher, Diss High School |

Colleagues will also have the opportunity to network

Cost: £15 per delegate

Please return completed booking form and cheque to:

**Betsy Fowler, Norwich Professional Development Centre,
Woodside Road, Norwich, NR7 9QL
to arrive no later than Friday 19 June 2009**

Please make out your cheque to "NASDAH"

Thank you

**NORFOLK ASSOCIATION OF SECONDARY DEPUTY AND
ASSISTANT HEADTEACHERS'
SUMMER CONFERENCE**

New leaders, New Opportunities

Thursday 25 June 2009 from 6.00pm

at Park Farm Hotel, Hethersett, Norwich

BOOKING FORM

School/Organisation Name

Delegate 1 Full Name

Delegate 2 Full Name

Cheques for £15 per delegates should be made out to "NASDAH"

Booking(s) authorised by Signature

..... Title

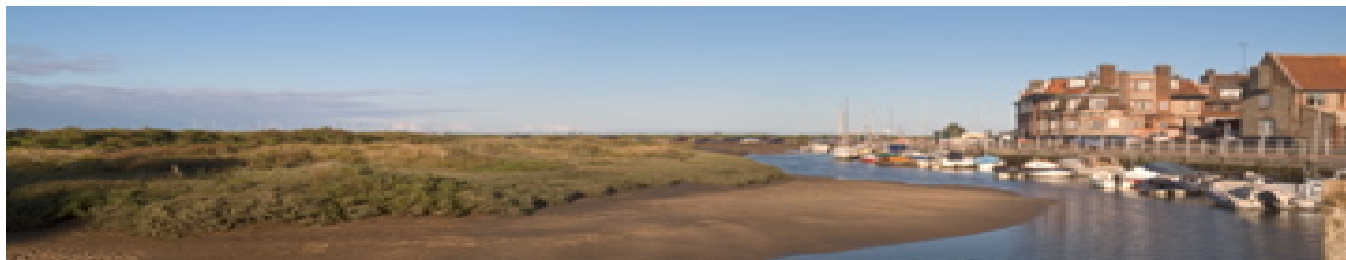
**Please return booking form to:
Betsy Fowler, Professional Development Centre, Woodside Road,
Norwich, NR7 9QL, fax: 01603 700236,
to arrive no later than Friday 12 June 2009**

We are unable to accept bookings without the appropriate cheque enclosed

***Please note, places cannot be guaranteed for delegates
whose bookings are received after this date.***

Thank you

NASDAH NEWSLETTER No 1



Inspirational Headteacher – Peter Devonish

Peter spoke at the launch of the 2009 NASDAH residential conference in Blakeney about his experiences as a teacher and his rise to Headteacher at Dereham Neatherd High School.

Peter started teaching in Bristol, working in two contrasting schools, one in the leafy suburbs and the other an inner city state school, where as Head of Science he and his department took results from 17% to 43%. He went on to be Assistant Headteacher at Castle School where he completed his NPQH, and became Deputy Head at Hanham High School, where he was in charge of the timetable and did an MA!

His values include honesty, integrity, rigour, Fairness and Authenticity, whilst respecting all staff as equals whatever their role within the school community.

Peter talked about his leadership style, commenting that consultation is important, but it does not mean negotiating everything... a distributed leadership is the key to success. "One of first rules of leadership is Humility".

First year as Head...

Post-it notes to spreadsheets of ideas; interviewing all staff – took ages!; survey on the first day to find three priority areas for change; two weeks in got rid of the split lunch as requested; five-year plan to create a learning school; recommends seeking wise council; providing a statement of philosophy and examples with impact! (The split lunch).

AGM

Chair feedback from last year –

- *Oliver Caviglioli was very well received and many asked for a further visit giving a longer time to the work he does, hence the two workshops this year.*
- *The response to the residential included "superb" INSET, however we still only get 21 schools out of 51. We need to think about marketing and how else to encourage people to the value of the INSET provided by NASDAH and the Leadership Academy.*
- *Emails were sent to office@, head@ before and after Christmas, followed by Head@ again two weeks ago.*
- *Hard copies were sent to schools*
- *Responses from floor: send directly to emails provided; the issue of cover and staff absence; advertise at the Head's Conference – Bob Bond does this already.*
- *Reminded all about the website NASDAH.org.uk and the online noticeboard.*
- *Summer Conference in June – twilight event, with LA input from National Strategy Manager Sue Smith.*

Treasurer's Report

- *All DHT and AHTs are associated members.*
- *Costs of big speakers versus attendance.*
- *All money cleared is fed back in – non-profit making.*

Committee Membership

- *Post for the Western area – please contact Betsy Fowler (Secretary) at betsy.fowler@norfolk.gov.uk*

Open Questions

- Will there be developments with the collaboration for post-16 agenda – need to allow more freedom of choice for the diploma, especially in the West?
- A– *Mary Rhodes the Transport Officer is working with Gordon Boyd the 14-19 Director and there are innovative ideas being trialled.*
- There has been talk about subsidised pass for the buses or shared taxis with cost divided, including LA? Problem so far are the limitations due to travel and therefore the number of subjects reduced, and funding affected.
- A- *'Whole diploma model' is based on an 'urban model', so other solutions have to be found and are being explored.*

And finally ...

Bob offered his services for... developing Assistant and Deputy Headteachers by running mock interviews, letter writing and offers of support.

Please contact Anne Brown at the PDC for an appointment 01603 433276.

NASDAH Committee

Acting Chair: David Masdin

Secretary: Betsy Fowler

Members: Bob Bond
Neil McShane
Julie Ward

Keynote Speaker – Marcus Orlovsky



Marcus is a founder member and director of Bryanston Square. He is passionate about creating better learning environments, focusing on the design of buildings and the way teaching and learning take place. Marcus is

active in the public and private sector: he works with schools to help them formulate and articulate their visions; advises Authorities and architects how to design the best possible buildings for their budget; and collaborates with national institutions such as the National College for School Leadership on programmes like 'Building Schools for the Future'.

Previously, Marcus was director of Gresham Bell, an IT consultancy that he built up from its inception to its sale to a French company. He was instrumental in founding Home Control plc, a UK leader in Electrical Power control technology, and was also Project Finance Director at Stanhope Properties, creating entire new spaces in the heart of London, including Broadgate, Ludgate, Stockley Park and Chiswick Park. In the past, he was with Ernst & Young (as Director of Recruitment) and Touche Ross. He read Economics at Bristol. He has bought, sold and built cars, established a small chain of antique shops, and now renovates old and historic buildings as a pastime.

Marcus provided an inspiring and challenging keynote on the state of education in the 21st Century. His brief was to challenge our movers and shakers in schools to think creatively and boldly as they step into headship about the whole school environment.

Unchanging photographs of school buildings and classrooms over the last 100 years was thought-provoking to say the least. Set against technology that is way beyond our capabilities as adults and the world in which our students are growing up is both exciting and terrifying. The emergence of technological innovations in the life span of an 11-year-old today does not begin to compare with a curriculum that has barely changed since the turn of the last century.

What are we to do?

THINK, CHALLENGE, CHANGE...

What is education for the 21st century child supposed to look like? How can we influence changes in our schools? Open our minds and go for it!

And then there was-
Oliver Caviglioli
Director, Model Learning Ltd



Born in Algeria, represented France in athletics, special school headteacher for 10 years.

Studied Accelerated Learning since the late 1970s, Neuro Linguistic Programming since 1980s and trained to lead several thinking skills programmes by international trainers. Co-authored MapWise, Thinking Skills and Eye Q, Think It Map It!, and Reaching Out To All Thinkers.

Early interest in thinking skills led me onto discovering Information Architecture: how different disciplines study how humans understand and communicate information. Also deeply interested in new meta-studies that can now identify the very best teaching techniques in relation to measured outcomes, challenging schools to move beyond fads and initiatives to become truly evidence-based.

Delegates were treated to a tour de force from Oliver Caviglioli which in a very short space of time dealt with an amazing array of learning skills, classroom techniques and people skills. The broad thrust of Oliver's message is that we ignore Visual Models at our peril. We are all visual learners – as well as learning in other ways – but the real learning only takes place when we organise our thoughts. Prior to that we have a relentless input of ideas and facts. However, essentially there are only four models of thinking – define, compare, sequence and find cause (what, how and why). Once students have been taught this notion and once teachers break down thinking into these four categories, better learning will take place. Intelligence depends on organisation and Oliver gave us plenty of examples to prove his point and improve classroom practice.

This was Oliver's second visit to the NASDAH conference. He also appeared at the Children's Services Keynote conference with his colleague, Ian Harris, who had the whole day to challenge our thinking and our perceptions.

Fred Corbett

Fred highlighted the new 3 main objectives from Children's Services for schools in Norfolk as:

- 1) Making sure that Learning is more effective and engages students - i.e. more interesting lessons
- 2) More effective engagement with Parents – when asked 'How much have we done with parents', it is not enough to just say " We HAVE tried but got little response". We need active programs to make the 'Parent Strategy' I Norfolk effective.
- 3) Rebuild and refurbish

Fred also highlighted the creative and inspirational work of Charles Leadbetter – in particular his document, "What's next - 21 ideas for 21st century learning" – which can be downloaded from:

<http://www.innovation-unit.co.uk/about-us/publications/whats-next.html>

Fred also asked delegates at this conference to network and encourage peers from around the county to attend these excellent NASDAH conferences in future pointing out that it is our collective responsibility to drive Norfolk forward. Certainly with only half of Norfolk Secondary Schools represented it is a shame that some Norfolk children will not be affected by the messages given out by such excellent INSET.

For your diaries:

Summer Conference

Thursday 25 June 2009

at Park Farm, Hethersett (see next page)

Strategy Managers' briefings:

13 November 2009

3 March 2010

25 May 2010

These are held at Norwich Professional Development Centre

May 2009

**Please talk to colleagues who attended the
Conference and find out more!**