The Queen Elizabeth Hospital King's Lynn NHS Trust

Charitable Fund

Registered Charity No. 1051327

The Queen Elizabeth Hospital Gayton Road King's Lynn Norfolk PE30 4ET Tel: 01553 613373

17 September 2008

KIDS 4 KIDS - The Queen Elizabeth Hospital/Lynn News Special Care Baby Appeal

As the new school year commences, we would like to introduce the idea of your children supporting our Appeal by choosing us as one of your school charities for 2008–2009.

The Special Care Baby Appeal was launched on 23rd May 2008 to specifically raise £150,000 towards building costs to improve facilities at the neonatal intensive care unit (NICU). More importantly, your money will help to increase space for our specialist cot numbers to allow more sick and premature babies to be cared for in King's Lynn, near their home in their local hospital. It will also go towards creating a second parents' overnight room, improving security, funding a unit revamp and providing a quiet area for nurses to prepare drugs.

To kick-start your school's involvement we are inviting all pupils in primary and secondary schools located in part of the North Norfolk coast, West Norfolk and Breckland (part of South Norfolk) to join forces and raise money by holding a **Non Uniform Day on Friday 24th October**. Each child may wish to donate money, and we suggest 50p - £1.

Alternatively, you may decide to choose a different date to suit your diary. You could also do your own twist on the event with a sponsored walk, cycle ride, skip, craft sale, etc. No doubt your pupils will have their own ideas!

If you would like to get involved please send an email with your details to <u>Laurence.Morlaas@qehkl.nhs.uk</u> and we will send you an Appeal Pack with posters, sponsorship and donation forms. Should you be interested you can also have a collection box.

We can confirm that the Lynn News will publicise all events organised by schools and report cheque presentations.

Your children can make a real difference to our babies.

We look forward to hearing from you soon and getting your backing to reach our ambitious target!

Laurence Morlaàs (Mrs) Fundraising Executive