

Reading the Game DVD

The National Literacy Trust has created a football-based DVD designed to promote reading. The 16-minute film features high-profile footballers talking about what, when, where and why they like to read. The message is that reading is cool, and that it is something which our sporting heroes are engaged in. A copy of this DVD will be arriving in all primary and special schools soon.

Featuring high-profile footballers with a genuine passion for reading, we hope this DVD will help you catch the imagination of children and young people who might think that reading is not for them. By talking about what and where they like to read, the footballers reinforce the message that reading is both an essential and an enjoyable part of our everyday lives.

Footballers featured are:

Rio Ferdinand (Manchester United and England)

Joe Cole (Chelsea and England)

David James (Manchester City and England)

Sol Campbell (Arsenal and England)

Alan Smith (Manchester United and England)

Warren Barton (ex-player)

The DVD is presented by ITV's Matt Smith and Robbie Earle, with voice-over provided by Sky Sports presenter Clare Tomlinson.