

Special Care Baby Appeal Day – 24 October 2008

Schools are being urged to get behind one of West Norfolk's biggest fundraising appeals of the moment - with the first Special Care Baby Appeal Day.

The day is an opportunity for schools to raise money for the bid to raise £150,000 for a vitally-needed revamp and expansion of Lynn Queen Elizabeth Hospital's unit for ill and premature babies.

The Lynn News has teamed up with the hospital to run the appeal and wants schools to hold a non-uniform day to raise money for this most local of causes. The official date for the event is **Friday, October 24**, but you can hold your fundraiser on the day that best suits your school. And if a non-uniform day does not grab your fancy why not put your own twist on the event and do a sponsored skip, cake sale or a new idea of the school's own?

Lynn News editor Malcolm Powell said: "This is a fantastic opportunity for children to help this lifesaving unit where they themselves or their own brothers and sisters may well have been cared for."

"It's also a great chance for pupils to have a bit of fun and it is so easy to get involved." The appeal has already caught the attention of the community and raised more than £8,000 since its launch in May.

One in ten babies born in West Norfolk will need the help of the Neonatal Intensive Care Unit, but it is currently working at full capacity much of the time. The appeal aims to reduce the chances of tiny and poorly West Norfolk babies having to be born and cared for outside the borough.

The Lynn News will publicise every event organised for the appeal and plans to run lots of pictures of schools taking part in the day.

Appeal posters and sponsorship forms are available to download at www.lynnnews.co.uk

Otherwise you can collect them from the Lynn News offices in Purfleet Street, Lynn.

* Let the Lynn News know about your event today - contact appeal co-ordinator Louise Brain on 01553 817320.