



## FoodAid – Harvesting for the world

**Do you read about the current food crisis and wonder what your school can do to help? Sign up to FoodAid for your Harvest celebrations and help make a difference.**

Every year, on average, **11 million children die from hunger-related illnesses** – a staggering statistic that almost defies comprehension. But fortunately there is something very simple and practical that every school can do to make a real difference. **Fundraise for FoodAid this autumn and your school will raise money for some of the most vulnerable communities across the globe.**

Concern Worldwide work's in 28 of the world's poorest developing countries. Last year alone, we worked directly with eight million people to find long-term solutions to extreme poverty.

Thanks to FoodAid, we've been able to help people find a suitable and secure future. Among other things we've supplied seeds and tools to farmers, provided livestock to villages and irrigated thousands of hectares of land. Through practical projects like these we've been able to literally transform thousands of lives.

**Register today and we'll send you everything you need** to organise a fabulous week of fundraising that children love. You will receive a **fundraising pack** complete with **teaching materials** to promote discussion, and access to other FoodAid resources including specially written **songs** and a FoodAid **assembly presentation** on our **FoodAid website**. Your pack also contains a giant interactive farm wall chart that you can use to track your fundraising progress. Children will love raising money and watching the farm stock up!

FoodAid also makes a great focus for World Food Day on 16<sup>th</sup> October.

**Register now at [www.foodaid.org.uk](http://www.foodaid.org.uk) or call free on 0800 032 4002.**

**Your support of FoodAid will mean we can reach more children and break the cycle of hunger.**

Concern Worldwide - an international organisation devoted to reducing suffering and working towards the elimination of extreme poverty. Registered charity no. 1092236

# Join thousands of children taking part in FoodAid this year

Tonight 900 million people across the world will go to bed hungry. That's almost 15 times more than the whole population of the UK.

But fortunately there is something very simple and practical that every school can do to make a real difference.

**Register today** to receive everything you need to organise **fabulous fundraisers that children simply love**. Use FoodAid during your **Harvest** celebrations or to mark **World Food Day** on the 16th October to **bring a global dimension to your celebrations**.

When you sign up we'll send you an **interactive pack** full of simple fundraising ideas. **PLUS** lots of colourful, curriculum-related **teaching materials** to bring FoodAid to life.



**"This year as part of our harvest celebrations we held a FoodAid 'bring and buy' sale. We had a great day"**

St Martin in Meneage School, Cornwall



**£35**

Our beehives are helping 27-year-old Bol Yok Nyang from Sudan find a new source of food and income for his family.

In one month he can sell enough honey to buy grain to feed his family for four months.

Join now at **www.foodaid.org.uk**

or call **0800 032 4002** and help us end extreme hunger.

**FoodAid**  
Harvesting for the world

## Why your support matters...

Every five seconds a child dies of hunger or malnutrition. So every penny you raise can make a real difference.

**Concern Worldwide works in 28 of the world's poorest countries.**

We support long-term projects that help people access the food they need, not just this year, but for years to come.

Concern works with local communities to find the solutions that are right for them and their circumstances. Together, we harness the community's potential and bring lasting solutions to hunger and extreme poverty.

So please register for FoodAid now by visiting **www.foodaid.org.uk** or calling **0800 032 4002**

**"We have had a brilliant week fundraising for you! I used your excellent materials to make a powerpoint presentation for our Monday assembly and we then gave every class a teacup adorned with one of your stickers. We made a huge map of Africa on the hall floor with all the small change we had collected."** Boxgrove School, Surrey



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**CONCERN**  
worldwide



**£305**  
could buy a buffalo to help with ploughing so that farmers can grow more food.

Pieternella Pielase, Laos, 2002

**Some of the simple solutions are:**

- Providing seeds and better tools so that poor farmers can grow their own food;
- Supplying livestock that can provide nutritious milk and offspring that can be sold for extra income;
- Bringing communities together to share farming knowledge and experience enabling them to learn new skills and make the most of the resources they have now and in the future.
- Improving an isolated community's access to local markets with better roads or bridges.

Every penny makes a difference in the fight to end extreme hunger.

**FoodAid**  
Harvesting for the world



Boxgrove School, Surrey

## CELEBRATE HARVEST TIME WITH FOODAID



**"FoodAid is the best set of fundraising resources we have ever used: accessible, innovative and stimulating. Such a range of ideas and resources made planning our event easy"**

Port of Menteith Primary School, Stirling

**Join FoodAid this autumn and help us change lives forever**

**www.foodaid.org.uk** **CONCERN**  
worldwide



# “How can I help?”

Fundraising for FoodAid is easy!

Just follow these **three simple steps:**

**1.** Register for FoodAid to receive your interactive FoodAid pack. Visit [www.foodaid.org.uk](http://www.foodaid.org.uk) or call **0800 032 4002**.

**2.** Make it fun! Hold a fabulous FoodAid week of fundraising and keep track of the money you've raised using our giant farm poster. The more pennies and pounds you raise, the faster the farm fills up. The FoodAid interactive pack has everything you need for easy and stress-free fundraising fun!

**3.** Celebrate your success during the harvest festival celebrations and announce to the world how much you've raised. And why not cap it all off by singing one of the fabulous FoodAid songs (there are four to choose from!).

**£25** could buy a goat. A single goat provides gallons of nutritious milk and excellent manure for the soil too. And when they breed, the kids are given to another family so they can benefit too.



**“The children collected coins for their ‘Coin Art’ and covered each letter of the word HARVEST with the coins.”**

St. Nicholas Primary School, Hull



**Top tip!**

Plan FoodAid week around World Food Day on Thursday 16 October

# Fundraising for FoodAid has never been more fun!



Use this giant wall chart to track your progress.

Use our giant interactive poster to measure your progress. The more you raise, the more your farm fills up with goats, cows, chickens, crops, tools and much more.

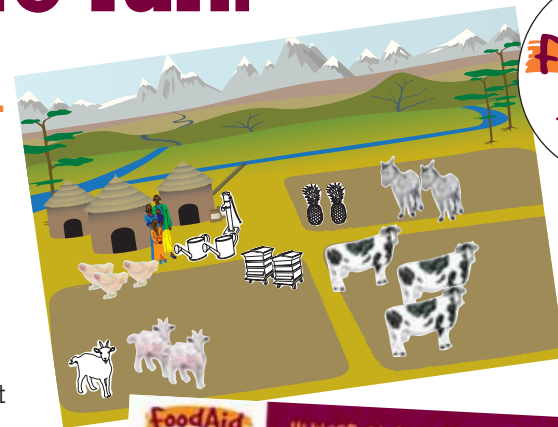
**Children will love watching their farm grow.**

Fill your farm by downloading and colouring pictures from [www.foodaid.org.uk](http://www.foodaid.org.uk), or why not get the class to create their own.

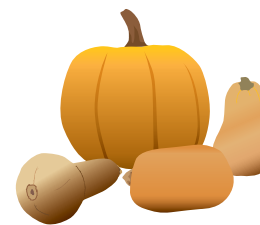


Register for FoodAid and we'll also send you a special teaching pack with a giant map, lesson plans, stickers and fundraising tips.

Plus loads more resources on a special access section of the FoodAid website at [www.foodaid.org.uk](http://www.foodaid.org.uk)



I'm a FoodAid friend!



**£1.80**

could buy a chicken that can lay 200 nutritious eggs a year, enough for a family to get some tasty eggs to eat with plenty left over to sell at market.



Pineapple plants can give farmers like Mubiru Mburabwicho from Uganda a new source of food and income. Mubiru planted 3,500 pineapple trees on her land in Kaisoko. Now the trees are bearing fruit and Mubiru sells the pineapples at local markets. She earns vital extra cash to help feed her children.

**“FoodAid is a very worthwhile appeal and a meaningful way for children to raise money. It is user friendly and there are lots of facts, ideas and resources. Thank you”**

Quarry View Primary School, Sunderland

**Don't delay – register today and start planning your activities**

Register for FoodAid today by visiting: [www.foodaid.org.uk](http://www.foodaid.org.uk)

Or complete this reply slip and post to: **FREEPOST Concern Worldwide**

Or email your details to: [foodaid@concern.net](mailto:foodaid@concern.net)

Or call the FoodAid hotline on: **0800 032 4002**

Contact Name

Position

School Name

Address

Postcode

Telephone Number

Email address

Please include your email address. This will help us to keep you up to date in a cost effective and environmentally friendly way.

No of pupils taking part