

HNS/AG/VS
27TH March 2003

Adele Godsmark
(01603) 433276
(01603) 700236
adele.godsmark@norfolk.nhs.uk

To: Headteachers of Primary, Middle and Special Schools in Norfolk

Dear Headteacher

**Walk to School Week: 9th - 13th June 2003.
Norfolk Schools Walk around the World!**

We are writing to offer you the opportunity to participate in a national campaign and to gain exciting free resources for your school to support this initiative.

WHO: Norfolk County Council's Road Safety Unit and The Healthy Norfolk Schools Scheme are working together to give all Norfolk schools the opportunity of taking part in Walk to School week.

WHAT: Walk to School Week is a national campaign to encourage pupils, parents and schools to recognise the benefits of walking to school. Walking to schools is an excellent way to help a child to become –

- Sociable.
- Confident.
- Fitter.
- Environmentally aware.
- Safe – aware of the road environment and able to make choices about how to keep themselves safe within it.

Schools taking part will receive a variety of **free resources**, including posters, certificates, leaflets for parents, classroom record charts and individual diaries. This year's free resources include different diaries for Key Stage 1 and Key Stage 2 pupils, and these diaries will allow pupils to record their own progress with walking to school.

WHEN: /

To: Headteachers of Primary, Middle and Special Schools in Norfolk

WHEN: Walk to School Week is taking place this year in Norfolk from the **9th - 13th June 2003**. The National Campaign takes place in May, but we are planning ours for later in the term to allow schools more time for preparation.

WHY: Walk to School Week can be an excellent way to get the whole school involved, including parents and the wider community. It can provide a focus for greater awareness of environmental issues, road safety and personal safety and fitness.

Even if the whole school is unable to participate, why not select one or two classes to take part. They can share their experience with the whole school.

THE CHALLENGE: We want to see how far children from schools in Norfolk walk during the week **9th - 13th June**, and if the distance would take them round the world. We are asking all schools that take part to let us know how many children have taken part and how far they have walked. Last year 10,380 Norfolk school children walked a total of 48,000 kilometres, and we would like to see if we can get even further this year.

If your pupils continue to walk to school during the following month to the 11th July 2003, send us a brief summary of what your school has done and how far your pupils have walked. You will need to be able to demonstrate what has taken place – this could be an exciting opportunity to get School Councils involved in planning the event and collecting the data. In return we will publicise the best stories on our web-site and promote your efforts in the press. We will also calculate which school has walked the furthest and award a £200. book token to the school with the furthest distance travelled.

With your help we aim to illustrate the –

- Health gains.
- Environmental impact of fewer car journeys.
- Road safety benefits.
- Improvement in their readiness to learn after taking exercise.
- Fun of walking !

HOW: To obtain your free resources and take part, please return the enclosed request form to –

Healthy Norfolk Schools
Norfolk Education Advisory Service
Norwich Professional Development Centre
Woodside Road
Norwich NR7 9QL

or fax it to Healthy Norfolk Schools on 01603 700236.

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Please let us have your request by the **11th April 2003**. The resources are available now and will be sent out on a 'first come, first served' basis with the aim of all resources being in school by the 23rd May 2003. This will allow the week following half term to distribute the resources and prepare.

We look forward to working with you and hope that you will enjoy '**Walking around the World**' with us.

Best wishes

Stuart Hallett
County Road Safety Officer
Norfolk County Council

Adele Godsmark
Health Promotion Consultant
Healthy Norfolk Schools

WALK TO SCHOOL WEEK
9TH – 13TH JUNE 2003

SCHOOL RESOURCE FORM

To: Healthy Norfolk Schools
Norfolk Education Advisory Service
Professional Development Centre
Woodside Road
Norwich NR7 9QL

**In order to obtain your free resources, please complete this form and return it
by 11th April 2003, either by post to the address above
or fax it to 01603 700236.**

SCHOOL: _____

NAME OF CONTACT PERSON: _____
PLEASE PRINT

ADDRESS: _____

_____ **POST CODE** _____

TELEPHONE: _____

FAX: _____

	KEY STAGE 1	KEY STAGE 2
Number of classes taking part:	_____	_____
	KEY STAGE 1	KEY STAGE 2
Number of pupils taking part:	_____	_____