



Dear Headteacher,

KEEP COOL n' CASUAL WITH THE BIG C THIS SUMMER TERM

With summer soon upon us and the temperatures rising fast, The Big C – local cancer charity for Norfolk and North Suffolk - are asking schools to join them by holding a

COOL n' CASUAL DAY

to help raise funds for the provision of cancer research, equipment and support in your local area.

Why not display the poster attached to promote the day and choose from one of the fun themes shown. Alternately tie in with your summer fete or BBQ and invite the parents to join in too?

As a local charity all funds raised will be donated toward cancer projects in Norfolk and North Suffolk such as our ongoing cancer research programme at the University of East Anglia and the Big C Family Cancer Information and Support Centre which is currently being built at the Norfolk and Norwich University Hospital.

If you would like any further advice on the charity or any fundraising tips then please do not hesitate to contact me, I am always happy to help.

Yours sincerely,

Hannah Chroston
Fundraising Officer
01603 751695

The Big C, 10a Castle Meadow, Norwich, Norfolk, NR1 3DE
www.thebigcappeal.co.uk/. Registered Charity 281730

Snazzy specs day— Flip flop

Wear yellow day - Stay cool in blue day - Crazy hat day

Beach theme - Hawaiian day

TEMPERATURE IS RISING!

**HOLD A *COOL n' CASUAL DAY* IN AID OF
LOCAL CANCER CHARITY BIG C!**

**A FUN SUMMER NON-UNIFORM DAY,
HELPING TO FUND:**

- *LOCAL CANCER RESEARCH AT UEA!**
- *BIG C FAMILY CANCER INFORMATION & SUPPORT CENTRE**
- *CANCER SERVICES ACROSS NORFOLK AND NORTH SUFFOLK**

Hold a summer BBQ - Keep cool in school day

**Contact Hannah Chroston,
Fundraising Officer for
further information or
fundraising advice.
01603 751695**



Design your own keep cool t-shirt or hat