



# Design a character for ERIC!

(Education and Resources for Improving Childhood Continence)

Enter our competition to design a character for ERIC, and you could see your design every time you visit ERIC's websites or see an ERIC leaflet! Designers from the world famous Aardman studios, home to Oscar® winning Wallace and Gromit, will be helping to judge the entries and develop the winning design. The lucky winner will also receive a framed photographic still of Gromit from the 2005 film [Wallace & Gromit: Curse of the Were-rabbit](#), plus a collection of Aardman DVDs and character merchandise.

We are looking for imaginative designs to represent ERIC. Is it a bird, is it a plane, is it a ....? You tell us!

You can use anything you like to create your design - the computer, paints, or how about a collage? So, let your imagination get to work and see if your design is the winning one.

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## Top tips

- Why not have a look at the ERIC websites to see if they give you any ideas? You can link to all our websites by logging on to [www.eric.org.uk](http://www.eric.org.uk)
- Keep your design simple as it needs to be easy to reproduce on the ERIC websites and the leaflets etc. that ERIC produces.

## Eligibility

The competition is open to young people living in the UK aged between 5 and 18 years before 16 March 2007. The competition is open to individual entrants only and only one entry per child is permitted.

## Entries must include:

- A design for a character for ERIC. The entry must be no bigger than A3 in size.
- An accompanying description (max. 500 words) explaining what your design is, why you have chosen it and why you think it represents ERIC.

## What must accompany the entries?

The name and age of the entrant must be written on the reverse of each entry. An address and telephone number of the entrant must also be provided so that we can contact you. All entries must be

accompanied by our competition entry form signed by a parent/carer. **Entries that do not have this accompanying information will be disqualified.**

## How to enter

Send your entry to 'ERIC character competition', ERIC, 34 Old School House, Britannia Road, Kingswood, Bristol BS15 8DB.

## Closing date

Entries must be received at the ERIC office by Friday 16 March 2007.

## Judging

The competition will be judged by ERIC staff and designers from Aardman Animations.

There are no age categories, although judging will take the age of the entrant into account.

The winning entrant will be notified in writing by the end of May 2007 and will be required to have publicity photographs taken. This will be arranged at a mutually convenient time.

Alterations may be made to the winning entry so that it can be easily reproduced. Copyright of the original entry and final design will rest with ERIC (Education and Resources for Improving Childhood Continence). Full credit will be given to the competition winner.

## Competition Rules

1. The competition is open to young people living in the UK aged between 5 and 18 years before 16 March 2007. The competition is open to individual entrants only and only one entry per child is permitted.
2. The competition is not open to the children of ERIC staff or Committee members, or children of Aardman Animations' employees.
3. All entries must include a design for a character for ERIC (no bigger than A3 size) and an accompanying description (max. 500 words) explaining what the design is, why it has been chosen and why the entrant thinks it represents ERIC.
4. Entries must be accompanied by the name and age of the entrant, on the reverse of each entry. An address and telephone number of the entrant must be provided. All entries must be accompanied by our competition entry form signed by a parent/carer. Entries that do not have this accompanying information will be disqualified.
5. By signing the entry form, the adult is confirming that the entry is the child's original, own work and that they give their permission for the child to enter the competition.
6. The closing date for entries to be received at ERIC's office is Friday 16 March 2007.
7. ERIC accepts no responsibility for entries that are incomplete, delivered to the wrong address, damaged or not received for whatever reason. Evidence of posting is not proof of receipt.
8. The prize must be accepted as offered; cash or other alternatives will not be offered.
9. The prize will be awarded to the competitor whose entry is, in the opinion of the judges, the most apt and original and which best captures the spirit of ERIC.
10. The judges' decision is final and binding and no correspondence will be entered into.
11. ERIC reserves the right to make alterations to the winning design in order to make it into a form that can be easily reproduced for inclusion on ERIC materials etc.
12. Copyright of the original entry and final design will belong to ERIC. Full credit will be given to the competition winner.
13. ERIC reserves the right to substitute a prize of equal or greater value should circumstances outside its control make this necessary.
14. The winner will be notified in writing by the end of May 2007. The winner's name will be posted on ERIC's website(s) once she/he has been informed.
15. The winner will be required to take part in publicity resulting from the competition.
16. We regret that we are unable to return the original entries.
17. Entry implies acceptance of these rules.
18. The promoter is ERIC.

## 'Design a character for ERIC' competition: Entry form

### To be completed by the parent/carer of the entrant

Name of entrant: .....

Age and date of birth of entrant\*: .....  
*(\* to be eligible, the child must be aged between 5 and 18 years before 16 March 2007)*

Contact address: .....

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Contact telephone number: .....

Email address: .....

How did you hear about the competition?

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I confirm that I give my child permission to enter the competition and that I accept the competition rules. I also confirm that the information provided on this form is correct and that the design submitted is the original work of my child.

Date: .....

Name (in capitals): .....

Relationship to entrant: .....

Signature: .....

**The completed entry form, the original design with the entrant's name and age on the reverse and the accompanying statement about the design must be at ERIC's office (address below) no later than Friday 16 March 2007.**