TESCO - Great School Run – 20 June 2008

As the Competition Team for Norfolk, we could not miss an opportunity to support as best we can this fantastic event. You should all have received details of the run direct from the TESCO Great School Run Team and so are aware that the event will take place on the morning of the 20th June and that you may already have registered for this event with the TESCO Team. If you have not already done so, can we encourage you to do so.

What excites us is not only the thought of hundreds of Norfolk children taking part in a run at the same time (which would be fantastic), but that we will be attempting a world record for such an event. If successful we will also take the record back from Australia – perhaps some consolation for the last Ashes defeat at the hands of the Aussies!

We would also like to take this idea a step further and establish our first ever virtual competition. We have set up a web link attached to the Active Norfolk web-site and all you have to do to access this is to go to www.activenorfolk.org/tescoschoolrun, once there please register your interest ready for the big day.

The great thing about the run is that everybody from Year 3 upwards can take part, whether running or walking, as long as it happens at the same time – a tremendous opportunity to get the whole school exercising and having great fun together.

Once your run has taken place please enter details of the times of your two best runners per year group (girls and boys) on the web-site. Our plan is to give these top runners a chance to come together for a celebration run. Details of where and when this will take place to follow.

Finally, if you have any questions or thoughts about this event, please do not hesitate to contact Roger Sweet, Senior Competition Manager for Norfolk, on 01603 697003 or by email. Postal address: Children's Services, Sports Development Unit, Turner Road Centre, Turner Road, Norwich NR2 4HB.

The challenge – how many schools and how many children can we get taking part?