

PROFESSIONAL DEVELOPMENT - Effective School Prospectus Seminar

Friday 28th March 2008 - Hothorpe Hall, Theddingworth, Leics.

We are running another of our successful courses for those with responsibility for the production of the School Prospectus.

Further information about the course can also be found at our website:

<http://www.paulsample.co.uk/documents/TheEffectiveProspectus.pdf>

The course content includes:

- * Legislation and DfES regulations;
- * The School Prospectus as part of your marketing mix;
- * Setting your objectives;
- * Production budgets and timetables;
- * Writing, editing and proof-reading;
- * Working with designers;
- * Dealing with photographs;
- * Printing and production.

The course runs from 9am to 4pm includes refreshments and lunch.

Cost is £199.75 per delegate inclusive of VAT.

If you would like to book please call us now on 01722 744033, or fill in and return the booking form on the course brochure.

Julie Block

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