

HNS/AG/VS
27TH March 2003

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To: Headteachers of Secondary Schools in Norfolk

Dear Headteacher

**Walk to School Week: 9th - 13th June 2003.
Norfolk Schools Walk around the World!**

We are writing to offer you the opportunity to participate in an important national campaign.

WHO: Norfolk County Council's Road Safety Unit and The Healthy Norfolk Schools Scheme are working together to give all Norfolk schools the opportunity of taking part in Walk to School week.

WHAT: Walk to School Week is a national campaign to encourage pupils, parents and schools to recognise the benefits of walking to school. Walking to schools is an excellent way to help a child to become –

- Sociable.
- Confident.
- Fitter.
- Environmentally aware.
- Safe – aware of the road environment and able to make choices about how to keep themselves safe within it.

We do have some free resources – posters, certificates and leaflets, but these are really more suitable for younger pupils. We are, however, anxious to involve secondary schools in the campaign if we can, and it may be that some of the younger pupils could participate or that the School Council might like to plan some activities. If you would be interested in participating, but would like to discuss suitable activities for secondary schools, please telephone Stuart Hallett, County Road Safety Officer, on 01603 223355.

WHEN: /

To: Headteachers of Secondary Schools in Norfolk

WHEN: Walk to School Week is taking place this year in Norfolk from the **9th - 13th June 2003**. The National Campaign takes place in May, but we are planning ours for later in the term to allow schools more time for preparation.

WHY: Walk to School Week can be an excellent way to get the whole school involved, including parents and the wider community. It can provide a focus for greater awareness of environmental issues, road safety and personal safety and fitness.

Even if the whole school is unable to participate, why not select one or two classes to take part. They can share their experience with the whole school.

THE CHALLENGE: We want to see how far children from schools in Norfolk walk during the week **9th - 13th June**, and if the distance would take them around the world. We are asking all schools that take part to let us know how many children have taken part and how far they have walked. Last year 10,380 Norfolk school children walked a total of 48,000 kilometres, and we would like to see if we can get even further this year.

If your pupils continue to walk to school during the following month to the 11th July 2003, send us a brief summary of what your school has done and how far your pupils have walked. You will need to be able to demonstrate what has taken place – this could be an exciting opportunity to get School Councils involved in planning the event and collecting the data. In return we will publicise the best stories on our web-site and promote your efforts in the press. We will also calculate which school has walked the furthest and award a £200. book token to the school with the furthest distance travelled.

With your help we aim to illustrate the –

- Health gains.
- Environmental impact of fewer car journeys.
- Road safety benefits.
- Improvement in their readiness to learn after taking exercise.
- Fun of walking !

HOW: To obtain a sample of the resources available, please telephone Healthy Norfolk Schools on 01603 433276, or fax a request to Healthy Norfolk Schools on 01603 700236.

/ To order ...

To: Headteachers of Secondary Schools in Norfolk

To order resources or register an intention to participate, please complete the attached form and return it by the **11th April 2003**.

We look forward to working with you and hope that you will enjoy '**Walking around the World**' with us.

Best wishes

Stuart Hallett
County Road Safety Officer
Norfolk County Council

Adele Godsmark
Health Promotion Consultant
Healthy Norfolk Schools

WALK TO SCHOOL WEEK
9TH – 13TH JUNE 2003

SCHOOL RESOURCE FORM

To: Healthy Norfolk Schools
Norfolk Education Advisory Service
Professional Development Centre
Woodside Road
Norwich NR7 9QL

Telephone: 01603 433276

To register your intention to participate and/or request resources, please complete this form and return it by 11th April 2003, either by post to the address above or fax it to 01603 700236.

SCHOOL:	_____
NAME OF CONTACT PERSON:	_____
	PLEASE PRINT
ADDRESS:	_____

	_____ POST CODE _____
TELEPHONE:	_____
FAX:	_____

WE WILL BE TAKING PART IN 'WALK AROUND THE WORLD' !

Approximate number of pupils - _____

What we plan to do - _____

Please send us –

Leaflets

☐

Stickers

☐

Posters

☐