



FoodAid'06 – Harvesting for the world

Do your pupils want something unique and practical to do for this year's harvest? Then get ready to support FoodAid 2005.

FoodAid is a Concern Worldwide's annual fundraising campaign for schools, which supports work in some of the world's poorest countries. Activities focus around harvest time in the Autumn term and World Food Day on October 16th.

FoodAid is educational at the same time as being an effective way of raising funds for people in need. Educational resources are provided, including citizenship based lesson plans for key stage 1-4, to enable you and your pupils to explore food issues whilst encouraging you all to actively take part in raising much needed funds.

Last year, over 1600 schools throughout the UK joined forces to support FoodAid and raised over £87,000 for Concern Worldwide's food projects overseas - a fantastic amount. This year we need to raise £100,000 to fund other vital food projects overseas.

Register now for your free FoodAid pack which contains everything you need to make your FoodAid activities a great success. Each pack contains a CD-ROM full of great fundraising ideas, hunger factsheets and citizenship based lesson plans for key stage 1-4, in addition to posters, stickers and lots more.

Interested?

Registration is easy. Simply:

- Call the FoodAid hotline on 0800 032 4000
- or register online at www.foodaid.org.uk.

Concern Worldwide - an international organisation devoted to reducing suffering and working towards the elimination of extreme poverty. Registered charity no. 1092236

FoodAid'06

Harvesting for the world

Last year
over 1600 schools
took part and raised
over £87,000 for
Concern's food
programmes
overseas



**Support FoodAid'06
and raise vital funds for
Concern Worldwide's work overseas**

Call 0800 032 4000 to register now



Danny Rowan

Emmanuel Kamudya and his son Felix, Malawi

£80 will help buy one manual water pump to help families to irrigate their land



Danny Rowan

Emmanuel's Story

Emmanuel Kamudya, pictured to the left with his son Felix, was one of many people in Malawi last year that suffered from severe food shortages. He explains:

"Before the last harvest we had big problems. The rains had been very bad and the situation was quite desperate, with my children often having to go hungry."

Thanks to schools who supported FoodAid'05 the lives of Emmanuel and his family have changed dramatically.

Concern has provided Emmanuel with seeds, tools and fertiliser and has given him training to help improve his farming techniques.

"I feel so grateful to be part of this programme, it has enabled me to grow enough food for me and my family. I can not overestimate how important it has been to us."

What is FoodAid?

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We provide educational resources which enable you and your pupils to explore food issues whilst encouraging them to actively take part in raising much needed funds.

Last year over 1600 schools joined forces to support FoodAid and raised over £87,000 for Concern's work in Malawi. This year we need to raise £100,000 to fund other vital food projects overseas.

Call 0800 032 4000 now to

How can your school support FoodAid?

Focusing FoodAid fundraising around school harvest festivals has been a great success in recent years. Ideas range from auctioning harvest produce, organising a FoodAid harvest assembly or simply having a harvest collection.

Alternatively, why not organise a cake sale, a non-uniform day or try your hand at coin-art – the options are endless!

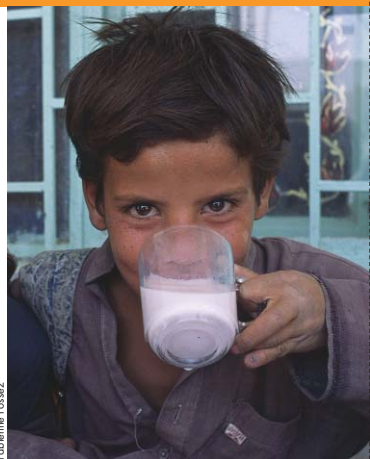
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How will your money help?

Concern Worldwide has over 38 years of experience delivering life saving food programmes overseas. We are currently providing innovative solutions to hunger and poverty in 30 of the world's poorest countries and the money you raise will support Concern's work on the frontline.

Some of the ways your support will help is by providing families with essential seeds and tools, including specially designed drought resistant crops, to help them develop secure and sustainable access to nutritious food. Other ways your support might help is by funding projects that distribute small livestock, such as chickens and goats, whose produce can be consumed or sold at market.

With your help Concern Worldwide aims to find innovative solutions for families to work their own way out of poverty.



Fabienne Fouze

£200 will help
buy complete
seeds and tools
kits for eight
families to enable
them to produce
enough food to
feed their families



Danny Rowan

register or log onto www.foodaid.org.uk



Don McPhee

Lyndall Stein, Executive Director, Concern Worldwide

£150 will help six children recover from severe malnutrition



Peierella Peters

Dear Friends...

Having witnessed first hand Concern's approach to food programmes overseas I would urge you to support FoodAid'06.

I have recently returned from Kenya, where 20% of children under 5 are undernourished. During my visit I was reminded that the effects of hunger are far more extensive than going to bed with an empty stomach. Hunger stunts growth and stunts potential. Without the basic food they need children lack energy to play, lack concentration to learn and are often sick as their immune system weakens.

By supporting FoodAid you will be ensuring that fewer children suffer the adverse effects of hunger and malnutrition and that more families are able to grow or buy enough food to feed their families.

I truly believe that together we can combat hunger and extreme poverty, so do something special today by committing to support FoodAid'06.

Thank you in advance for your support.

Lyndall Stein
Executive Director, Concern Worldwide

What others have said about FoodAid

"Fundraising to support FoodAid is a very effective and enjoyable way to raise children's awareness of hunger and poverty in the world today".

Mrs Cruickshank
Headteacher, Anna Richie School, Aberdeenshire

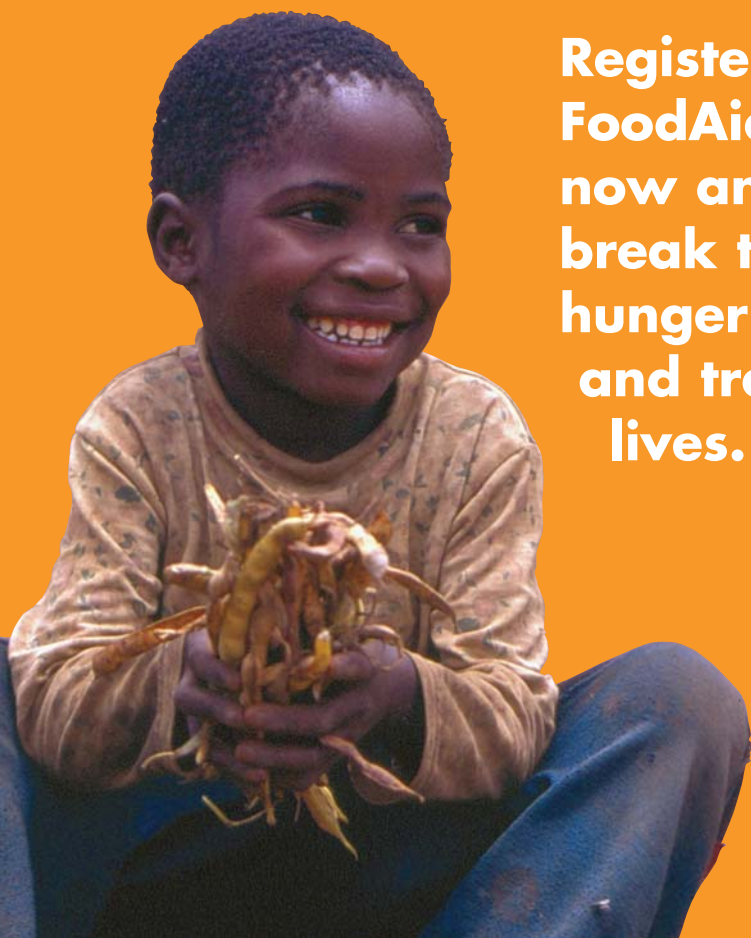
"St Helens LEA is keen to support the work of FoodAid. Not only is this a practical way to raise funds for young people in need, it is also a very effective tool for raising awareness in our schools about international issues such as hunger and malnutrition".

Susan Richardson
Director of Education, St Helens LEA

**The world produces enough food
for everyone.**

**Yet every 5 seconds a child dies
of hunger or malnutrition and
over 800 million people go to
bed hungry.**

**Register for
FoodAid '06
now and help
break the
hunger cycle
and transform
lives.**



Ways to Register

- Complete the reply slip below and post to Concern Worldwide
- Email your details to **foodaid@concern.net**
- Register online at **www.foodaid.org.uk**
- Or call the FoodAid hotline on **0800 032 4000**.

Don't delay - register now and start planning your activities.

FoodAid'06

Harvesting for the world

Contact Name.....

Position.....

School Name

Address

.....

.....

.....Postcode.....

Tel No

Email

No. of pupils taking part

Please send this form to:

Concern Worldwide
FREEPOST BA 1098/1
London
SW11 3BR



www.concern.net



Danny Bowen

**FoodAid
Hotline**

**0800
032 4000**



Pieterella Pieterse

Thank you!