Children's Services Sports Development Unit Turner Road Centre Turner Road Norwich NR2 4HB

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Our Ref: MR/vg Please ask for: Martin Radmore

Date: 13th October 2006 Email: martin.radmore@norfolk.gov.uk

Dear Headteacher

Re: Play Safe Scheme 2006/07

Norwich Union and Norfolk County Council are working in partnership to promote pupils safety, health, positive contribution and achievement and enjoyment. The 2006/07 Play Safe scheme will take account of comments raised last year and includes a much more simplified application process.

Norwich Union are seeking to invest £25,000 in innovative projects designed to promote safe and positive play in the playground. This could be as a small scale standalone project or as part of a wider project which Play Safe could add value to. It could be about equipment, resources, training, a building project, employing a playworker for lunchtimes or a host of other innovative ideas. There are a set of Key Aspects which applicants need to look at addressing when making an application. These are:

•	Reducing Accidents (Be safe)	KA1
•	Healthy Lifestyles (Be healthy)	KA2
•	Promoting Positive Contributions by Pupils	KA3
•	Equity	KA4
•	Participation in Physical Activity / Development	KA5
•	Promoting Positive Behaviour	KA6
•	Access to All	KA7
•	Promoting Achievement and Enjoyment	KA8

Although not every applicant will receive funding through the scheme, you will be entitled to send delegate(s) to free training workshops for midday supervisors and/or teaching assistants. These are aimed at helping schools address issues over play, playgrounds and positive break-times. These sessions will be run by Children's Services PE and Sport Team. All schools applying will be sent full details of these courses, venues and dates automatically. This is new for this year and we hope that it will prove popular and add value to the scheme.

The Play Safe scheme is detailed on the Norfolk esinet. Here details, application form and support material to promote positive, safe play can be found. The web-link is listed below to help.

http://www.norfolkesinet.org.uk/pages/viewpage.asp?uniqid=1463

If we can be of any further assistance, then please do not hesitate to contact us.

Yours sincerely

Martin Radmore Head of PE, Sport and Physical Development