

Every 16 minutes
a child is hurt
on UK roads



Every child matters

Are you prioritising road safety teaching and a School Travel Plan in line with Personal Safety, Citizenship and Healthy Schools guidelines?

Read on to save lives ➤

7-13 November 2005 is National

Road Safety Week

It helps teachers of all age ranges introduce road safety policies and plan year-round activities to keep children and young people safe.

If you are a Nursery, Primary or Secondary Teacher
take two simple steps

Step 1

Go to **www.roadsafetyweek.org.uk** and click on 'information for educators' to order your **FREE** introductory pack in the post including colour posters.

Step 2

Stay on the site to access lesson ideas, resources, free training, School Travel Plan advice and much more.



An initiative by Brake, the national road safety charity, with the support of the Department for Transport and our sponsors:



Green Flag
motoring assistance

