

Dear C.E.O.,

Pupil Attitudes to Self & Schools (P.A.S.S.<sup>TM</sup>). is used widely by more than 90 LEAs in England, Scotland & Wales. It has received several national awards, been written into many draft DfES good practice guidelines and is highly regarded by practitioners, OfSTED and academics, alike. In November of last year our project work was independently judged to be the most effective in comparison with 3,000 commercial providers across all public sectors! Further information can be found in the [awards](#) section of our website.

**RECENT COMPANY HIGHLIGHTS INCLUDE:**

- Keynote address Scottish Educational Psychology Conference, Glasgow, 2005
- December, 2005: Seminar to The Welsh Assembly
- Only English educational representative invited to deliver a research paper at the last International Testing Commission Assessment Conference

We support schools in pupil self-assessment of their own attitudes to learning including confidence, attendance, belongingness and motivation. The measures have been extensively validated over 9 years in collaboration with 4 universities and 30 LEAs. Fully benchmarked individual pupil and whole school reporting is included. Local benchmarking is possible.

P.A.S.S. is used to intervene early to support Ofsted and school improvement work, ensure joined-up service delivery and resource allocation around core themes such as Every Child Matters, Behavioural Improvement Programme and so on. Significantly a number of local authorities, which have re-written their Educational Development Plans around NCSL 21<sup>st</sup> Century learning targets, seek out P.A.S.S. to empower LEA-wide effective impact evaluation.

I am delighted to offer a further round of 20 P.A.S.S. seminars to interested cross-sections of your senior officers and headteachers as part of our 2006 training programme. Basically these will be free (no catches - all we ask are petrol expenses for the visit), on a first-come, first-served regional basis. We provide a very practical session, incorporating our latest award-winning research, on the links and applications of robust student voice information to inclusion, attainment, early intervention, strategic planning, change management and so on. Our training is extremely well received and always over-subscribed.

General information can be found at [www.pass-survey.co.uk](http://www.pass-survey.co.uk) or you can click on these links to learn about [PASS](#) and its associated [online intervention expert system](#) which provides immediate individual pupil and whole school strategies differentiated on a local basis.

Please give us a call (0870 4424519) if you require any further information/guidance or, indeed, would like to talk to colleagues from a neighbouring LEA already using P.A.S.S..

We look forward to working in partnership very soon to support your pupil voice innovations.

All good wishes for a very successful 2006,

*Glen.*

Dr Glen Williams - W3 Insights Company Chairman.