



December 2002

Dear Colleague

FREE TEACHING MATERIALS FOR SCHOOLS

Following three successful years of the adidas Team Football programme, adidas is increasing their commitment to schools. So, it is my pleasure to invite your school to receive [free teaching resources for your teachers and students](#).

adidas Team Football is an education programme for children age 8 to 12. The programme uses the love and excitement of football to teach boys and girls, of all abilities, important lessons in Science, Literacy, Maths, Citizenship and PE. The programme has two parts:

- A pack of up to 16 lessons with five giant, write-on-wipe-off, activity posters.
- A dedicated magazine linked to the content of the lessons, enabling you to continue education outside the classroom.

The lesson plan pack was written by teaching members of The Schools Consortium; an organisation exclusively for schools, committed to encouraging private companies to assist education. The pack will provide your teachers with new and exciting ways to teach within and across the five subjects at Key Stage II and III. The posters feature *warm-up* exercises that make learning fun and interactive. Each A1 poster also features a top player that every child will recognise.

With the lesson plan pack, your school will also be entitled to receive 120 [free copies of our special edition of Match magazine](#). The star studded content of this full colour magazine is closely linked to the lessons in the pack. Thus, we hope to continue the learning after children leave the classroom; and in a way that children enjoy.

- One of the creators of the pack is Cath Mann, Head Teacher of St. Michael's CE Primary School in Enfield. She says, *"As well as turning on the boys, the materials from adidas help teach complex subjects such as Forces & Motion; Spin and Friction. The pack and magazine make learning fun. As a result the lessons really sink in"*.

If you would like your school to benefit from these free resources, complete the registration form, enclosed with this letter, and fax it to us on 020 8449 5525. But don't delay as we do not have an endless supply.

Yours sincerely

DON THAW

Chair of The Schools Consortium and
Deputy Head of Mellow Lane School

The Schools Consortium, PO Box 1664, Barnet, EN5 4BR

Registration for adidas Team Football programme for your school!



Thank you for taking the time to register for the adidas Team Football. The programme is probably the most comprehensive football programme for schools available in the UK.

Please answer the questions below and fax this form to us on 020 8448 5525. Your answers will help us to keep providing the services that schools want. Most questions just require a tick to identify your chosen answer.

Thank you for your assistance.

About Football at your school:

1. In terms of football related resources what would be of greatest value to your school? Please rank your top three choices only, with 1 being of greatest value.

Free coaching for the pupils ___ Free training for staff ___ Free team strips for one school team ___ Free playing equipment (e.g. balls, cones, bibs) ___ Free lesson plan material in various subjects ___

2. Does your school pay for external football coaching? Yes ☐ No ☐

3. Does your school have teams that play against other schools or clubs? Yes ☐ No ☐

3.1 If Yes, how many school teams play against other schools or clubs? Boys
Girls Mixed.....

About Football Team Kit at your school:

4. How often does the school buy team strip for your school team(s)? Every year ☐ 2 years ☐ 3 years ☐ Less often ☐ Not at all ☐

5. Where would the school normally buy this Team Kit?
Local retailer ☐ Mail order ☐ School uniform supplier ☐ Other (please state)

6. On average how much would you expect to spend on Team Kit? Total £.....
Per player £.....

7. Normally does the school pay for Team Kit ☐ or ask pupils to pay for it ☐?

8. If your school has ever received Team Kit free of charge, who paid for it?

An existing school supplier ☐ The PTA fundraising ☐ Another benefactor or sponsor ☐
The Football Foundation ☐ Other (please state)

About using Football to enliven Lesson Plans:

9. In your opinion, which curriculum subjects and schemes of work would **benefit the most** from lessons related to football.

Subjects (please tick) PE ☐ Maths ☐ Literacy ☐ Citizenship ☐ Science ☐ History
Geography ☐ Art ☐ ICT ☐ Design Technology ☐ Other (please state)

Schemes of work (please specify)

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10. The adidas Team Football lesson Plans are prepared for Science, Maths, PE, Literacy and Citizenship. In your opinion, should adidas add more Lesson Plans in other subjects ☐ OR expand upon the materials in just the five subjects featured to date ☐?

About the Fitness of your Pupils:

Members of The Chartered Institute of Physiotherapists tell us that they are seeing an increasing number of children for sport related injuries.

11. Can you estimate the incidence of sport related injuries, requiring rest or treatment, for the following groups **per term**? All pupils participating in sport at the schools Only the pupils representing a school team

Miscellaneous:

12. Does your school have a drinks vending machine sited in the sports hall ☐ canteen ☐ playground ☐ public areas ☐ other (please state)?

About You:

Your name Your position.....

Signature..... Date

School name Address

..... Postcode.....

email address Telephone

Number of pupils in your school? Male Female.....

Does your school have an Intranet system? Yes ☐ No ☐

Thank you for your assistance. Please now fax this registration form to us on:

020 8449 5525.