



Allergy UK Helpline:- 01322 619898

The Leading medical Charity for people with Allergy, Intolerance & Chemical Sensitivity



Allergy UK is the country's leading medical charity dealing with allergy. With 40% of children in the UK now affected by an allergic disease we are very much aware of the impact that allergy can have on their lives. Sadly we hear repeatedly of children with allergy being denied the opportunity to take part in activities that other children take for granted. We believe it is

extremely important that their school years are not affected and by supporting not only their parents but also teachers and carers we hope to prevent the social exclusion that can so often happen.

In May 2007 Allergy UK launched our Blossom Campaign to help support children with allergies.

As part of The Blossom Campaign we will be holding our first 'Blossom Awareness Week' on the 31st of March 2008, part of this will include our fundraising and awareness event 'Bounce for Blossom'. This will be a fun event that all ages can take part in. Trampolining, bouncy castles, space hoppers, balls, and pogo sticks; in fact anything that includes 'bouncing' can be used. This can be promoted either through the curriculum i.e. during PE classes or as a fundraising event out of school hours through the PTA.

We hope that this will not only raise awareness of the 'Blossom Campaign', but it is also a fantastic opportunity for you as 50% of any monies raised by you will go to your school with the other 50% going to provide education and support for carers of allergic children.

If you would like more information on the Blossom Campaign or the Bounce for Blossom fundraising pack please contact me on 01322 611648.

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Blossom Campaign Director

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Allergy UK is the operational name of The British Allergy Foundation, a charitable company limited by guarantee and registered in England and Wales. Company No: 4509293. Charity No: 1094231