

FAO Head of PE Department

We are pleased to enclose a Newsletter on Active Sports the Newsletter explains the National background to Active Sports, the role of Norfolk Sports Alliance in the programme and how your school can work with us to provide a strong link into the development of young athletes. You will also find a list of useful contacts that will be more than happy to help at any time.

The newsletter also contains information on the Norfolk Youth Games which is being held at the UEA Sportspark on Sunday 18th May 2003. This is an exciting and beneficial opportunity for young people to participate in a fun but competitive sporting event whilst helping to enhance their team building and personal skills.

We would be grateful for your time to read this and to pass on information to any of your pupils interested in sporting activities. Schools play an important role in helping Norfolk Sports Alliance bring Active Sports Courses off the ground.

To follow this you will receive a follow up phone call from either myself or the Active Sports Development Officer Jane Hannah to discuss any issues you have and the future involvement of your school in the hosting of taster sessions in the Active Sports programme.

If you wish to find out more about our activities and what we can offer in the means of coach development and opportunities for sports participation in and out of curricular time for young people please contact us on 01603 727885.

Yours sincerely

Sue Pennington
Administration, Communication and Information Officer



WHAT IS ACTIVE SPORTS

Active Sports is a five-year development programme targeting 10 of our nation's most popular sports. It is a co-ordinated, England-wide programme delivered at local level. Building on current good practice within these sports, the programme's main aim is to help young people get more from their involvement in sport.

At the heart of Active Sports are the Local Sports Clubs, Local Authorities, Education Services, Schools and Governing Bodies of sport, all working in partnership. Their aims are to provide young people with the opportunities to participate, compete and improve their skills working with a committed coaching structure to support their progression from grass roots to their desired level.

NORFOLK SPORTS ALLIANCE

In November 2001 the Norfolk Sports Alliance was established to deliver the Active Sports programme. This new partnership was launched to work across Norfolk and included the 7 Local Authorities, the Norfolk County Council, the UEA and the commitment from various National Governing Bodies.

NORFOLK ACTIVE SPORTS

Active Sports in Norfolk has just received approximately £1 million in lottery funding and is beginning to implement the sports plans. With Cricket activity already under way the remaining year 1 sports are coming soon so look out for courses in Athletics, Girls Football and Tennis.

Future sports will include basketball, hockey, netball, rugby and swimming.

At the forefront of the Active Sports programme in Norfolk is the safety of the children involved. To ensure all of the coaches used to deliver in the Active Sports programme are of the highest quality they will receive training in

Child Protection, First Aid, Sports Equity and Working with Young Disabled Sports People in addition to any Governing Body Coaching Awards necessary. Also all coaches will be screened through the Criminals record Bureau check before taking activity.

Sports Clubs are a vital source in progressing the link between school activity and opportunities for children to participate in club sport. As a result Norfolk Sports Alliance are working to support a network of safe, effective and child friendly clubs across the whole county, and linking them towards a nationally recognised accreditation scheme called 'Clubmark'.

The schools role in the Active Sport programme is centred around the communication to young people and parents and the promotion of sports activities. Through an already high quality PE programme being delivered in your school young people are introduced to these sports enabling Active Sports to provide a continuation of their skill development. Other ways that your school can get involved are through the use of sports facilities for activities and through teachers and Adults Other Than Teachers (AOTTS) becoming involved in the Active Sports Coaching Programme.

Each year the Norfolk Sports Alliance is dedicated to arranging the Norfolk Youth Games. This is a great chance for young people to bring together their skills in a fun but competitive environment.

The Norfolk Sports Alliance Team can be contacted on the numbers below and are:

Norfolk Sports Alliance Partnership Manager
James Eason 01603 727886

Norfolk Active Sports Development Officer
Jane Hannah 01603 727887
Administration, Communication &
Information Officer

Sue Pennington 01603 727885



The Norfolk Youth Games is an annual event which brings together competing teams from the 7 Local Authority Areas of Norfolk. You are eligible for a team by either living or attending a school within the area.

The events have previously been held at the UEA Sports Park and Lynn Sports in Kings Lynn with sporting celebrities from the athletic world in attendance.

HOW CAN YOU GET YOUR PUPILS INVOLVED IN THIS YEARS NORFOLK YOUTH GAMES?

This years event is being held on **Sunday 18th May at The UEA Sportspark.**

Each Local Authority is holding trials for the following sports within each age group;

Athletics	Mixed	Years 5 & 6
Basketball	Boys	Years 8 & 9
Cricket	Mixed	Years 5 & 6
Football	Girls	Years 5 & 6
Football	Boys (mld)	Years 8 & 9
Hockey	Boys	Years 8 & 9
	Girls	Years 8 & 9
Netball	Girls	Years 8 & 9
Rugby	Girls	Years 9 & 10
Swimming	Mixed	Years 3 & 4
		Years 5 & 6
Table Tennis	Mixed	Years 9 & below
Tennis	Mixed	Year 4

By now you should have received some information from your Local Sports Development Officer about the trials in your area.

Young people in previous events have found this competition very positive and enjoyable, providing valuable sporting, personal and team building experiences. We urge you to distribute this information to any children interested and give your pupils the opportunity to be a part of this years games.

If you or your pupils require any further details please contact your relevant Local Authority Sports Development Officer who will be pleased to help.

- Breckland:* Dave Ready 01842 752150
- Broadland:* Nick Boulter 01603 430562
- Gt Yarmouth:* John Pamplin 01493 846446
- Kings Lynn/West Norfolk:* Jason Richardson 01553 818018
- North Norfolk:* Karl Read 01263 516027
- Norwich City:* Keith Sutton 01603 212123
- South Norfolk:* Mark Scott 01508 533991