



Launch of the ARC

Situated only 2 miles from the centre of a regenerated and buzzing Birmingham lies The Ackers, a well established centre for adventurous activities. The site, set in 70 acres of semi-rural land has a varied and wide range of activities on offer including our very own 100m dry ski slope suitable for skiing and snowboarding, 2 climbing walls and an archery course. The Ackers also benefits from the Grand Union Canal, which runs straight through the site making it an ideal location for canoeing and kayaking.

The Ackers is a charitable organisation that offers subsidised rates of up to 50% off, to schools and youth groups, who make up a large proportion of our client base. Other users include the general public, corporate groups and clubs.

October 2008 sees the opening of the brand new Ackers Residential Centre (ARC). The ARC will give School groups the opportunity to come and experience all that the Ackers has to offer and stay on site in a purpose built residential centre.

With the governments outdoor learning manifesto and the push on getting kids active, a visit to the Ackers is a fantastic opportunity for Schools, not only, to achieve these goals but also to give students the chance to learn and develop their personal & social skills in ways that they wouldn't be able to do in a classroom.

Not only does staying at the Ackers give School groups the opportunity to take part in adventurous activities on site but it is also an ideal base for exploring the delights and hidden treasures of Birmingham and surrounding areas. To give you an idea, a stay at the Ackers could be combined with a visit to The Sea Life Centre, Cadbury World, Thinktank, The Bull Ring shopping centre, National Motorcycle Museum, as well as a choice of art galleries, museums and theatres. Regional Attractions include Stratford - Shakespeare's Birth place, Warwick Castle, Drayton Manor Park and Ironbridge, to name but a few

With our experienced and fully qualified team of staff, a residential stay at the Ackers can be designed to compliment curriculum subjects and topics, and tailor-made to suit the needs and requirements of the group.

The Ackers has 25 years of experience, providing a wide range of activities for all ages and backgrounds. We have an excellent team of staff and an outstanding health and safety record

The official opening of the ARC is scheduled for Spring 2009 however, from October half term 2008, we will be giving School's the opportunity to stay at the ARC for a heavily discounted rate. See attached Launch Deal Rate sheet.

If you would like further information on the ARC or The Ackers, please contact Abbie Payton on 0121 772 3739 or email info@ackers-adventure.co.uk

The ARC - Launch Deal Rates

GROUP	Mon-Fri During half term Std Rate Inc 20/20 midweek swaps	Mon – Fri Not half term Discount Rate	Weekend Or part weekend Std Rate	Per Night (Not weekend) Std Rate No free activities
Local School & Youth groups	£1200	£900	£530	£320
Free activities	0	3	1	0
Birmingham Schools & Youth groups	£1350	£1050	£595	£360
Free activities	0	3	1	0
Non Birmingham Schools & youth groups	£1500	£1125	£660	£400
Free activities	0	3	1	0
Adult/Corporate	£2000	£2000	£1000	£600

Max occupancy - 20 Pupils plus 3 Adults in Dormitories of 2 - 4 beds

Free Activities - Applicable if booked by the end of August 2008 and to be taken in the 3.30 - 5.00pm slot. 1 activity session free when booking a group of 20 (2 sessions - 10 students per group). Available weekdays during term time.

Additional Activities - From £40 per session, per group of 10 students.

20/20 Midweek Swaps - A group bringing 20 students Monday & Tuesday nights and then swapping another 20 students for Wednesday & Thursday nights.

The above rates are based on Autumn/Winter 08/09 however if you would like to make a booking for Spring/Summer 2009, we will honor these rates if you book before August 2008.

Rates are based on a self-catering basis. Catered options may be available subject to availability.

Activities Include:

Skiing, Snowboarding (over 12yrs), Climbing & Abseiling, Canoeing, Kayaking, Bridgering, Jungle Challenge, Archery, Team Building and Orienteering.

New for Summer 2008 - The Ackers Adventurous Events Tower - featuring a Zip Wire, Fan Decender and many new Climbing & Abseiling routes.