

Registered Charity Number 1031687



Learn to Sign Week 2008
6th – 12th October

The British Deaf Association is offering Schools throughout the UK the opportunity to learn British Sign Language.

Every year the British Deaf Association (BDA) holds a National event to help raise awareness and encourage people to learn British Sign Language (BSL).

Learn to Sign Week campaign 2008 is an opportunity for your pupils and staff to develop new language skills, interpersonal skills, and provide an opportunity for education in mutual understanding (EMU). You will have access to our new password protected website and will learn a daily phrase in British Sign Language (BSL). This in turn will then be taught to your pupils and each pupil will receive a certificate to celebrate their new skills. By the end of Learn to Sign Week children should be able to communicate with each other using basic BSL signs.

The British Deaf Association is a charity organisation run by Deaf people for Deaf people. Sign Language is a language of space and movement using the hands, body, face and head. Many thousands of hearing people also use BSL. It is the first and preferred language of approximately 250,000 Deaf people in the UK.

What benefits you will receive:

1. The opportunity for your pupils to acquire a new language skill.
2. Certificate for each child.
3. Your school will also receive a certificate outlining your commitment to BSL Awareness and to our Learn to Sign Week campaign.
4. Three randomly selected schools will win educational equipment for their school.

How it will work

Once you have agreed to take part by completing the online booking form: www.bda.org.uk click on Learn to Sign Week, your school has agreed to raise a minimum of £50 for the BDA. We kindly request that if possible to hold a fundraising event to help raise funds and promote the campaign.

We will then give you a password for the week to log in to our website each day and retrieve a short phrase in BSL. Although each day's video clip will be available to access at any point. This will help if you are unable to participate every day but wish to plan for a specific day. There is an A-Z spelling card available to download for each child to use to spell their name, along with lots of interesting information about the language.

The daily phrases can be taught to the children either in the classroom or at assembly each morning. The following week certificates will be sent out to all children who have participated in the campaign. Once all monies have been sent in to the BDA, the school will receive a personalised certificate recognising your support for the charity.

Camelot Theme Park is supporting this event by allowing the BDA to sell half Price tickets for the 11th & 12th October. For every ticket we sell Camelot will make a donation to the BDA. I have attached some information which the children can take home.

To sign your school up for this educational event / more information please visit www.bda.org.uk and follow the Learn to Sign Week link.

For an informal chat regarding this event please contact Sarah Murray: 01925 414649 or email sarahm@bda.org.uk

Kind Regards

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Learn to Sign Week Special Offer



Camelot - A land of great knights and amazing days. A theme park where you can see the magical sorcery of a wizard one minute and knights battling it out in spectacular jousting tournaments the next.

A land of fun days out twisting, turning thrill a minute rides, of breathtaking shows and exciting entertainment.

A theme park for everyone from tots to teens to adventure seeking adults. A land full of fun days out for little princes and princesses. A land where they can learn the art of wizardry, meet the animals on a real working farm and plan the most magical party ever! Be gripped by the full force of the Whirlwind spinning rollercoaster. With exciting water rides and a host of rides for younger bravehearts, this really is a theme park with fun days out for everyone.

Camelot is offering half price tickets for the weekend of 11th and 12th October only, as part of the BDA's Learn to Sign Week campaign. Purchase tickets in advance at half the normal price, for just £9.50 a ticket, and Camelot will make a donation to the BDA for each ticket sold.

All tickets must be purchased in advance of Learn to Sign Week and directly from the BDA. To purchase tickets, please call Ann-Marie Badman, tel: 02476 550 936

For more information, please contact Sarah Murray at: sarahm@bda.org.uk