



**Norfolk** County Council  
at your service

**Children's Services**  
**Special Needs Norfolk 2006**  
**Conference and Exhibition**  
**Programme and Booking Form**

**UEA Sportspark Norwich**

**Thursday 14<sup>th</sup> September 2006**

**9:00am – 5:00pm**

**Quality Exhibition**  
**Pre-School – Primary – Secondary - Adult**  
**Professional Agencies**  
**Voluntary Organisations**  
**Wide Variety of Talks**

**All Seminars - Free – Book Early!**

**Exhibition - Admission Free**



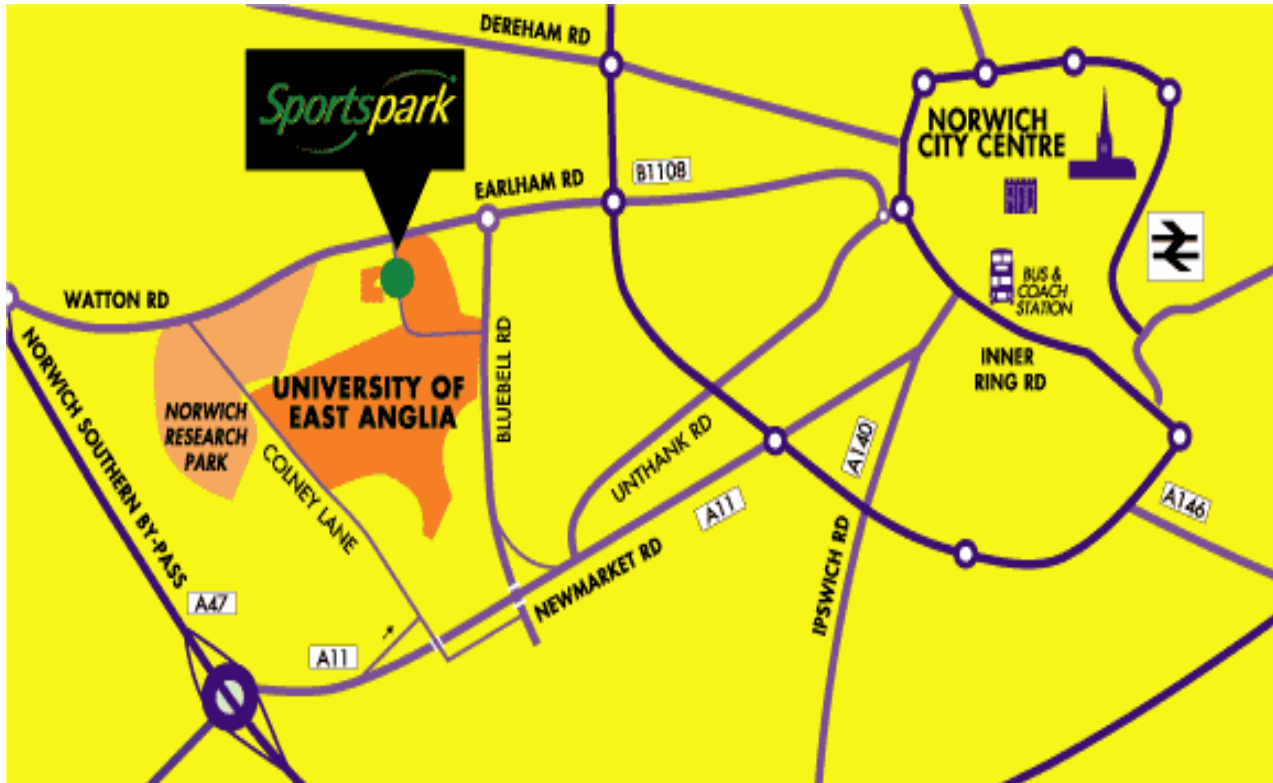
**every child matters**  
a brighter future for Norfolk's young people

**[www.norfolk.gov.uk](http://www.norfolk.gov.uk)**



**INVESTOR IN PEOPLE**

Special Needs Norfolk 2006 – will be held at the University of East Anglia, Sportspark, Norwich. Located next to the University of East Anglia off the Earlham Road B1108.



These are directions to the University of East Anglia. The Sportspark is located on the University Drive as you enter the campus off Earlham Road.

From London take the M11/A11; just outside Norwich take the A47 (Southern Bypass) in the direction of Swaffham; the University is signposted off at the next exit. If you are driving from the North or the Midlands, you can use the A47 via King's Lynn, or the new A14 as far as Newmarket and then take the A11 to Norwich. The University of East Anglia is situated on the outskirts of Norwich, two and a half miles west of the city centre, just off the Earlham Road (B1108), which is one of the main roads out of the city.

### **Parking**

Car parking for this event is at the University of East Anglia main car park at a cost of £6.00 per day (or £1.50 for 2 hours).

Or

Costessey Park'n Ride situated off the A47 (Southern Bypass) adjacent to the Norfolk Showground and opposite the Longwater Shopping Centre. Service 610 operates every 20 minutes directly to the UEA Sportspark.

Conference Organisers:

Martin Bohn, Irene Hoare, Sue Judd, Deidre Porter, Jennie Price, Bronwen Richmond

**Any Queries? In term time please contact Irene Hoare, Conference Administrator, at the Greenwood Centre 01603 458191**

## Special Needs Norfolk Conference and Exhibition 2006

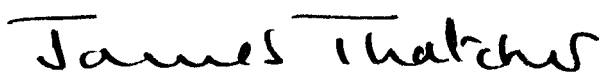
Dear Colleagues/Visitors

A new venue, a new month and an even better Special Needs Norfolk Conference and Exhibition 2006!

We think you'll enjoy your day at the UEA Sportspark. The facilities are excellent and with an even larger exhibition hall you can expect the very best from a wide range of national, regional and county exhibitors.

The programme this year reflects our ongoing commitment to challenging, informative and stimulating presentations. I think you'll agree the choice looks excellent, so don't delay, book early to secure your preferred seminars and we'll look forward to welcoming you to SEN Norfolk 2006.


With best wishes




James Thatcher  
Educational Psychology & Specialist Support Manager  
Norfolk Children's Services

Our advice is to book early by post, fax or email to avoid disappointment or log on to:  
[www.greenwoodcentre.centralnps.norfolk.sch.uk](http://www.greenwoodcentre.centralnps.norfolk.sch.uk)


### Quotes from SEN 2005




Great to have people all in one place away from the phone!




Superbly organised, great to have this in Norfolk!



Exceptionally valuable CPD



Excellent show – great value for money



Conference badly needed and much appreciated

## EXHIBITORS 2006

2 Simple Software  
 A & C Black  
 ABC for Reading  
 Ability Net East  
 Alternative Approach  
 Asco Educational Supplies  
 Ask Information Service  
 Asperger East Anglia  
 Autopress Education  
 AVP/Didactics  
 Bag Books  
 Catch Up  
 Chameleon Books  
 Clearvision Project  
 Clever Clogs Educational Games  
 Crick Software  
 Dickory Dock  
 Down's Syndrome Norfolk  
 Drake Educational Associates  
 Dynavox Systems  
 Dyspraxia Foundation West Norfolk  
 Eagle House School (Norfolk)  
 Educational Kinesiology  
 Eduplay UK Ltd  
 Eduzone  
 Fischer Trust  
 Five Minute Box  
 Folens Publishers  
 Gardner Education  
 Harcourt Assessment  
 Harcourt Education  
 Hilda King Educational  
 Hodder Murray  
 Hyperactive Children's Support Group  
 iANSYST Ltd  
 Ideasun.Com  
 Immersive Education  
 Incentive Plus  
 Indigo Dyslexia Services Ltd  
 Irlen East  
 John Wiley & Sons (Publishers)  
 Kirton Healthcare Ltd  
 LDA  
 Learning Materials Ltd  
 Learning Resources  
 Left 'n Write T/A Formative Fun  
 Lexia UK  
 Living Paintings Trust  
 Lucid Research  
 Maths Extra Ltd  
 Meridian East  
 Musical Keys  
 National Blind Children's Society  
 Nelson Thornes  
 NferNelson

## Norfolk County Council

- Anti Bullying Alliance
- ASD Provision Group
- Connexions Norfolk
- Early Years & Childcare
- English Language Support Service
- Short Term Break Scheme
- Norfolk Parent Partnership
- Norfolk Portage Service
- Sensory Support

Norfolk & Norwich Association for the Blind  
 Norfolk & Norwich Dyslexia Association  
 Norfolk & Norwich Scope Association  
 Norfolk Autistic Society  
 Norfolk SEN Network  
 Norwich City College  
 Norwich Primary Care Trust  
 Numdrum (UK) Ltd  
 Numicon  
 NVS Advocacy Service  
 Oaasis/Cambian Education  
 Ormiston Children & Families Trust  
 PCET Publishing  
 Philip & Tacey  
 Playbreak Ltd  
 Prim-Ed Publishing  
 Promethean  
 Prospects Sales & Marketing  
 Puppets by Post  
 Ransom Publishing  
 Resource Education  
 Rob Long's Educations Works Ltd  
 Rompa Ltd & Winslow  
 SEMERC  
 SEN Diary (ISDATA Ltd)  
 SEN Marketing  
 Sherston  
 Smart Kids (UK) Ltd  
 Softease Ltd  
 Speech & Language Norwich PCT  
 Speech & Language Gt Yarmouth PCT  
 Starfish Team (WNPCT)  
 Swan Stabilo  
 Sweetcounter  
 Taskmaster Ltd  
 Teaching 'Off the wall'  
 The Craft Teacher  
 The National Autistic Society  
 The Royal National College for the Blind  
 The Signalong Group  
 Tiny Talk (UK) North Norfolk  
 Toby Churchill Ltd  
 Widgit Software

# MAIN PROGRAMME SEMINARS

<p><b>1A 9:30 – 10:30 JOHN JARROLD SUITE</b>  <b>Sue Palmer</b>  <b>Writer and Teacher</b>  <b>Toxic Childhood</b></p> <p>Social and cultural changes over recent decades have proved damaging to children's cognitive, emotional and social development. This session summarises 'toxic childhood syndrome' and looks at what we need to do to 'detox childhood'.</p> <p style="text-align: right;"><b>Foundation/Key Stage 1-2</b></p>	<p><b>1B 9:30 – 10:30 MARTIAL ARTS ROOM</b>  <b>Fil Came</b>  <b>Independent SEN Consultant</b>  <b>Learning Works</b>  <b>Developing the personal effectiveness of the SENCo</b></p> <p>This practical seminar, taken from Learning Works' accredited training course for SENCos, aims to support the SENCo as a key manager in school. It focuses on three important aspects,</p> <ul style="list-style-type: none"> <li>• individual styles for managing</li> <li>• conflict resolution</li> <li>• techniques for managing stress. <b>Key Stage 1-4</b></li> </ul>
<p><b>1C 9:45 – 10:45 BOWTHORPE ROOM</b>  <b>Dee Reid, Series Editor of Rapid and Consultant to Catch Up</b>  <b>Rapid – an exciting new resource for struggling readers</b></p> <p>This course will review the pedagogy that underpins the Rapid programme (books and software) and explain how Rapid can be used by teachers and teaching assistants to raise literacy standards of struggling readers in schools.</p> <p><b>SPONSORED BY Heinemann, Ginn and Rigby Publishers</b> <b>Key Stage 2</b></p>	<p><b>1D 9:45 – 10:45 TOWN CLOSE ROOM</b>  <b>Steve Chinn</b>  <b>Education Consultant</b>  <b>The Trouble with Maths: An overview of the barriers to learning maths and some ideas on overcoming them.</b></p> <p>There are many reasons why a pupil may not succeed in learning mathematics, for example a weak short-term memory or a mis-match between the thinking styles of the teacher and the pupil or a curriculum that is paced too quickly for the pupil. This talk will examine some of the barriers to learning and suggest ways of overcoming them.</p> <p style="text-align: right;"><b>Key Stage 2-4</b></p>
<p><b>2A 11:00 – 12:00 JOHN JARROLD SUITE</b>  <b>Rob Long</b>  <b>Education Psychologist and Project Worker</b>  <b>Building Success</b></p> <p>This session will detail what research tells us are the effective ways for schools and classrooms to improve the behaviour of students. It will argue that schools are more successful when they teach, model, guide and encourage appropriate behaviour, instead of trying to control, discipline and punish inappropriate behaviours.</p> <p style="text-align: right;"><b>Key Stage 1-4</b></p>	<p><b>2B 11:00 – 12:00 TOWN CLOSE ROOM</b>  <b>Gavin Reid</b>  <b>Senior Lecturer in Educational Studies, University of Edinburgh</b>  <b>Dyslexia: Barriers to Learning &amp; Strategies for Classroom Practice.</b></p> <p>This presentation will:</p> <ul style="list-style-type: none"> <li>• Provide insights into our understanding of dyslexia</li> <li>• Discuss the implications of this for children's learning</li> <li>• View the barriers to learning experienced by children from both task and the curriculum perspectives</li> <li>• Show how children with dyslexia can become more effective learners. <b>Key Stage 1-4</b></li> </ul>
<p><b>2C 11:15 – 12:15 BOWTHORPE ROOM</b>  <b>Fil Came</b>  <b>Independent SEN Consultant</b>  <b>Learning Works</b>  <b>Developing a Learning Toolkit for All</b></p> <p>This workshop will provide practical ideas for teachers implementing learning-how-to-learn initiatives. It is designed to support a school's work to develop confident and independent learners and will focus on:</p> <ul style="list-style-type: none"> <li>• Key learning skills for all pupils</li> <li>• Appropriate teaching styles and learning processes</li> <li>• Practical ideas for developing independent learning. <b>Key Stage 2-3</b></li> </ul>	<p><b>2D 11:15 – 12:15 MARTIAL ARTS ROOM</b>  <b>Sharon Drew</b>  <b>Consultant for Development Co-ordination Disorder/Dyspraxia</b>  <b>Inclusive PE Activities for Children with Co-ordination Difficulties</b></p> <p>Lively and interactive session where participants will have the opportunity to gain hands on ideas for developing children's confidence and movement skills.</p> <p style="text-align: right;"><b>Key Stage 1-3</b></p>

# MAIN PROGRAMME SEMINARS

<p><b>3A 1:00 – 2:00</b>      <b>JOHN JARROLD SUITE</b></p> <p><b>Rita Jordan</b>  <b>Professor in Autism Studies,</b>  <b>University of Birmingham</b>  <b>Understanding and managing the challenging</b>  <b>behaviour of pupils with ASD</b></p> <p>This will help practitioners understand why children with ASD exhibit behaviours that challenge in classroom situations and suggest positive ways of approaching them.</p> <p><b>Key Stage 1-4</b></p>	<p><b>3B 1:00 – 2:00</b>      <b>TOWN CLOSE ROOM</b></p> <p><b>Judith Carter</b>  <b>Senior Educational Psychologist</b>  <b>J’anne Robertson Senior Adviser Inclusion</b>  <b>The Challenges of Inclusion</b></p> <p>The session will consider:</p> <ul style="list-style-type: none"> <li>• how inclusion differs from integration</li> <li>• a variety of practical problem solving strategies intended to challenge the barriers to inclusion</li> <li>• consider the challenges for SENCos.</li> </ul> <p><b>Key Stage 1-4</b></p>
<p><b>3C 1:15 – 2:15</b>      <b>BOWTHORPE ROOM</b></p> <p><b>Steve Chinn</b>  <b>Education Consultant</b>  <b>Dyscalculia: Definitions, diagnosis and</b>  <b>prognosis</b></p> <p>Dyscalculia is an under-researched area, so our knowledge is still evolving. Consequently there is no set protocol for diagnosis nor for intervention strategies. This talk will look at the current state of knowledge and will include suggestions for identification and for teaching dyscalculic pupils and others who are failing to succeed in mathematics.</p> <p><b>Key Stage 2-4</b></p>	<p><b>3D 1:15 – 2:15</b>      <b>MARTIAL ARTS ROOM</b></p> <p><b>Sue Palmer,</b>  <b>Writer and Teacher</b>  <b>Talk to me!</b></p> <p>In a multi-media world, parents are often distracted from communicating with their young children. This Basic Skills project aims to raise awareness of the importance of talk at home and the sorts of talk that most help development.</p> <p><b>Foundation Key Stage 1</b></p>
<p><b>4A 2:20 – 3:50</b>      <b>JOHN JARROLD SUITE</b></p> <p><b>Gavin Reid</b>  <b>Senior Lecturer in Educational Studies,</b>  <b>University of Edinburgh</b>  <b>Learning Styles</b></p> <p>This presentation will show the importance of learning styles for all children as well as those with dyslexia. The session will provide the teacher with key insights that can help to inform differentiation of tasks and curriculum development.</p> <p><b>Key Stage 1-4</b></p>	<p><b>4B 2:20 – 3:50</b>      <b>TOWN CLOSE ROOM</b></p> <p><b>Rob Long</b>  <b>Education Psychologist and Project Worker</b>  <b>Touching Tomorrow - Understanding and</b>  <b>supporting troubled young people.</b></p> <p>This session will explore and develop a multi faceted toolbox for practioners to engage with children and young people who face persistent social, emotional and behavioural challenges</p> <p><b>Key Stage 2-4</b></p>
<p><b>4C 2:30 – 4:00</b>      <b>BOWTHORPE ROOM</b></p> <p><b>Rita Jordan</b>  <b>Professor in Autism Studies,</b>  <b>University of Birmingham</b>  <b>Understanding and Meeting the needs of pupils</b>  <b>with autism spectrum</b></p> <p>The special needs and learning style of pupils with autism spectrum disorders are explained and explored with practical examples that help make sense of them for practitioners in whatever setting.</p> <p><b>Key Stages All</b></p>	<p><b>4D 2:30 – 4:00</b>      <b>MARTIAL ARTS ROOM</b></p> <p><b>Sharon Drew</b>  <b>Consultant for Development Co-ordination</b>  <b>Disorder/Dyspraxia</b>  <b>Write on</b></p> <p>A fun and interactive workshop using movement and music to develop writing. Come along and wiggle and squiggle.</p> <p><b>Foundation Key Stage 1</b></p>

# COME ALONG SESSIONS

Come Along Sessions are non-bookable and seats are available on a 'First come, first served' basis

Roger Bannister Room		20 People
<b>9:00 – 9:30 The number line – Time for a rethink?</b>		<b>Key Stage 1-2</b>
The number line can be presented in a much more child-friendly manner than the currently used number square, by winding it round a tube into a helix.		
<b>John Harrison – Numdrum (UK) Ltd</b>		
<b>9:45 – 10:15 The Catch Up Secondary School Programme – making a difference in secondary schools</b>		<b>Key Stage 3</b>
To introduce the background and underpinning principles of the Catch Up programme and key aspects of its delivery in secondary schools.		
<b>Julie Laws – Catch Up</b>		
<b>10:30 11:00 Questions, paperwork and stress? Every SENCO needs a SEN Diary</b>		<b>Key Stage All</b>
This Come Along session will show you how to improve your efficiency and, at the same, be a more-effective SENCO by simply keeping a diary on your computer using SEN Diary.		
<b>Ian Summers - IS Data Ltd</b>		
<b>11:15 – 11:45 ICT for Special Needs</b>		<b>Key Stage Foundation - 2</b>
2Simple will show how you can introduce multimedia at FS, KS1 and Special Needs with absolute simplicity, to radically improve the work of emergent writers and stimulate reluctant writers.		
<b>Fiona Moore - 2Simple Software</b>		
<b>ONE HOUR SPECIAL</b> <b>12:00 – 1:00</b> <b>Key Stage All</b> <b>Using ICT and assistive technology to promote independence, inclusion and achievement</b>	The power of assistive technology - What you can do for free - Core assistive technology equipment - case studies of how pupil's have benefited - How LSAs can support their pupil's use of assistive technology.  <b>Adam Waits – Lead Assessor Children and Young Adults – AbilityNet East</b>	
<b>1:15 – 1:45 Supporting the Inclusive Classroom and pupils with SEN</b>		<b>Key Stage 1-2</b>
How Sherston Software can support pupils with Special Educational Needs.		
<b>Sarah Helton - Sherston Software</b>		
<b>2:00 – 2: 30 Supporting children with speech and language difficulties in the classroom</b>		<b>Key Stage All</b>
Details of various training programmes available to all school staff devised by Elklan Training consultants and accredited by the Open College Network. Suitable for children with unclear speech, delayed language development and ASD		
<b>Susan Lyon - Great Yarmouth TPCT</b>		
<b>2:45 – 3:15 Tactile Books – Using them and enjoying them!</b>		<b>Key Stage E/Y, KS1</b>
Tactile books are invaluable for any child with a visual impairment. There are several ways of making them – and countless ways of enjoying them.		
<b>Marion Ripley - ClearVision Project</b>		
<b>ONE HOUR SPECIAL</b> <b>3:30 – 4:30</b> <b>Key Stage All</b> <b>Touch screens, Trackballs, Joysticks and the Development of Co-ordination Skills</b>	In this session, SEMERC will explore the use of touch screens, trackballs, and joysticks, then try out software specifically developed to improve a wide range of coordination and decision making skills. Using the tips of our fingers, we'll literally compose a symphony, work on visual discrimination and reinforce matching skills.  <b>Paul Nuttall SPONSORED BY NFER Nelson</b>	

# COME ALONG SESSIONS

Come Along Sessions are non-bookable and seats are available on a 'First come, first served' basis

<b>Cringleford Room</b>		<b>40 People</b>
<b>9:00 – 9:30 IT and Dyslexia</b>		<b>Key Stage All</b>
A brief look at the software and technology available to help those with dyslexia and other learning difficulties. With a specific focus on the various types of Text to Speech programs available. <b>iANSYST</b>		
<b>ONE HOUR SPECIAL</b> <b>9:45 – 10:45</b> <b>Key Stage All</b> <b>SNAP Version 2 and SNAP-Behaviour</b>	Two computer-aided assessments for diagnostic profiling and effective follow-up: SNAP 2 profiles 18 specific learning difficulties, and SNAP-Behaviour profiles behavioural, emotional and social difficulties. Find out how these assessments could enable you to home in on a pupil's core difficulties, then generate personalised guidance and support strategies for parents and teachers. <b>Denisse Levermore – Hodder Murray</b>	
<b>11:00 – 11:30 Wave 3 Mathematics</b>		<b>Key Stage 1, 2 &amp; 3</b>
An introduction to the National Numeracy Strategy Wave 3 mathematics materials and their use in Norfolk schools. <b>Jean Johnson, Numeracy Adviser, Joan McLauchlan and Jane Heppell Advisory Support Teachers, Children's Services, Norfolk County Council</b>		
<b>11:45 – 12:15 Fischer Family Trust (FFT) Wave 3 for Y1 and Hi-Five Wave 3 for Y5/Y6</b>		
A description of our two Wave 3 programmes together with some training tasks highlighting the principles of each programme. <b>Jill Canning - Fischer Family Trust</b>		
<b>12:30 – 1:00 The Power of Puppets</b>		<b>Foundation Key Stage1</b>
How to use, why to use and when to use puppets to aid all children's learning and understanding. <b>Peter Lockey – Puppets by Post</b>		
<b>1:15 – 1:45 Ten ways to help reluctant readers</b>		<b>Key Stage 2-4</b>
Simple methods often work best! Trevor will show ten approaches he has used to encourage and develop the literacy of those who struggle with writing (and reading). These ideas employ ICT but many can be adapted to pen and paper. <b>Trevor Millum – Resource Education</b>		
<b>2:00 – 2:30 ICT &amp; Literacy Clicker 5</b>		<b>Key Stage 1-2 (any ability)</b>
The presentation will focus on the enhanced features of Clicker 5 to support reading and writing for children of any ability. We will also be showcasing our brand new Clicker resources – Oxford Reading Tree and Trackers <b>Neil Andrew – Crick Software Ltd</b>		
<b>2:45 – 3:15 <u>P</u>ositive, <u>A</u>ctive, <u>C</u>lear and <u>E</u>nergised Learning</b>		<b>Key Stage All</b>
Helps pupils of any age achieve a positive and attentive state ready for learning quickly and easily. An effective technique for any teacher to use in the classroom. <b>Mark Church - Educational Kinesiology</b>		
<b>ONE HOUR SPECIAL</b> <b>3:30 – 4:30</b> <b>Key Stage 1 &amp; 2</b> <b>Jumping Ahead – Using Number Lines and Beadstrings</b>	A practical workshop, demonstrating how to use number lines and bead strings effectively to support mathematical learning.  <b>Christine Ingram SPONSORED BY Autopress Education</b>	



# Booking Form

(Please photocopy as required)

## Special Needs Norfolk – Thursday 14<sup>th</sup> September 2006

**Each person can attend a maximum of two seminars**

My seminar choices in order of preference are:

1<sup>st</sup> Seminar ☐ If fully booked, then my alternative choice is ☐

2<sup>nd</sup> Seminar ☐ If fully booked, then my alternative choice is ☐

(School location code)

Please tick box if member of either EPSS ☐ or A & B ☐

Name: (Mr/Mrs/Ms or Other).....

School/Establishment/Base:.....

Address:.....

Postcode:.....

Telephone:..... Fax:.....

Email:.....

**Please tick if you are a disabled parking badge holder** ☐

**Please Note: Car parking charges operate at the UEA Sportspark - £6.00 per day**

Please complete the booking form and return it by Friday 2<sup>nd</sup> June 2006, either by post to the address below or by fax to 01603 259466 or, go to [www.greenwoodcentre.centralnps.norfolk.sch.uk](http://www.greenwoodcentre.centralnps.norfolk.sch.uk) if you wish to book online.

Special Needs Norfolk Conference  
The Greenwood Centre  
Greenwood Road  
Tuckswood  
Norwich  
NR4 6BN

You will receive your  
booking confirmation  
in July

Any queries?  
In term time, please contact Irene Hoare  
at the Greenwood Centre - Tel: 01603 458191



If you need this exhibition guide in large print, audio, alternative format or in a different language, please contact the Greenwood Centre on 01603 458191

The information collected will be stored on a database and will be used for the course/conference booking administration purposes only. The information will be held in the strictest confidence and will not be made available to any third parties.