

Director's Office
Education Department
County Hall
Martineau Lane
Norwich
Norfolk NR1 2DL

Director of Education: Bryan Slater

Tel: 01603 222146
Fax: 01603 222481
Minicom: 01603 223833
Email: directors.office.edu@norfolk.gov.uk

Please ask for: Dr. Bryan Slater
Contact Number: 01603 223300

Your ref:
My ref: BCS/JSN

26 February 2004

To: All Norfolk Schools

Dear Colleague

On Sunday 18 April 2004 I will be lining up with thousands of others at the start of the Flora London Marathon!

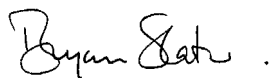
I will be running to raise money for the charity "Sense", which is the official charity for the event. The expectation from Sense is that each of their competitors will raise £1,300 in sponsorship money and I very much hope to exceed that target.

As you will see from the enclosed sponsorship form, Sense is a very worthwhile charity which supports some of our most vulnerable children and I therefore hope you will be willing, either as staff or as a school, to help me raise money for them. If I raise £5 from every Norfolk school, then I will have met my target!

Please could you send contributions you are able to raise to my office here at County Hall, marked for the attention of Jeannette Nicholls. Cheques made out to "Sense" would be the most convenient way of forwarding sponsorship money to us.

With many thanks.

Yours sincerely



DIRECTOR OF EDUCATION

The Flora London Marathon 2004 Sponsorship Form



On Sunday 18th April 2004, I, BRYAN SLATER..... will be running for Sense in the Flora London Marathon. I'll help Sense raise vital funds to reach out to deaf and blind children who desperately need their support. I'll also help them set up an Information Service – an essential phonenumber for parents of deafblind children, their carers and the professionals who work with them. Please give me your support today – and give a deafblind child the life they deserve.

giftaid it

By ticking the Gift Aid column overleaf, we'll be able to raise even more money. That's because for every pound you give, the government will pay an extra 28 pence. So a gift of £20 from you becomes £25.60. And it won't cost you a penny. So, if you'd like your donation to reach out to even more deaf and blind children, just tick the Gift Aid box. **It's that simple.**

How you could make a difference to a deaf and blind child today

£5	will buy aromatherapy oils to stimulate a deafblind child's sense of smell, helping them to connect with the world around them.
£10	will pay for a set of Sense fact sheets to be transcribed into Braille, enabling a deafblind person to gain essential information.
£15	will buy a large print jigsaw puzzle to help deafblind children learn whilst having fun.
£30	will buy pottery materials to help deafblind children develop their sense of touch.
£50	will pay for fibre optic lights to stimulate the little bit of sight a deafblind child may have.
£150	will pay for a weekend of specialist therapy and support for a deafblind child.
£200	will go towards helping us set up our vital Information Service.

Please feel free to photocopy the sponsorship form as many times as you like.

You can help change a deaf and blind child's life forever.

[illegible]

You're helping a child like Gethin

Two year old Gethin had a really difficult start in life. Born both deaf and blind, he struggled to connect with the world around him. Thanks to the generosity of our supporters though, we've been able to use our specialist knowledge and experience to help him learn and grow into the contented and loving little boy he is today.

[illegible]

Your running no. _____

Sense 11-13 Clifton Terrace, Finsbury Park, London N4 3SR Tel: 020 7272 7858 Fax: 020 7272 6012
Minicom: 020 7272 9648 Registered Charity No: 289868 Company No: 1825301