

Welcome to the fourth edition of School Travel Plan News,

which is full of exciting new ways to get your school moving with ideas and examples to increase walking and cycling to your school. This newsletter is packed with information, including how to get involved in International Walk to School Week, how to get started on a travel plan and most importantly, tips on how to make your travel plan work for your school. If you have any questions, please contact your area School Travel Plan Officer who will be happy to help.

Supported by





School Travel Plan Newsletter September 2005

nternational Walk to School Week gives children, parents, teachers and the local community an opportunity to be part of a global event and celebrate the many benefits of walking. Here are some ideas to International Walk to School make the most of



International Walk to School Week at your school:

- Walk around the world! Choose five continents and visit one each day.
- Learn a little something about each place visited, for example, language (how to say "walk to school"), religions, music, wildlife, oceans, dress, food, movies, etc.
- Link with the classroom curriculum in geography, history, maths, art and music.
- Start your walk in your country and choose another country participating in International Walk to School Week to visit each day. Calculate the distance.
- Use the week to kick off walking the world for the rest of the school year. Assign a kilometre amount to each student for each time they walk to school and use this to calculate the distance the school has walked. Place a map in the school hallway to track progress.
- Give away prizes like globes, atlases and books about the countries.
- Write a travel diary and compare it to another school's travel diary somewhere else in the world.

More information can be found at www. iwalktoschool.org.uk. If you have any success stories or photos of pupils taking part in International Walk to School Week, please send them in so we can feature them in the next newsletter.

Schools with new School Travel Plans

Congratulations to Hobart High School, Mattishall Primary School and Colkirk Church of England Primary School who have submitted travel plans since the last STP newsletter.

FON e a travel plan

If you haven't got a travel plan yet this step-by-step guide will introduce you to the process and show you what's involved in producing your travel plan. Your STP Officer can help throughout the process.

> Get people interested Form a Travel Action Group. This can involve pupils, school council, staff, parents, governors and local residents.

> > Carry out surveys Survey pupils, parents and perhaps staff or residents to identify the current travel patterns to the school.

Collect & analyse your results Identify the issues, needs and problems for your school, featuring safety, the environment and health.

> Identify your solutions & develop an Action Plan Do this in consultation with pupils, staff, parents and governors. Decide what actions are needed, who will be responsible for them and by when they need to be achieved.

Complete & sign off the travel plan Finish writing up the travel plan and ensure that it meets the criteria. Send it to your STP Officer.

> Launch your travel plan This is your chance to publish and publicise your plan. Have a formal presentation or a special event.

Making a difference...

Here are a few ideas to make sure that your travel plan doesn't just end up sitting on a shelf but makes a real difference in your school. The four stages of change:

Raising awareness

- Pupil and parent surveys
- Ensure you have pupil involvement in the travel plan group and initiatives
- Include a travel plan report in each edition of your school newsletter
- Display the travel plan information on a notice board
- Produce a travel plan leaflet
- Appoint a class to make a film that can be shown at parents' evenings
- Hold competitions for pupils e.g. local mapping, promoting cycling or walking
- Have an open day and invite parents, governors and local residents **Case Study** Bignold First and Middle School held an open day for and displayed their travel plan information on a notice board.



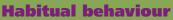
Targeting your campaign

- Assemblies
- Hold a parent poll to raise support for a specific footpath or safe routes scheme Car-share coffee mornings and special events
- Invite individuals to take a lead in areas where they have a specific interest Link sustainable travel to health, safety and the environment
- Case Study Astley Primary School held a parent poll to gain support for a

Experimental behaviour

- Walk or Bike to School Weeks
- Walk or Bike to School Days
- Jam Busters
- Pedometer challenge
- **Case Study** St Peter and St Paul CE VC Primary School held a bike to school day.





- Steppers and Walking Zones
- Walk on Wednesdays
 - Car-share clubs
- Incorporate sustainable transport issues into the school curriculum Have regular meetings of your School Travel Plan Group
- The group should meet at least termly to progress the actions in the travel plan
- Re-survey and update your travel plan annually

• Add the travel plan to the School Development/Improvement Plan **Case Study** As a result of participating in the Steppers Scheme, 79 pupils who previously travelled by car to St William's Primary School, now walk or cycle to school.

Travel Plan resources for Norfolk schools

Available from your School Travel Plan Officer



Assembly pack to get pupils to think about how they travel to school and the benefits of walking and cycling.

Pedometer pack containing 50 pedometers and ideas on how to use them to promote walking

to school.

Jam busters is a scheme that encourages sustainable modes of transport and is designed for



KS2 pupils and can be run by the school council. **Steppers** is a scheme

which rewards KS1 pupils who walk to school.

Curriculum link information

sheets that show how travel planning fits in with the national curriculum. Individual travel planning is available for high school pupils and helps pupils work out their alternatives to the car by looking at public transport options and walking and cycling routes.

Walk to School Week May 2005

In May this year more schools than ever before took part in Walk to School Week. 177 Norfolk schools took part (40 more than last year) and for the first time, six of these Healthy were high schools and three were special schools.

School Challenge Winners

Email: schooltravelplan@norfolk.gov.uk

1. Highest percentage of children walking to school: Great Dunham Primary School managed to get 100 per cent of pupils walking

to school.

3-7 October

Woodlands Middle School had 97 per cent walking and cycling to school. 2. Greatest percentage of children taking part in a daily ten-minute walk around the school grounds. So many schools managed to persuade 100 per cent of children to take part that the two winning schools were drawn out of a hat. They were: Sidestrand Hall School and Gooderstone Church of England

Extra Travel Plan funding

such as cycle storage and lockers.

Congratulations to the 117 Norfolk

schools that did incredibly well this year and

received a total of £623,906 between them from the Department for Education and Skills

to spend on their school sites on projects

The extra funding of approximately £5,000 for first schools and £10,000 for secondary

schools is still available for schools that sub-

like to do a travel plan and get the extra funding for your school site, please contact

Dates for the term ahead

In Town without my car day 22 September

your School Travel Plan Officer.

Travelwise Week 19 - 24 September

International Walk to School Week

Road Safety Week 7-13 November

mit travel plans by March 2006. If you would

If you would like further information, please contact the team at Norfolk County Council



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If you need this newsletter in large print, audio, Braille, alternative format or in a different language please contact us on 01603 638083 and we will do our best to help.



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