



FOODAID'06 GETS KIDS RAISING MONEY TO COMBAT WORLD HUNGER

International aid agency Concern Worldwide is delighted to announce that over 1,500 schools have registered to take part in FoodAid'06, their annual fundraising campaign that aims to get schools raising money to help provide poor communities around the world with innovative solutions to overcome hunger and poverty.

Many schools have been busy fundraising in recent weeks to coincide with their harvest activities or World Food Day on October 16th. A huge thank you goes out to all schools that have already sent your money in as over **£66,000** has been received to date, which is fantastic news. For a taster of some of the activities that have been taking place please log onto the showcase at www.foodaid.org.uk An online totaliser has also recently been added to the FoodAid website so don't forget to logon and check how much you have helped to raise so far.

If you registered for FoodAid'06 but have not yet organised your fundraising activities then please remember there is still time as they can take part anytime during the autumn term. Your support is vital to ensure that we reach our target of £100,000, which is needed to provide some of the world's poorest people with the support they need to help them out of the poverty and hunger cycle.

The money raised will help poor people gain better access to a regular supply of nutritious food through a number of initiatives. These include providing families with tools and training to grow drought resistant crops and with small livestock, such as goats and chickens, whose produce can be consumed or sold at market. These initiatives may sound simple but they really can make all the difference.

Emmanuel Kumudya and his family in Malawi are one of many families that have benefited from Concern's food programmes recently. Emmanuel explains, "I feel so grateful to be part of this programme, it has enabled me to grow enough food for me and my family through a period which we would have otherwise found very difficult. I cannot overestimate how important it has been to us."

A huge thank you again to those schools that have recently been fundraising, your support really is greatly appreciated. If you haven't organised any activities yet please do so as soon as possible as your support really is vital to ensure that we reach the £100,000 target.

To find out more about FoodAid log onto www.foodaid.org.uk

To find out more about Concern Worldwide's work overseas log onto www.concern.net

Concern Worldwide is an non-governmental, international, humanitarian organisation dedicated to the reduction of suffering and working towards the ultimate elimination of extreme poverty in the world's poorest countries.