Changes to 'Recycle Your Mobile' collection

A new 'Recycle Your Mobile' collection bag, designed by a pupil at Raleigh Infant School, will be distributed to all participating schools during the first two weeks in May, with some minor alterations to the scheme.

As from 1 May 2007, due to changes in the market value of used mobile phones, schools will receive £2.50 for each suitable handset donated. Under the new scheme schools will be paid for over 90% of the phones collected. We'd love to be able to give payment for every phone received, but unfortunately 7 -10% of handsets are obsolete and, if received, these will be disposed of in an environmentally friendly way. The scheme continues to provide a fantastic opportunity to raise money for your school.

By visiting <u>www.recycleyourmobile.co.uk</u> you will be able to see how many phones have been collected and how much money has been raised for your school; simply click on 'review' on the right hand side of the screen, select 'SWAC (Norfolk schools)' from the drop down menu and then enter the password 'swacschool'. This information is updated weekly.

The new envelopes should arrive in your school by the end of May and will be accompanied by a covering letter that explains the changes in more detail. It would be appreciated if you could use up your old envelopes before starting to send out the new ones, but please be aware that after 1 May your school will receive £2.50 per phone regardless of whether it's received in a new or an old envelope.

If your school is not already participating in the scheme and would like to join, please visit the website mentioned above and follow the links through to a contacts page where you will be able leave your details. Recycle Your Mobile will send your school some collection bags which can be distributed to parents and members of the community. They then send their unwanted mobile phones back to us (free of charge). The payments will be made to your school on a termly basis.

Please email info@recycleyourmobile.co.uk for further information.