



Primary Schools! Let's walk for safety

Organised by



Supported by



Dear Teacher,

Brake, the road safety charity invites your school to take part in a world record attempt to help save children's lives on roads! **Take part in the Guinness Record-Breaking Walking Bus 2006** and receive **FREE** resources to help you teach road safety throughout the year.

What is the Record-Breaking Walking Bus?

- The Record-Breaking Walking Bus aims to get 100,000 children in the UK simultaneously, at 10AM on 14 June, taking part in a short, supervised 'walking bus', using safe routes along pavements around their school or on school land.
- This is the 3rd year running for the Record Breaking Bus! We are trying to break our own record last year of 30,000 children taking part!

Why should my school take part?

- Every 16 minutes a child is hurt on roads, so road safety education is critical.

- This event is a fun, practical way to begin to teach life-saving road safety lessons. You can build road safety lessons or school travel planning exercises around the event. **All participating schools receive FREE road safety resources about how to teach road safety effectively, including a termly newsletter.**
- It's a great way to raise awareness about the importance of children's safety on roads in your community – local newspapers love to cover the event!
- You can ask children to collect sponsorship for the event in aid of Brake, supporting families affected by road crashes and educating people about road safety. Last year schools raised a wonderful £38,000 for our work. (We provide sponsorship envelopes and colourful stickers for the children.)
- Your school can be part of a Guinness Record!

How can my school get involved?

Simply call Jeremy on 01484 559909 or reply to this e-mail giving your name, school name, email and telephone number – Brake will then call you.