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From Classroom To Conference Room

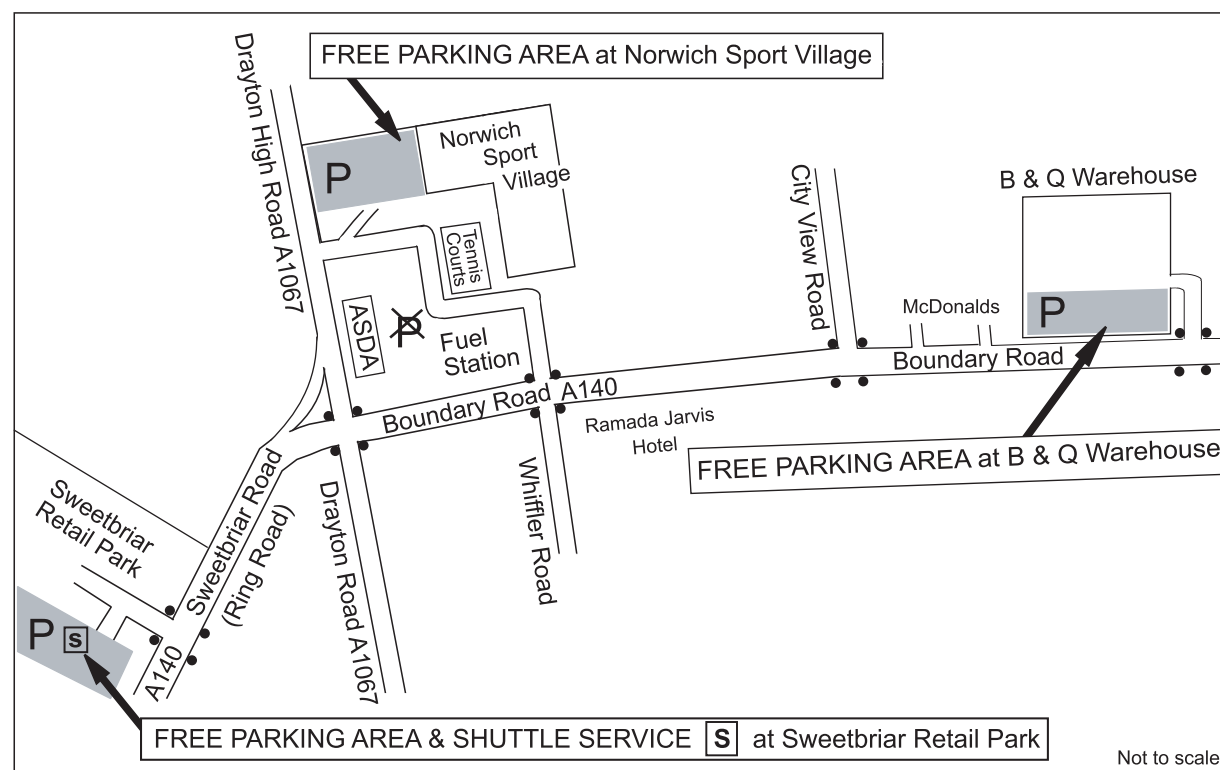
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PARKING



Early arrival is recommended if you wish to park at the Norwich Sport Village. Please park in the lower left parking area on entering ASDA from the Drayton High Road (A1067), avoiding the main ASDA parking area (see above plan) as this is reserved for ASDA shoppers.

This year, Sweetbriar Retail Park is a free parking area for delegates. Please park on the far side away from the shop fronts. **A free shuttle service will be available at 10 minute intervals from 8.30am to 10.30am between the Sweetbriar Retail Park and Norwich Sport Village.** If you have mobility difficulties and require return transport after 10.30am, please ask at Conference Reception.

If you choose to walk from the Sweetbriar Retail Park to the Norwich Sport Village, then, on leaving the Sweetbriar Retail Park entrance, you should cross the main A140 road at the nearest crossing to walk in safety on the public pathway. You will also need to cross Drayton Road and Boundary Road at the appropriate traffic light crossings.

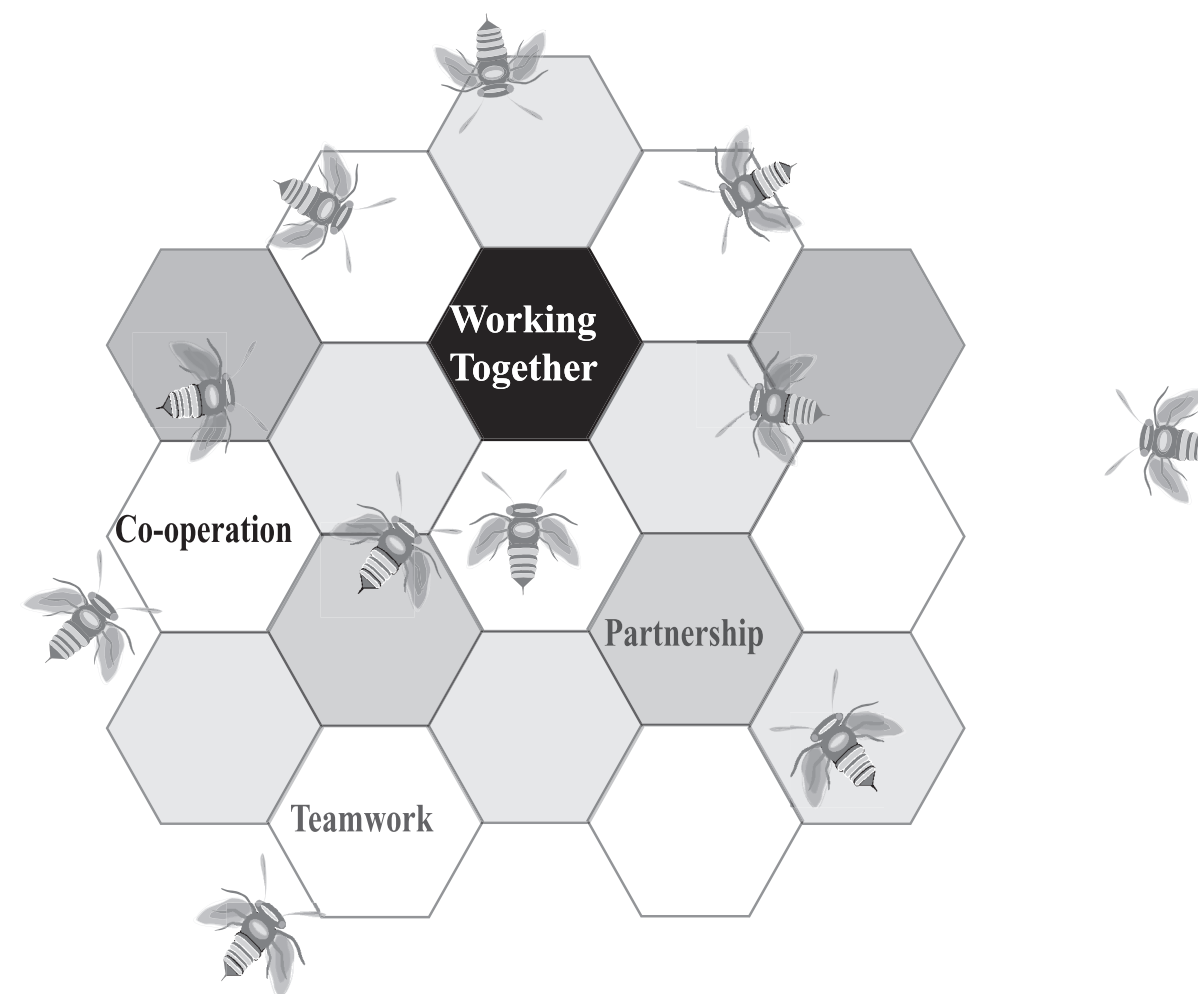
Alternatively, you may wish to park at B & Q Warehouse, parking on the left side on entering the car park (see above plan). This is a 10 minute walk from the Norwich Sport Village, turning right at the Asda fuel station and walking along the pathway to the right side of the Norwich Sport Village tennis courts.

Many thanks to Sweetbriar Retail Park, B & Q Warehouse and ASDA for permitting free parking for this event.

If you have any queries or comments concerning the Conference and Exhibition, please contact one of the Conference Organisers:
Sue Judd, Helen Phelan, Deidre Porter, Jennie Price and Ian Rix.



Special Needs Norfolk 2002



Norwich Sport Village
Tuesday 1st October 2002
9am - 5pm

Quality Exhibition
Professional Agencies
Voluntary Organisations
Wide Variety of Talks
Admission Free

Norfolk's 7th SEN Conference & Exhibition
Pre-School - Primary - Secondary

NPS
NORFOLK
PSYCHOLOGICAL
SERVICE



INVESTOR IN PEOPLE

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COUNTY COUNCIL
Education

INFORMATION

Dear Colleagues/Visitors,

It is always a pleasure for me to welcome you to the Norfolk Psychological Service SEN Conference and Exhibition. This year is no exception. Now in its seventh year, the SEN Conference and Exhibition has evolved into a nationally recognised special needs event, attracting well known speakers and exhibitors from across the country.

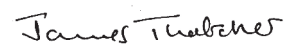
Our theme this year is 'Working Together' and we are delighted that a large number of Norfolk Professional Services and Voluntary Agencies will be represented.

The number of 'Come Along' sessions has been doubled this year to cater for the growing popularity of these non-bookable sessions. As usual, an extensive range of topics will be covered including numeracy support for children with special educational needs in primary schools, dyspraxia, the role of the Family Support Teams and integrating technology for dyslexic learners in the classroom to name a few.

Car parking has been a problem in recent years because of the sheer number of people visiting the Conference and Exhibition. This year the parking facilities have been improved to help ensure that your day runs smoothly.

Once again, the day looks to be one of exceptional quality, interest and enjoyment. Our best one yet!

Yours sincerely,



James Thatcher
Head of Service/Principal Educational Psychologist

Venue Norwich Sport Village Hotel
Drayton High Road
Hellesdon
Norwich
NR6 5DU

Tel: 01603 788898

Date Tuesday 1st October 2002

Time 9am - 5pm

Conference Office Situated on the left, just inside the Wherry Hall Entrance.

Conference Reception Situated in the Wherry Hall Foyer.

Facilities for disabled Designated parking area near the Norwich Sport Village Entrance.
Lifts and toilet facilities in the hotel.

Food Snacks and light refreshments will be available all day in the Wherry Hall.

A selection of hot and cold lunches will be served in the Wherry Hall and Hotel Restaurant from 12 - 2pm.

Admission Free.

Please use the Wherry Hall Entrance.

• LOCATION

The Norwich Sport Village is two miles north-west of Norwich City Centre on the A140 Norwich Ring Road at the A1067 Drayton/Fakenham Junction.

• PARKING

In view of the popularity of this event, resulting in limited parking at the Norwich Sport Village, alternative parking facilities have been arranged. However, to avoid traffic congestion, it is recommended that delegates share transport where possible.

Please see the back cover of this Exhibition Guide for full details concerning parking facilities.

• LOCATION OF SEMINAR ROOMS

Seminars in the main programme, located at ground floor level, include the Broadland Suite, the Sportsman's Bar and the Yare Room. The Arena, located at basement level, can be approached by lift or stairs. Just follow the direction signs.

Come Along sessions take place in the Wherry Hall and in the Wensum Room, situated on ground floor level near the Wherry Hall.

SEMINAR ATTENDANCE

Queries in advance, please
telephone Irene Hoare on 01603
458191.

Any queries on the day, please
ask at Conference Reception in
the Wherry Hall Foyer

Teaching 'Off the Wall'
3 Franklin Gate
London Road
Feering Tel: 01376 573685
Colchester CO5 8ET Fax: 01376 573949

Email: alie@teachingoffthewall.co.uk
Website: www.teachingoffthewall.co.uk

* * *

TTS - GROUP **Stand 28**
TTS are specialist suppliers of teaching and learning resources for primary schools.

On show are a selection of resources from across our range including resources exclusive to TTS.

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2Simple software created the **Infant Video Toolkit**, winner of **BETT 2002** Gold Awards. Developed by teachers for early learners, its simplicity of use enables children to work independently making it a winner in the classroom.

Other 2Simple products include **4Book Reviews** and **2Simple Science**.

Building on this success, 2Simples' recent addition **Junior Video Toolkit** is now available for KS2 pupils, allowing multiple users to enter data simultaneously on a network.

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Website: www.2simplesoftware.com

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With a hundred years of experience in working with teaching establishments, Wilson and Garden pride ourselves in our ability to offer the best quality value, service and advice.

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What's new for 2002?

This year, as well as viewing the latest resources, do ensure that you take the opportunity to obtain information and advice from Norfolk's Professional Agencies and Voluntary Organisations.

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Please note that the timing of each session is staggered to maintain a good balance of delegates in the seminars and exhibition area.

Session 1

1A 9.30 - 10.30 Broadland KS 1-4

You never forget an elephant.

Participative session for all staff interested in how to boost the brain's capacity for memory and concentration. How to work with individual learning preferences.

Stephanie Spink
Management Development Consultant for Just Connect.

Session 2

2A 11.30 - 12.30 Broadland KS 1-4

Making an impact.

Session for staff wanting to make a positive impact in presentations. Exploring difference in thinking styles, multiple intelligences and communication skills.

Stephanie Spink
Management Development Consultant for Just Connect

Session 3

3A 1.30 - 2.30 Yare KS 1-4

Learning is state of mind dependent.

Children learn best when they are RAMPant - Relaxed Alert Motivated and Positive.This session explores what school and teacher can do to get learners RAMPant.

Trevor Hawes
Principal Consultant -The Optimal Learning Group

Session 4

4A 3.30 - 4.30 Arena KS 1-4

The effective teaching of boys.

This session will present brain research in the average boy/girl learner and provide clear guidance and strategies for teaching boys.

Trevor Hawes
Principal Consultant - The Optimal Learning Group

1B 9.30 - 11.00 Yare KS 3

Focus on Reading and Writing in KS 3. Making the English Framework accessible to all.

This will be a practical session demonstrating how support, through appropriate materials can enable students of all abilities to access the reading and writing elements of the Key Stage 3 English Framework.

Pam Bloomfield
Freelance educational writer and literacy consultant. Author of Soundbites Teachers' Resources & English Frameworking Published by Harper Collins.

2B 11.30 - 12.30 Yare KS 1-2

Introduction to Circle Time.

This seminar will give those attending a general idea of what circle time is in terms of a) rationale b) structure c) its place in the curriculum and d) practical activities to try.

Rosemary Games
Adviser for Healthy Schools, Norfolk Advisory Service.

3B 1.30 - 2.30 Arena KS 1-2

Some practical recommendations for teaching numeracy to dyslexics and dyspraxics.

A 'bottom up' learner centred and structured approach to teaching:

- maths facts - including the 'tables' facts
- maths procedures
- the language of maths

Dorian Yeo
Maths Director, Emerson House.

4B 3.30 - 4.30 Yare KS 1-2

Numeracy and specific learning difficulties: dyslexia and dyspraxia.

An overview of the key reasons that many dyslexic and dyspraxic children have difficulty acquiring numeracy. Teaching principles which arise from the cognitive features associated with dyslexia and dyspraxia.

Dorian Yeo
Maths Director, Emerson House

1C 10.00 - 11.00 Sportsman KS 1

Getting it right from the start - Early teaching techniques.

An overview of a structured, multi-sensory approach to mastering basic handwriting skills.

Jane Taylor
Independent Handwriting Adviser, Author of Handwriting, A Teacher's Guide.

2C 12.00 - 1.00 Sportsman KS 1-3

Rules of Handwriting. Can they help children with handwriting difficulties?

The rules of handwriting provide a framework for the identification and remediation of handwriting difficulties. This seminar will focus more particularly on the remediation aspects.

Jane Taylor
Independent Handwriting Adviser, Author of Handwriting, A Teacher's Guide.

3C 2.00 - 4.15 Sportsman KS 1

Storysack Workshop
This workshop:

- examines the contents of a Storysack.
- explores the contribution that Storysacks can make to literacy at home.
- provides information about the practical aspects of making Storysacks and organising volunteer helpers.
- addresses funding issues.
- outlines the training necessary for parents.
- evaluates the impact of Storysacks upon literacy development.

The workshop involves a presentation and a short interval, followed by a practical session, with a focus on planning and making Storysacks and the ways of setting up a Storysack library.

Neil Griffiths
Director, National Support Project for Storysacks.

If you are attending the Storysack Workshop, please bring a young child's picture book with you. Storysacks books will be on sale on the day.

Step by Step
Hyde Buildings
Ashton Road
Hyde
Cheshire SK14 4SH
Tel: 08451 2552550
Fax: 08000 561438

Email:sbsenquiries@educational-supplies.co.uk

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The Kudos System from **The Sticker Factory** is exactly what you need to create a bright and cheerful motivation system for your school or nursery.

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Suffolk
Tel: 01787 370950
Fax: 01787 371890

Email: sales@stickers.fsbusiness.co.uk
Website: www.the-sticker-factory.com

* * *

SYNERGY LEARNING *Stand 34*
PRODUCTS LTD
'Enabling teachers to make a difference'

Synergy Learning are both manufacturers and distributors of **numeracy, literacy** and **science** resources.

Their main focus is around the popular **Synergy board** which has been developed to give an impactful **front of class teaching aid**, with the flexibility to work with these three key subjects and also to work as a **magnetic board** all in one.

New at the show - **in excess of 30 'new' resources for 2002**

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The Annexe
Saltham Barns
Saltham Lane
Chichester
West Sussex
Tel: 01243 779967
Fax: 01243 532471

Email: sales@synergy-group.co.uk
Website: www.synergy-group.co.uk

* * *

TASKMASTER LTD *Stand 62*
As usual, a wide selection of Taskmaster resources are available from the stand at extremely advantageous prices. We accept payment by cash, cheque and credit card or we can invoice your school.

School orders placed with us at Special needs Norfolk 2002 will receive a 10% Exhibition Discount.

Orders placed at Special Needs Norfolk will be delivered free of charge to your school.

Copies of the 2002 Taskmaster Catalogue are also available.

Taskmaster Ltd
Morris Road
Leicester
LE2 6BR
Tel: 0116 270 4286
Fax: 0116 270 6992

Email: info@taskmaster.co.uk
Website: taskmasteronline.co.uk

* * *

TEACHING 'OFF THE WALL' *Stand 82*
Teaching 'Off the Wall' is the UK agent for **Carson-Dellosa** (USA) educational resources for children from pre-school through primary school.

Our durable and re-usable teaching aids are reasonably priced and have been well received by teaching professionals, since their introduction in 1998.

Our products include posters, borders, floor puzzles and bulletin board packs, for a wide variety of topics and seasonal activities. They are colourful and motivational, emphasizing numeracy and literacy skills in the multicultural classroom.

Exhibitors

ABILITY NET

Stand 13

Ability Net is a charity with a simple aim. We want to help as many disabled people as possible to gain effective access to computer technology, to enable greater independence and quality of life. We help people at any age, from pre-school to retirement, but especially those who do not have the support of an employer or access to any statutory funding.

We do this by providing advice and information and individual assessment of a disabled person's needs, with recommendations for technology adaptations and techniques. These assessments are conducted in people's homes or at their place of work or education.

Ability Net
Upper Pendrill Court
Papworth Everard Tel: 01480 839091
Cambs CB3 8UY Fax: 01480 831599

Email: enquiries@abilitynet.co.uk
Website: www.abilitynet.co.uk

* * *

AMS Educational

Stand 8

The most comprehensive range of photocopiable resources, equipment and high-interest games is available from AMS Educational. Our *Senter* photocopiable resources provide stacks of practical, effective resource material that's written for Special Needs.

The *Falconwood Series* of high interest readers and supporting Copymasters is ever popular, specifically targeting reluctant readers.

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ANYTHING LEFT-HANDED

Stand 75

Anything Left-Handed sells left-handed scissors, pencil sharpeners, rulers, pens, Writing Mat and a 'TTA approved' training video, and more for all ages!
Web site with online store:
www.lefthand-education.co.uk
www.writewell.co.uk
Tel/Fax: 01905 25798.

Formative Fun sells educational toys, books, games and software for Early Years, Special Needs and National Curriculum from 5 - 14 years.
Web site: formative-fun.com
Mail order catalogues available on the stand or from:

Anything Left Handed
5 Charles Street
Worcester
WR1 2AQ Tel/Fax: 01905 25798

* * *

ARTICLES OF FAITH and STORYSACK LTD

Stand 29

Articles of Faith are the established supplier of religious and multicultural artefacts and resources. Our Bright and Early range of soft books, dolls, wallhangings and toys are an ideal teaching tool for children with special needs.

Storysack Ltd supplies ready made Storysacks or anything you need to create your own sack. With the aid of puppets, playmats and scenery, this interactive resource brings stories to life.

Our new Storysacks for this year include Jack and the Beanstalk, Peter and the Wolf and two new books by Neil Griffiths.

Articles of Faith/Storysack Ltd
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Lancs BL9 6BU Fax: 0161 7635366

Email: Articlesfaith@cs.com
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Plus: *Cross-curricular Maths, Literacy Time for Years 1 & 2, Developing Science Language* - lots of NEW things to browse. Call by and claim your FREE *Scholastic Magazine*.

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SCHOOL AND PARENT PARTNERSHIP MATHS HOMEWORKING

Stand 85

Home-Working School & Parent Partnership: Written by practising Surrey teachers, whose expertise span Infant and Junior students as well as children with special needs.

The project is supported by Surrey County Council Education Department and endorsed by Surrey's Curriculum and Management Consultants - Mathematics Unit.

A Homeworking System where each level and all games are matched to the National Curriculum and the National Numeracy Strategy.

Also exhibiting *Sum Thing* abacus and accessories.

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www.homeworkingpartnership.co.uk

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SEMERC

Stand 17

Semerc, 'UK Educational Supplier of the Year 2002' is a leading provider of software, hardware and teacher training designed for Special Educational Needs.

Semerc benefits from 18 years experience in helping Primary, Secondary and adult learners.

Visitors to Special Needs Norfolk will be able to trial new products including the award-winning *Assessability, Speedy Keys, Predict It, Just like, IEP Manager, At the Series* and *Out and About 2*.

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Granada TV
Quay Street
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Website: www.semerc.com

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SHERSTON SOFTWARE LTD

Stand 1

Sherston Software is pleased to demonstrate a collection of new titles at the show.

Badger Trails is a unique simulation and talking story covering life processes and map skills. Ideal for junior children, this fully narrated program features stunning graphics and animations.

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Website: www.wherston.com

* * *

SHOWCASE EXHIBITION SERVICES

Stand 65

Showcase will be exhibiting a wide range of pupil support and professional development books and resources from a number of publishers including:

A & C Black, Easylearn, David Fulton, Paul Chapman Publishing, Lucky Duck, Routledge Falmer, Open University Press and Jessica Kingsley Publishing

BETHEL CHILD AND FAMILY CENTRE. *Stand 36*

Norfolk Mental Health Care NHS Trust

The Bethel Child and Family Centre offers a service to children and young people up to the age of 18 years old with mental health or serious emotional or behavioural difficulties and their families.

The service includes assessment and a range of therapeutic and medical treatment approaches.

The team is multi-disciplinary and includes nurses, psychologists, psychiatrists, occupational therapists, family therapists and art therapists.

Bethel Child and Family Centre
Mary Chapman House
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Email: s.manzi@bfs.co.uk
Website: www.bfs.co.uk

* * *

CAMBRIDGE LEARNING *Stand 27*

We are an independent software shop with a mail order catalogue and website. We sell educational and 'seriously fun' software to both homes and schools. We aim to be a 'one stop shop' where people can get

impartial advice about the vast range of software from which to choose. We have a 'try before you buy' policy, enabling schools and families to test software and see if it is suitable for their needs.

Cambridge Learning is unique in offering the full range of home and school software with demonstration computers for you to 'try before you buy'. Do come along and see for yourselves!

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Cambridge CB3 7BH Fax: 01223 262161

Email: Harriet@cambridgelearning.com
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* * *

THE CATCH UP PROJECT *Stand 43*

'Catch Up' is a structured literacy intervention programme, originally designed for 7 and 8 year old children who were struggling readers.

The programme was developed in partnership with Oxford Brookes University, as a result of research investigating the most effective way to help children with reading difficulties during a 10 minute period.

Catch Up is easy to deliver, requires minimal preparation and offers a completely individualised approach for pupils. In addition, the Catch Up CD-ROM and Parents Links books and video are available to support the core programme.

The Catch Up Project
Thetford EAZ
Baxter Healthcare
Caxton Tel: 01842 752297
Thetford IP24 3SE Fax: 01842 752297

* * *

CHAMELEON BOOKS *Stand 68*

Chameleon provides books to schools nationwide through our showrooms and/or our representatives, who are able to call on schools and display them.

Big books, picture books, plays for KS1 and KS2 and books for reluctant readers.

OXFORD UNIVERSITY PRESS *Stand 35*

Visit our stand and see the new Wolf Hill stories, Oxford Reading Tree citizenship stories and cross-curricular anthologies. There's the new **Web Spiders** to motivate KS2 pupils who find reading difficult and also **Phonics** and **Spelling Kits**.

For 11+ students, see our Headwork Reading series, now including Classics and Non-fiction. Also, on display will be resources for Literacy, Mathematics, Science, Geography and French at secondary level.

Oxford University Press
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Website: www.oup.co.uk

* * *

PHILIP & TACEY LTD *Stand 77*

Interest in our Phonix range has been phenomenal since its launch in 2001. Teachers and advisors find the cubes tactile and fun - an essential resource for supporting literacy teaching. Come and pick up a free sample.

Also on show will be a range of our best-selling literacy and numeracy resources.

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Email: sales@philipandtacey.co.uk
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* * *

PRIM-ED PUBLISHING *Stand 60*

Prim-Ed Publishing offer an extensive range of photocopiable resources covering all curriculum areas, including many new releases for the Autumn Term. Interactive literacy and numeracy CD Roms and merit stickers are also available.

New products include a series of bullying posters, guaranteed to stimulate discussion on this high profile topic. We have also released a Health series to accompany our PSHE series, Values Education.

Prim-Ed produce attractive, practical and affordable resources for every area of the Primary School Curriculum, written by teachers for teachers.

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THE PSYCHOLOGICAL CORPORATION *Stand 20*

The Psychological Corporation provides standardised assessments and interventions for a range of special educational needs. By visiting our stand you can enter our free Prize Draw to win £100 to spend on our products. Discounts are available on selected assessments.

The new Working Memory Test Battery for Children (WMTB-C) and Self Image Profiles (SIP) will be on display, as will our best-selling assessments of verbal and non-verbal reasoning (NNAT, WRAT-3) and dyslexia (DEST, DST, DAST).

The Psychological Corporation
32 Jamestown Road
London Tel: 020 7424 4456
NW1 7BY Fax: 020 7424 4457

Email: tpc@harcourt.com
Website: www.tpc-international.com

* * *

PULSE DATA INTERNATIONAL (EUROPE) LTD *Stand 67*

Pulse Data International (Europe) Ltd provide the very latest technology for visually impaired people. Our range of products includes the SmartView family of CCTVs - a new generation of Low Vision aids and the BrailleNote family of notetakers - offering you global accessibility and connectivity, including VoiceNotes, QT and BT.

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3 Blotts Barn Business Centre
Brooks Road
Raunds, Northants Tel: 01933 626000
NN9 6NS Fax: 01933 626204
Website: www.pulsedata.com

COUNTY SENSORY SUPPORT SERVICE **Stand 38**

The County Sensory Support Service is a specialist service supporting sensory impaired children and their families from 0 - 19 years. Most of the pupils we support are in local mainstream schools.

Come and visit us, especially if you are writing your Accessibility Plan for your school - we can offer support!

County Sensory Support Service
c/o Heartsease High School
Marryat Road
Norwich Tel: 01603 435709
NR7 9DF Fax: 01603 432117

Email: vcsss@paston.co.uk

* * *

CRICK SOFTWARE LTD **Stand 18**

Crick Software produces award-winning literacy software for all abilities. **Clicker 4** is their writing and multimedia tool, used worldwide to achieve writing success.

Powered by **Clicker 4**, **Planet Wobble** is a new world of stories on CD, on paper and on-line, including on-screen activities. Also on show will be new titles in the **Find Out and Write About** non-fiction series, which won the Special Needs Software Award at BETT this year.

Crick Software Ltd
35 Charter gate
Quarry Park Close
Northampton Tel: 01604 671691
NN3 6QB Fax: 01604 671692

Email: nicki@cricksoft.com
Website: www.cricksoft.com

* * *

CROSSBOW EDUCATION **Stand 26**

Dyslexia-friendly games and other hands-on resources for literacy and numeracy, recommended by many leading authors and professional bodies.

Rime Time series and other photocopiables. Games development training for INSET and conferences

Crossbow Education
41 Sawpit Lane
Brocton
Staffordshire Tel/Fax: 01785 660902

Email: info@crossboweducation.com
Website: crossboweducation.com

* * *

DESKTOP PUBLICATIONS **Stand 30**

Desktop Publications offers a full range of special needs resources including materials for Literacy and Numeracy, Photocopiables and Teachers' Books on SEN issues.

It also offers a unique full customised service, which allows schools to adapt popular publications like 'The Basic Skills Record of Achievement'. 'Word Bank' and 'The Home-School Liaison Book' to meet their own requirements.

Visit the stand to see examples of customised products from all over the country.

Desktop Publications
54 Railway Street
Barnetby
North Lincs Tel: 01652 688781
DN38 6DQ Fax: 01652 688850

Email: slawsDeskT@aol.com
Website: www.desktoppublications.co.uk

* * *

DICKORY DOCK DESIGNS **Stand 83**

We design and manufacture a wide range of interactive fabric products for use with special needs, early years and primary children.

New storyboards include Lifecycles, Jonah and Whale, Joseph and Coat of Many Colours, David and Goliath, Tooth and Decay, and a series involving money (pounds and euros).

The Number Line Snakes have been improved and now include an Alphabet Snake, with upper and lower case letters. Velcro dice and books are new products able to be adapted to most areas of the curriculum and most age ranges.

The Norfolk and Norwich Dyslexia Association is affiliated to the British Dyslexia Association and is actively involved with Norfolk Parent Partnership and the Norfolk Special Needs Liaison Group.

Call us: Karen Crawley 01953 483057 or Barry Whiting 01379 668430.

* * *

NORFOLK AND NORWICH SCOPE **Stand 50**

Norfolk School for Parents offers parents of pre-school children with motor learning difficulties the opportunity to work with their child to develop basic physical, social, emotional and thinking skills, such as sitting, reaching, standing, looking, listening, communicating and sharing.

Find-a-Link is a support and information service run by a group of parents of children with special needs for the families of newly diagnosed and older children with disabilities.

Trained parent volunteers offer understanding support either face-to-face or through a friendly chat on the phone.

Norfolk and Norwich Scope
33 Woodcock Road
Norwich Tel: 01603 414109
NR3 3TT Fax: 01603 414115

Email: norfolknorwich.scope@virgin.net
Website: nansa.org.uk

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NORFOLK AUTISTIC SOCIETY **Stand 48**

Norfolk Autistic Society supports local people of all ages who have an autistic spectrum disorder, and their families.

The Society offers a listening ear, holiday help scheme for school-aged children, training courses, a library, small grants, support groups and a newsletter.

We also raise funds. Past projects have included educational units at Harford Manor School, Norwich and two homes for adults. The latest project is a 6 bedded respite care home in South Norfolk for children.

Norfolk Autistic Society
Charing Cross Centre
17 - 19 St. John Maddermarket
Norwich NR2 1DN Tel/Fax: 01603 631171

Email: norfolk.autistic.society@ukf.net

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NORFOLK DOWN'S SYNDROME ASSOCIATION **Stand 54**

Norfolk DSA works with the Down's Syndrome Association HQ in London. It exists to provide support, information and advice to people with DS; to their parents, families, carers and to professionals.

The Norfolk Branch organises regular social events, conferences, publishes a newsletter and runs two ventures - 'The Young Down's Group' - for babies and pre-school children with DS and their families and 'The Snappy Name Drama Group!' for 8 - 21 year olds who have DS and their siblings.

The main aim of the DSA is to create and develop a society which will enable people with DS to attain their full potential.

The DSA is represented on the NORFOLK LINE steering group. The Link provides training events and promotes informal contact for all those interested in the education of young people with Down's Syndrome. Details of the future Link events will be available on the DSA stand.

For further information, please contact:
Judy Taylor Tel/Fax 01603 279265
Email: nic.taylor@connectfree.co.uk

* * *

NORFOLK FAMILY SUPPORT TEAMS **Stand 37**

Norfolk Family Support Teams are multi-professional teams working in Primary Care with children and their families where there are/or might be emerging child mental health problems.

The teams have staff from health, education and social work backgrounds and work with families and other professionals within an early intervention and prevention context.

They offer professional consultation, individual casework and groupwork.

SIGHT & SOUND TECHNOLOGY *Stand 6*
Sight and Sound Technology supply solutions for the blind, visually impaired and those with reading difficulties.

Products include screenreading software, screen magnification software and reading application software.

Sight & Sound Technology
Qantel House
Anglia Way
Moulton Park Tel: 01604 798070
Northampton NN3 6JA Fax: 01604 798090

Email: sales@sightandsound.co.uk
Website: www.sightandsound.co.uk

* * *

SMARTPASS *Stand 63*
SmartPass audio resources offer unique access and insight to great literature and study strategies. Set texts with lively commentary and analysis are presented as vivid, full-cast dramas. Ideal as classroom resources or 'catch up' tools.

Ten titles on audio cassette and CD, all available on free trial to schools and libraries:

A Kestrel for a Knave, Pre-Twentieth Century Poetry, The Mayor of Casterbridge, Great Expectations, Shakespeare the Works, War Poetry, Pride and Prejudice, Macbeth, Animal Farm and Twelfth Night.

SmartPass
10 West Gardens
London Tel: 01483 237276
SW17 9DG Fax: 01483 234894

Email: info@smartpass.co.uk
Website: www.smartpass.co.uk

* * *

SPECTRUM EDUCATIONAL *Stand 72*
The 'Working Together' theme is reflected by Bauplay and Lasy Construction equipment - two options that provide good outcomes for all abilities.

Winther bikes and trikes - safe and secure experiences for a wide age range.

Querk Family - new this year - a loveable

and versatile tool for PHSE, which must be seen to be appreciated.

This small selection reflects our commitment to quality and service. Please visit our stand for more information about the entire range.

Spectrum Educational
Maskell Estate
Stephenson Street Tel: 01379 741952
London E16 4SA Fax: 0207 511 0972

Email: lynpilch@tesco.net

* * *

SPEECH AND LANGUAGE THERAPY SERVICE *Stand 39*
Speech and Language Therapy. SEN Support, Mainstream Liaison Team.

A team of 5 staff (equivalent to 2 full time people) provide a service to children with complex speech and language disorders in mainstream school.

The team restricts its work to those children where school staff are able to implement a programme of advice provided by the SLT.

Work consists of assessment, supplying language programmes for children within school, close liaison with school staff, attending reviews, writing reports, contributing to IEPs, etc.

Speech and Language Therapy Service
40 Upton Road
Norwich Tel: 01603 505581
NR4 7PA Fax: 01603 506575

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STEP BY STEP *Stand 61*
As the under 8's specialists, our comprehensive collection has been developed to provide all you need for successful early years development.

Our purchasing power enables us to provide toys, games and learning equipment of the highest quality, including all the biggest brand names in education.

Come to Stand 61 and pick up your free catalogue.

1st October 2002

1D 10.00 - 11.00 Arena KS 1-4
Developing partnership with families of children with special needs.

This session explores issues, models and strategies for effective partnership working. Melanie Peter offers unique insights as a special education professional and parent of a child with special needs.

Melanie Peter
Lecturer in Early Childhood Studies & Special Needs, Suffolk College & Freelance Consultant.

2D 12.00 - 1.00 Arena KS 1-4
Play-Drama Intervention: an approach for autism and hard to reach children.

Play-Drama Intervention is a practical, structured approach to unlocking children's play potential and social understanding. It aims to promote flexible, creative thinking and more effective participation in a social world.

Melanie Peter
Lecturer in Early Childhood Studies & Special Needs, Suffolk College & Freelance Consultant.

3D 2.00 - 4.15 Broadland KS 2-4
Managing conflict and aggressive behaviour in Education.

Part I
Understanding how listening beyond 'presenting behaviour', addressing the fight-or-flight response and reconnecting with an angry or alienated child can increase the chances of collaboration and co-operation and win-win outcomes for everyone.

15 minute interval

Part II
Drawing attention to disruptive behaviour without either party losing face; how professional adults can empower young people, progressively and systematically, to 'make the right choice'; and working towards win-win outcomes at best and non-lose outcomes at worst.

Edwin Hammill
Consultant Psychologist, Nehmitz Ltd.

No need to book! Admission on a 'First come first served' basis

Come Along Half Hour Sessions

Wherry Hall (40 places) **Wensum Room (20 places)**

9.30 - 10.00 KS 2-3
A workshop of non-patronising activities for teaching number to older children.
Noel Graham
Mathematics Consultant (Freelance) and Managing Director of Claire Publications.

10.15 - 10.45 KS 1-4
The role of Occupational Therapy in supporting the child in school.
Marianne Westwood & Hilary Barrett
Acting Head & Senior Paediatric OTs. Children's Services OT.

11.00 - 11.30 KS 1-4
The role of Family Support Teams in enhancing the emotional well-being of children and their families.
Dawn Gregory
Service & Development Manager, Family Support Teams.

11.45 - 12.15 KS 3-4
Integrating technology for dyslexic learners in the classroom - hardware options and suitable software.
Dr Andi Sanderson
Educational Consultant, iANSYST Ltd.

12.30 - 1.00 KS 1-2
Using ICT to support literacy with pupils of all abilities.
Ruth Hanson
Curriculum Resource Developer, Crick Software Ltd.

1.45 - 2.15 KS 1-2
Ginn, Heinemann and Rigby - blending books and software in the classroom. Lively, motivating software providing access to the curriculum.
Iona Bradley, ICT Consultant

2.30 - 3.00 KS 1-4
Cognitive therapy for anxiety in people with Asperger's Syndrome.
Ian Newey
Psychologist, Bethel Child and Family Centre.

3.15 - 3.45 KS 1-3
Teaching high frequency words and KS1 phonemes successfully to children with poor short-term memory. (Demonstration of a game used successfully with autistic and dyslexic children.)
Bob Hext, Director, Crossbow Education.

9.30 - 10.00 KS 1-4
Low cost web accessibility for visually impaired and dyslexic users with special needs.
Mike Hough & Mac Leckie
Managing & Marketing Directors JustVanilla Ltd

10.15 - 10.45 KS 3-4
Inclusion through audio - the SmartPass way!
Phil Viner
Managing Director, SmartPass Ltd

11.00 - 11.30 KS 2-4
Beyond writing frames: supporting writing with ICT at KS 2-4.
Trevor Millum
Education Manager, Resource and Communications Director, NATE.

11.45 - 12.15 Pre-school & KS 1-4
Screening for dyslexia and special educational needs - for all ages.
Nicola Benbow
Sales Consultant, The Psychological Corporation.

12.30 - 1.00 KS 1-4
How Hodder & Stoughton Educational's tests and assessments can be used effectively in schools today.
Patricia Matthewman
National Tests Sales Manager Hodder & Stoughton Educational.

1.45 - 2.15 KS 1 - 4
Recognition of Dyspraxia in Schools. How you may be able to help.
Carol McGinn
Co-Ordinator, volunteer parent. Dyspraxia Foundation West Norfolk.

2.30 - 3.00 KS 1-4
Reading with colour - A discussion about Meares Irlen Syndrome.
Liz Ashby
Peripatetic Advisory Teacher. County Sensory Support Service.

3.15 - 3.45 KS1-3
Catching up with the Catch Up Project. Brief summary of the project and new resources.
Julie Lawes
Catch Up Director.

PUPPETS BY POST**Stand 7**

Puppets by Post stock a huge range of puppets to give you the choice you would expect from such a specialist company. Puppets with moving mouths for the teaching of phonics and working arms and hands for signing, counting and clapping.

Finger, glove and full bodied puppets in over 300 different styles! Plus our NEW large and fantastically noisy 'Squeaky Bird' puppets for numeracy work and fun!

Sets of puppets for nursery rhymes, circle time and much, much more!

Puppets by Post
Unit 2 Cam Centre
Wilbury Way
Hitchin Tel: 01462 446040
Herts SG4 0TW Fax: 01462 405377

Email: info@puppetsbypost.com
Website: www.puppetsbypost.com

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QED PUBLICATIONS**Stand 79**

Maths resources guaranteed to kill 99% of all known boring maths lessons without harming the children. Reader-friendly early years resources.

Parents desperately seeking help? Need to do a staff development session on dyslexia? Handwriting as bad as your doctor's? Shocking spelling? QEd provides practical and reasonably priced books for educators in all phases.

QEd Publications
The ROM Building
Eastern Avenue
Lichfield Tel: 01543 416353
WS13 6RN Fax: 01543 419144

Email: cgallow@qed.uk.com
Website: www.qed.uk.com

* * *

RESOURCE EDUCATION**Stand 4**

ICT resources for Special Needs.
RESOURCE products include:

FRAMEworks - the writing frame for Secondary age pupils which is suitable for all abilities from those needing picture prompts to those who just need the right kind of support in order to write English - and feel

better about their achievements, too.

I Can Spell - a completely revamped version with stunning graphics - and its grown-up KS3-4 relative: **I Can Spell PLUS**, a spelling program to motivate the most reluctant learner!

Resource Education
51 High Street
Kegworth Tel: 01509 672222
DE74 2DA Fax: 01509 672267

Email: info@resourcekt.co.uk
Website: www.resourcekt.co.uk

* * *

RIGBY EDUCATIONAL PUBLISHERS**Stand 70**

Rigby publish an exciting range of materials in literacy and numeracy, specifically designed to help you deliver the NLS and the NNS across the entire primary age range.

Take a look at **Numeracy Focus**, now fully published for Key Stage 1 and 2, or our new range of ICT resources that help you to blend software with your existing schemes.

We have new publishing in our literacy portfolio, including **Star Quest** for non-fiction guided reading; **Star Plus** for fluent Year 2 readers and **Navigator** for guided reading at Key Stage 2. And don't forget **Rigby Star**, **Red Giant**, **Focus English** and for your less able readers, **Springboard**.

Rigby Educational Publishers
Halley Court
Jordan Hill Tel: 01865 314280
Oxford OX2 8EJ Fax: 01865 314156

Email: luella.keeble@repp.co.uk

* * *

SCHOLASTIC LTD**Stand 31**

Look out for the hot new series: *Special Needs in the Early Years* which provides a practical bank of inclusive activity ideas on the Early Learning Goals.

Titles include *Special Needs Handbook*, *Learning Difficulties*, *Behavioural and Emotional Difficulties*, *Speech and Language Difficulties*, *Medical Difficulties and Physical and Co-ordination Difficulties*.

ASCO EDUCATIONAL SUPPLIES LTD**Stand 81**

The ASCO Educational Supplies stand will offer an array of exclusive items developed specifically to aid learning in busy special needs environments.

Your visit to the ASCO stand will enable you to experience the new 'Painting Window' as well as the unique 'ALTI System' designed to enhance children's physical development both indoors and outdoors.

Don't miss the chance to pick up your copy of the ASCO 2002 catalogue which is brimming with loads of wonderful and innovative new products.

ASCO Educational Supplies Ltd
19 Lockwood Way Tel: 0113 2707070
Leeds LS11 5TH Fax: 0113 2775585

Email: tom@binder.tele2.co.uk

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ASPERGER NORFOLK**Stand 49**

Asperger Norfolk is a charity supporting individuals and families with Asperger Syndrome. We offer information, advice and support groups.

Asperger Norfolk
Charing Cross Centre
17-19 St John Maddermarket
Norwich
NR2 1DN Tel/Fax: 01603 620500

Email: info@asperger.org.uk

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AUTOPRESS EDUCARDS**Stand 33**

Autopress Educards specialises in mathematics and literacy resources.

The range includes: Mini-Whiteboards, Place Value Charts & Arrow Cards, Hundred/Multiplication Squares, Number Lines, Digit Cards, Number Fans, Phonic Fans & Alphabet Cards.

All products are:

- designed by numeracy/literacy consultants.
- clear and bright.
- laminated for durability
- lowest prices in UK guaranteed.

Autopress Educards
1 Laurel Valley
Northampton
NN4 0YU Tel/Fax: 0870 240 35 65

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BEAM EDUCATION**Stand 58**

BEAM Education is a specialist mathematics education publisher, dedicated to promoting the teaching and learning of mathematics as interesting, challenging and enjoyable.

BEAM materials cater for Nursery and Reception through to Key Stage 3 and offer practical support and help with many of the current classroom concerns voiced by mathematics teachers.

BEAM services and materials include courses and in-school training for teachers; consultancy in mathematics education for government and other agencies; a comprehensive range of teaching accessories; and over 70 publications for teachers of mathematics.

BEAM Education
Maze Workshops
72a Southgate Road Tel: 020 7684 3323
London N1 3JT Fax: 020 7684 3334

Email: info@beam.co.uk
Website: www.beam.co.uk

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BEROL (SANFORD UK)**Stand 9**

A definite must is a visit to the Berol stand. With all products at exceptionally reduced prices, this is a chance to buy the creative and high quality products that you know and love -

As well as an opportunity to visit the new *Carousel*, which is an exciting and innovative way to store and dispense pens in the classroom.

Berol (Sanford UK)
Oldmedow Road
King's Lynn
Norfolk Tel: 01553 817516
PE30 4JR Fax: 01553 769025

Email: lucy.cadbury@sanford-uk
Website: www.Berol.com

Norfolk Family Support Teams
The Pineapple
63 Bracondale
Norwich NR1 2JF Tel: 01603 224338

Email: dawn.gregory.socs@norfolk.gov.uk

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NORFOLK MATHEMATICS TEAM (NEAS) *Stand 42*

Members of the Norfolk Mathematics Team will be available throughout the day to give advice and information.

Various resources and materials will be on display.

Norfolk Mathematics Team
Norfolk Education Advisory Service
Professional Development Centre
Woodside Road
Norwich Tel: 01603 433276
NR7 9QL Fax: 01603 700236

Website: www.easynet.norfolk.gov.uk

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NORFOLK PARENT PARTNERSHIP *Stand 56*

Norfolk Parent Partnership works with parents, schools, the LEA and voluntary and statutory organisations to provide information and support for parents of children with special educational needs. Parents are offered help in a number of ways, by -

- offering a confidential listening service.
- providing written information.
- putting parents in touch with others who can offer specialist advice or help.
- offering the support of a volunteer Independent Parental Supporter.

Parents are kept in touch with a termly newsletter called 'Partnership News' which is widely distributed in Norfolk schools and libraries.

Norfolk Parent Partnership
Boardman House
Redwell Street
Norwich Tel: 01603 281044
NR2 4SL Fax: 01603 767904

Email: alison.watkin.edu@norfolk.gov.uk

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NORFOLK PSYCHOLOGICAL SERVICE *Stand 21*

Norfolk Psychological Service works with children and young people, parents/carers, schools, pre-school settings, FE establishments, the voluntary sector and other professionals.

We have a multi-disciplinary staff including psychologists, specialist teachers and support assistants, Portage home visitors and social workers.

Find out about the services we offer by visiting our stand - you will find written information sheets, leaflets, visual displays and computer presentations. Plus someone who will do their best to answer any questions you may have!

Norfolk Psychological Service
County Hall
Martineau Lane Tel: 01603 223099
Norwich NR1 2DL Fax: 01603 222900

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NORFOLK TRAVELLER EDUCATION SERVICE *Stand 45*

Norfolk Traveller Education Service supports schools to enable them to meet the additional and training needs of Traveller children.

We offer advice and training to schools and other agencies, consult with Traveller families and, where appropriate, support the learning and emotional needs of individual children.

Very few commercial companies produce Traveller-related resources for use in schools. To fill this gap, we publish and produce our own culturally specific books and resources to allow Travellers' lifestyle to be reflected in the classroom situation in an accurate, non-exotic light.

Norfolk Traveller Education Service
Travellers' Resource Base
Turner Road
Norwich Tel: 01603 766133
NR2 4HB Fax: 01603 767315

Email: lorna.daymond.edu@norfolk.gov.uk

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Books from smaller publishers which are very relevant, such as **Barrington Stoke**, specifically for reluctant readers age 10 - 13 with a reading age of 7/8 years.

Chameleon Books
5 Milnyard Square
Orton Southgate
Peterborough Tel: 01733 370606
PE2 6GX Fax: 01733 370607

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CHILDREN'S SERVICE OCCUPATIONAL THERAPY DEPT. *Stand 40*

Paediatric Occupational Therapists work with children with disabilities, helping them to maximise their potential towards independence by making every day tasks easier.

We carry out an assessment of the child's needs and identify problem areas and strengths (in consultation with parents/carers, school and child). We develop the child's abilities through:

- Advice for home and school.
- Therapy & programmes where appropriate.
- Adapting tasks.
- Advice on appropriate equipment.

We help children with developmental disorders, physical disabilities, learning disabilities and co-ordination difficulties. Children require a medical referral to access our service.

Children's Service Occupational Therapy Department,
40 Upton Road Tel: 01603 506535
Norwich NR4 7PA Fax: 01603 452034

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CLAIRE PUBLICATIONS JONATHAN PRESS *Stand 25*

Claire Publications publishes and manufactures a complete range of maths and language materials, including items specifically designed for special needs. Target boards, number squares, digit cards and number lines are just a few of the products we make.

Sweet Counter, the maths range for nursery and Key Stage 1, is a most popular addition to a comprehensive and user friendly range of books and resources.

Claire Publications/Jonathan Press
Unit 8, Tey Brook Craft Centre
Great Tey
Colchester Tel: 01206 211020
Essex CO6 1JE Fax: 01206 212755

Email: mail@clairepublications.com
Website: www.clairepublications.com

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COLLINS EDUCATIONAL *Stand 78*

Come and visit the Collins stand to see our exciting range of special needs resources:

- Brand New **Focus on Spelling** with an interactive CD ROM.
- **Jumpstart** - high interest, low ability readers with copymasters and activity ideas for struggling readers and fits the new non-fiction strand.
- New **Roaring Good Reads** for children who are newly independent readers.
- New resources for maths including:
Maths Call - developing listening skills
Differentiated activity sheets
Support and extension work
Practice with games and CD ROM

Collins Educational
77-85 Fulham Palace Road
London Tel: 020 8307 4587
W6 8JB Fax: 020 8307 4822

Email: education@harpercollins.co.uk
Website: www.CollinsEducation.com

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CONNEXIONS - NORFOLK *Stand 46*

c/o Norfolk Careers Services
Connexions - Norfolk links a range of organisations to provide information, guidance and support for young people. The aim is to ensure that all the help needed to achieve success in education, training and employment is readily available through a network of personal advisers.

The focus is on 13 to 19 year olds, but also up to 25 for people with learning difficulties and/or disabilities. Ongoing guidance, information and advice is also provided for adults.

Connexions - Norfolk
c/o Norfolk Careers Services
83 - 87 Pottersgate
Norwich NR2 1DZ Tel: 01603 215300
Email: norcc@norfolk-careers.co.uk
Website: www.norfolk-careers.co.uk

MULTI-SENSORY LEARNING LTD *Stand 80*
Creative and systematic literacy resources linked into a unique and comprehensive package. MSL's fully integrated, complete structured literacy programme includes top quality worksheets, accelerated learning aids, games and structured stories.

Diagnostic tests for dyslexia and literacy placement and progress tests are also on display.

This massive resource is suitable for KS1 through to KS4 and also adult literacy. Visit Stand 80 for show discounts.

Multi-Sensory Learning Ltd
 Highgate House
 Creton
 Northamptonshire Tel: 01604 505000
 NN6 8NN Fax: 01604 505001

Email: info@msl-online.net
 Website: www.msl-online.net

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THE NATIONAL AUTISTIC SOCIETY *Stand 47*
 The NAS is the UK's foremost organisation for people with autism and Asperger Syndrome and those who care for them.

The NAS spearheads national and international initiatives and provides a strong voice for autism.

The NAS publishes and sells books and other resources to support teachers, parents and carers. A wide range of these will be on sale at Special Needs Norfolk, with special offers and free information leaflets.

The National Autistic Society
 393 City Road
 London Tel: 020 7833 2299
 EC1V 1NG Fax: 020 7833 9666

Email: nas@nas.org.uk
 Website: www.nas.org.uk

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NELSON THORNES *Stand 66*
 Wellington Square, the UK's favourite lower ability reading scheme can be found

alongside high interest, low ability readers Blitz It, Buzzwords and Zone 13.

For Secondary, there is Key Maths Special Resource, Key Geography Basics and Extensions, New Wider World Foundation Edition, Science Web as well as Spirals, Premiere and the brand new Sports Zone for English.

Nelson Thornes
 Delta Place
 27 Bath Road
 Cheltenham Tel: 01242 267100
 Glos. GL53 7TH Fax: 01242 221914

Email: nwilder@nelsonthornes.com
 Website: www.nelsonthornes.com

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NFER NELSON *Stand 16*
 NferNelson is the UK's leading provider of tests, assessments and assessment services for education. Our aim is to help teachers understand and maximise the potential of every pupil, treating each one individually.

To view our latest products and receive our 2002 catalogue, please visit our stand and speak to our representatives who will be willing to answer any of your questions.

Nfer Nelson
 Darville House
 2 Oxford Road East
 Windsor Tel: 0845 602 1937
 Berks SL4 1DF Fax: 01753 620160

Email: information@nfer-nelson.co.uk
 Website: www.nfer-nelson.co.uk

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NORFOLK AND NORWICH DYSLEXIA ASSOCIATION *Stand 51*
 Registered Charity No 277891

Working closely with Norfolk LEA, schools and other voluntary groups, the N&NDA provides information and support for parents and educational professionals.

A free drop-in dyslexia surgery is held at City College Norwich in the morning of the first Saturday each month.

Dickory Dock Designs
 Bridgemills
 Huddersfield Road
 Holmfirth West Yorks
 HD9 3TW Tel/Fax: 01484 689619

Website: www.dickorydockdesigns.co.uk

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DON JOHNSTON SPECIAL NEEDS *Stand 2*
 Don Johnston Special Needs is the leader in learning intervention resources. We provide the high-quality intervention technology that struggling pupils and pupils with disabilities need to achieve literacy.

We offer reading, writing, word-study and computer access technology, encompassing The Circle of Literacy and incorporating areas of the National Curriculum.

Don Johnston Special Needs
 18/19 Clarendon Court
 Winwick Quay Tel: 01925 256500
 Warrington WA2 8QP Fax: 01925 241745

Email: sranson@djsn.u-net.com
 Website: www.donjohnston.com

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DRAKE EDUCATIONAL ASSOCIATES *Stand 24*
 Drake Educational Associates will be showing the brand new Language Master 1742, a more compact, lightweight model with improved features. There is a full range of card programmes to accompany the Language Master. These include a Phonological Awareness Programme called Learning to Listen covering identifying sounds, discriminating sounds, rhyming words, initial sounds and final sounds.

Also, First Talking Alphabet, Action Phonics Series and Word Power Series. There are support programmes for Oxford Reading Tree, Fuzzbuzz, Wellington Square, Reading 360 and Skill Teach and an exciting range of Phonics Study Mats.

Drake Educational Associates
 St Fagans Road
 Fairwater Tel: 029 20 560333
 Cardiff CF5 3AE Fax: 029 20 560313
 Email: heather.drakegroup@btinternet.com
 Website: www.drakegroup.co.uk

THE DYSLEXIA INSTITUTE *Stand 11*
 Units of Sound Multimedia, the unique multi-sensory reading and spelling intervention programme on CD-ROM, will be demonstrated alongside a NEW CD-ROM program offering timed tracking of numbers and the alphabet, together with a 1,900 word memory *Spell-a-word* structure.

Additionally, the program allows teachers to add unlimited lists of up to sixteen words in their own voice. A range of psychological assessment materials will be on display.

The Dyslexia Institute
 133 Gresham Road
 Staines
 Middlesex Tel: 01784 463851
 TW18 2AJ Fax: 01784 460747

Email: info@dyslexia-inst.org.uk
 Website: www.dyslexia-inst.org.uk

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DYSPRAXIA FOUNDATION WEST NORFOLK *Stand 53*
 Dyspraxia is generally recognised to be an impairment or immaturity of the organisation of movement. Associated problems may be Language, Perception and Thought.

The objectives of Dyspraxia Foundation West Norfolk are:

- To support individuals and families affected by dyspraxia.
- To help professionals in health and education to assist those with dyspraxia.

Carol McGinn (Co-ordinator) will be talking at 1.45pm - 2.15pm in the Wensum Room. Topic: 'Recognition of Dyspraxia in Schools. How you may be able to help'.

You can call Carol McGinn: Monday-Friday, from 10am-2pm, on 01485 544371.
 Email: c.mcgin@dispraxia25.fsnet.co.uk

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easy reader ltd *Stand 84*
 easy reader, a specialist bookshop based in Thetford and on-line, sells education texts, Open University set books and graphic novels. In the real world we also sell children's books and fulfil school orders - offering prompt delivery and competitive discounts.

HORWITZ MARTIN **Stand 15**
EDUCATION LTD

Horwitz Martin Education are specialists in primary school literacy. Visit our stand to see the popular Alphakids series, offering 204 books in 23 structured levels, strongly recommended for early intervention.

Also see Tristars, offering fiction and non-fiction, The News - thirty magazine style non-fiction books and Phenomena for top classes.

Horwitz Martin Education Ltd
Unit 15 Cressex Enterprise Centre
Lincoln Road
High Wycombe Tel: 01494 614654
Bucks HP12 3RL Fax: 01494 614652

Email: education@horwitz.co.uk

* * *

iANSYST LTD **Stand 12**

iANSYST Ltd is a one-stop shop for technology-based products which help dyslexic people make the most of their abilities. Many of the programs use speech technology, which research has proven valuable for overcoming literacy problems.

You will be able to see new versions from textHELP, Kurkweil and Dragon Naturally Speaking; the launch of new mind mapping software MindGenius; the Quicktionary Reading Pen; portable keyboards and many other innovative and dyslexia friendly products.

iANSYST Ltd
Fen House
Fen Road
Cambridge Tel: 01223 420101
CB4 1UN Fax: 01223 426644

Email: sales@dyslexic.com
Website: www.dyslexic.com

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INCENTIVE PLUS **Stand 22**

Incentive Plus is a mail order education distribution company, which supplies books, games, CD Roms, incentives, videos and posters to deal with tough educational issues such as **Positive Behaviour**, **Emotional Literacy** and **Special Needs**.

During the exhibition, you will have the opportunity to play many of our games. Come along to Stand 22 and have a go!

IncentivePlus
PO Box 5220
Great Horwood
Milton Keynes Tel: 01908 526120
MK17 0YN Fax: 01908 526130

Email: orders@incentiveplus.co.uk
Website: www.incentiveplus.co.uk

* * *

JENNY LIND **Stand 41**
PHYSIOTHERAPY DEPARTMENT

We provide a specialist Physiotherapy service for children in a variety of locations depending on the child's need. The Jenny Lind Physiotherapy Team will as part of their role provide Paediatric Physiotherapy to a wide range of conditions including:

- Acute care while an inpatient.
- Orthopaedics - Talipes, Developmental dislocation of hips, Post surgical treatment and rehabilitation as well as the usual mobilisation following fractures.
- Respiratory Disorders - Acute and chronic disorders including Cystic Fibrosis and Asthma.
- Musculoskeletal Disorders.
- Rheumatology.
- Developmental & Neurological Disorders.
- Developmental Co-Ordination Disorders.
- Complex and long term disabilities.

As a team we offer parents and carers advice and support when required.

Jenny Lind Physiotherapy Department
Norfolk & Norwich Hospital
Colney Lane
Norwich NR4 7UZ Tel: 01603 286333

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JUSTVANILLA LTD **Stand 5**

Justvanilla.com is a web service which allows people with dyslexia, colour blindness, visual impairment, learning difficulties and blind people to easily access and 'surf' the WWW.

Users can define the way in which they want to view pages on the WWW to match their individual needs. These settings are available from any PC anywhere.

HEINEMANN LIBRARY **Stand 73**

Heinemann offers a huge range of Learning Support resources designed to help lower attaining students reach their potential.

We are committed to helping teachers meet National Curriculum requirements in literacy and numeracy, and foundation level textbooks of our popular courses offer support across the curriculum.

Our exciting and ever-increasing range of fact and fiction stories, plays and retellings are guaranteed to get students of all ages reading - whatever their interests!

Heinemann Educational Publishers
Halley Court
Jordan Hill Tel: 01865 314116
Oxford OX2 8EJ Fax: 01865 314028

Email: nicola.turner@repp.co.uk
Website: www.heinemann.co.uk

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HEINEMANN PRIMARY **Stand 71**

Come to the Heinemann stand and browse through our full range primary resources, including software, designed to help you integrate ICT with your everyday teaching.

On display you'll find **Writers World** focusing on Key Stage 2 writing; **Literacy World** - Key Stage 2 fiction/non-fiction and software; **Storyworlds** - Key Stage 1 fiction, writing and software; **Discovery World** - Key Stage 1 non-fiction; **New Heinemann Maths** - helping you implement the NNS; **Maths Plus** - providing a range of supplementary resources.

Heinemann Primary
Halley Court
Jordan Hill Tel: 01865 314280
Oxford OX2 8EJ Fax: 01865 314156

Email: luella.keeble@repp.o.uk

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HEINEMANN SECONDARY **Stand 74**

Heinemann is the most popular educational publisher in the UK and offers a huge range of learning support resources.

From fiction titles to motivate reluctant readers, through resources to develop skills

and raise standards, to lower-ability versions of many of our best-selling courses, we have what you are looking for!

Heinemann Secondary
Halley Court
Jordan Hill Tel: 01865 311366
Oxford OX2 8EJ Fax: 01865 314029

Email: orders@heinemann.co.uk
Website: www.heinemann.co.uk

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HINTS BOOKS AND LIBRARIES **Stand 14**

Hints Books and Libraries have over 16 years experience in purchasing and managing information resources. Our book distribution service and speciality themed catalogues enable you to purchase all your books and special needs resources from one supplier.

Hints Books and Libraries
223 Southampton Rpad
Paulsgrove
Portsmouth Tel: 023 9235 4576
Hants PO6 4QA Fax: 023 9235 45546

Email: hints@vtis.com
Website: www.hintsonline.co.uk

* * *

HODDER & STOUGHTON **Stand 64**
EDUCATIONAL

Come to the Hodder stand for an outstanding selection of books and tests to motivate, challenge and improve pupils' skills.

Discover **New Hodder English Gold** - new editions of the best-selling KS3 English course. Look out for the **Fast Forward** resources that help to raise literacy skills. Plus there's **Fast Forward Maths** for numeracy. Also, there are new **Livewire** titles. AND, we also have **Hodder History**, **Hodder Science Gold**, **Seeking Religion** and much more!

Hodder & Stoughton Educational
338 Euston Road
London Tel: 020 78736371
NW1 3BH Fax: 020 78736299

Email: joanne.symmonds@hodder.co.uk
Website: www.hodderheadline.co.uk

EXHIBITORS

1. Sherston Software Ltd

2. Don Johnston Special Needs

3. 2Simple Software

4. RESOURCE Education

5. JustVanilla Ltd

6. Sight and Sound Technology

7. Puppets by Post

8. AMS Educational

9. Berol (Sanford UK)

10. Wilson and Garden Ltd

11. The Dyslexia Institute

12. iANSYST Ltd

13. AbilityNet

14. Hints Books and Libraries

15. Horwitz Martin Education Ltd

16. NFER Nelson

17. SEMERC

18. Crick Software Ltd

19. LDA

20. The Psychological Corporation

21. Norfolk Psychological Service

22. Incentive Plus

23. Books for Students Ltd

24. Drake Educational Associates

25. Claire Publications/Jonathan Press

26. Crossbow Education

27. Cambridge Learning

28. TTS Group

29. Articles of Faith/Storysack Ltd

30. Desktop Publications

31. Scholastic Ltd

32. Eduzone

33. Autopress Educards

34. Synergy Learning Products Ltd

35. Oxford University Press

36. Bethel Child & Family Centre

37. Norfolk Family Support Teams

38. County Sensory Support Service

39. Speech and Language Therapy Services

40. Children's Service Occupational Therapy Department

41. Jenny Lind Physiotherapy Department

42. Norfolk Mathematics Team (NEAS)

43. The Catch Up Project

44. English Language Support Services

45. Norfolk Traveller Education Service

46. Connexions - Norfolk

47. The National Autistic Society

48. Norfolk Autistic Society

49. Asperger Norfolk

50. Norfolk and Norwich Scope

51. Norfolk and Norwich Dyslexia Association

52. The Handwriting Interest Group
53. Dyspraxia Foundation West Norfolk

54. Norfolk Down's Syndrome Association

55. Mencap

56. Norfolk Parent Partnership

57. Longman

58. BEAM Education

59. Learning Materials Ltd

60. Prim-Ed Publishing

61. Step by Step

62. Taskmaster Ltd

63. SmartPass
64. Hodder & Stoughton Educational

65. Showcase Exhibition Services

66. Nelson Thornes

67. Pulse Data International (Europe) Ltd

68. Chameleon Books

69. Ginn & Company

70. Rigby Educational Publishers

71. Heinemann Primary

72. Spectrum Educational

73. Heinemann Library

74. Heinemann Secondary
75. Anything Left-Handed/Formative Fun

76. The Sticker Factory

77. Philip & Tacey Ltd

78. Collins Educational

79. QEd Publications

80. Multi-Sensory Learning Ltd

81. ASCO Educational Supplies Ltd

82. Teaching 'Off the Wall'

83. Dickory Dock Designs

84. easy reader

85. School & Parent Partnership - Maths Homeworking

Exhibition Floor Plan

