

The Department for Education & Skills and E2BN are pleased to present:

## **ENGAGING THE LEARNER**

A two day conference and road-show for heads, teachers & others concerned with the potential and impact of ICT in education, to be held at:

**The Robinson College Executive Centre, Wyboston Beds - 8<sup>th</sup> & 9<sup>th</sup> July 2003**  
[www.robinsonexec.co.uk](http://www.robinsonexec.co.uk)

### **The conference will focus on:**

- The use and impact of ICT across the curriculum and future direction of Government policy;
- The evidence for the impact of ICT on standards;
- The strategic, leadership and policy issues relating to the successful implementation of ICT within schools.

### **Delegates will have the chance to:**

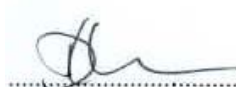
- Engage and question those responsible for educational policy;
- Sample the latest technology through hands-on workshops;
- Participate in curriculum studies focusing on the use of ICT in the classroom;
- Have access to a range of practical advice and assistance.

### **The conference will feature:**

- Presentations by Doug Brown, Niel Mclean, Peter Scott and Alan November amongst others;
- A choice of 14 topical workshops;
- A suppliers exhibition including representation from BECTa, The DfES and NCSL;
- A help shop manned by experts available to answer your questions, covering a wide range of technology including School Networks, Digital Video and Video Conferencing;
- A chance to attend the launch of two exciting E2BN projects – Radio E2BN and Local Heroes;
- A chance for informal discussions and debate with colleagues from across the region.

The only charge will be for overnight accommodation and evening meals, if required. These charges are outlined on the booking form attached. To book your place, please fill in the booking form and return to the E2BN Administration Office, Russell House, 14 Dunstable Street Ampthill, Bedford, MK45 2JT; Fax: 01525 405128 or visit [www.e2bn.net](http://www.e2bn.net) and click on news & events. For further information please telephone 01525 632010.

We very much look forward to seeing you at the event.

A handwritten signature in black ink, appearing to be 'Doug Brown', written over a series of horizontal lines.

Doug Brown for the DfES

A handwritten signature in black ink, appearing to be 'Tim Collings', written in a cursive style.

Tim Collings, Chair of E2BN



# CONFERENCE PROGRAMME

## ENGAGING THE LEARNER

department for  
**education and skills**  
creating opportunity, releasing potential, achieving excellence

**8<sup>th</sup> & 9<sup>th</sup> July 2003**  
**Robinson College Executive Centre, Wyboston, Beds**

### Day 1: Tuesday 8<sup>th</sup> July

09:00	Registration & Coffee & Exhibition
09:45	Introduction to the conference – <b>Tim Collings</b> , <i>Chair of E2BN</i>
10:00	Moving Minds - <b>Doug Brown</b> , <i>Head of ICT in Schools Division (DfES)</i>
10:45	Impact of ICT – The Evidence – <b>Niel McLean</b> , <i>Director of Learning, Becta</i>
11:15	Questions & Answer Session with Doug Brown & Neil McLean
11:45	Tea/Coffee & Exhibition
12:00	Workshop 1 (A choice of 7 workshops, see overleaf)
13:20	Exhibition and Buffet Lunch
14:10	Workshop 2 (A choice of 7 workshops, see overleaf)
15:30	Tea/Coffee & Exhibition
15:45	Keynote: Engaging the Learner - <b>Peter Scott</b> , <i>KMI Open University</i>
16:30	Exhibition
17: 30	Finish

### Day 2: Wednesday 9<sup>th</sup> July

09:15	Registration & Coffee & Exhibition
10:00	Introduction to day 2
10:15	Broadband and Learning - <b>Chris Yapp</b> – <i>HP Systems</i>
11:00	Curriculum Online - <b>Russell Prue</b> , <i>Curriculum Online Evangelist, DfES</i>
11:30	Tea/Coffee & Exhibition
11:50	Workshop 1 (A choice of 7 workshops, see overleaf)
13:10	Exhibition and Buffet Lunch
14:00	Workshop 2 (A choice of 7 workshops, see overleaf)
15:20	Tea/Coffee & Exhibition
15:40	Keynote: Empowering Learners with ICT - <b>Alan November</b>
17:00	Finish: for those that need to go but Alan has agreed to stay on for informal discussions/extended Q&A until at least 18:00

There will also be an **ICT help shop** available during the conference where delegates can get advice and information on technical issues including LAN equipment, Digital Video and Video Conferencing.

## E2BN WORKSHOPS:

There are 7 workshops to choose from in each session. ***The workshop programme for both the 8<sup>th</sup> and 9<sup>th</sup> of July is the same (see below).*** Some of the workshops running in session 1 are repeated during session 2. This is to ensure the widest possible choice for delegates. Delegates can choose any combination of workshops, however some workshops in session one (which give a general overview) are continued in session 2 to allow delegates to explore the topic in more depth.

### Workshop Session1:

**A Leadership & ICT Workshop**

**B Whiteboards & Tablet PCs**

**C Digital Video PART 1: Interpreting and Using Film Archive Material**

*This workshop is continued in session 2 to allow enough time to fully engage the topic. Normally delegates will attend both sessions but may choose to attend only one.*

**D Digital Storytelling PART 1: The concept**

*This workshop is continued in session 2 to allow enough time to fully engage the topic. Normally delegates will attend both sessions but may choose to attend only one.*

**E Using Broadband Content Across the Curriculum**

**F Broadband Communities and Resources – Getting the most out of the E2BN teachers’ portal accounts**

**G Animation PART 1: – the process**

*This workshop is continued in session 2 to allow enough time to fully engage the topic. Normally delegates will attend both sessions but may choose to attend only one.*

### Workshop Session 2:

**A Leadership & ICT Workshop**

**B Video Conferencing**

**C Digital Video PART 2: Practical Film Making**

*Hands-on session using imovie  
(maximum 30 delegates)*

**D Digital Storytelling PART 2: Making a Digital Story**

*Hands-on session using Pinnacle  
(maximum 30 delegates)*

**E It’s More than Faster Internet – 10 things you may not have considered using broadband for.**

**F Open Source Technologies in Education**

**G Animation PART 2: -Creating Animation using Flash**

*Hands-on session  
(maximum 30 delegates)*

The workshop sessions will cover strategic issues that we hope you will find informative and thought provoking along with more practical, hands-on sessions on specific broadband applications and their use of these in the classroom. ***A more detailed description of the workshops is included overleaf.***

Please fill in the attached form outlining the workshops you would like to attend. Several of the workshops are limited in terms of the number of delegates that can participate, therefore ***please indicate a first and second choice*** for each event.

***There will also be a number of smaller evening workshops on the 8<sup>th</sup> July (to be advised) for those delegates who wish to attend or are staying overnight, as well as the chance to attend the launch of two E2BN projects and engage in informal discussions with suppliers & colleagues from across the region.***

## WORKSHOP SESSIONS -OUTLINE

1A & 2A	<p><b>Leading a whole school ICT strategy (40 mins)</b></p> <p>In this part of the workshop, Pete Anstey- Assistant Director of Online Learning atNCSL - the National College for School Leadership will explore the issues for schoolsPete Anstey leaders in designing and implementing an effective ICT strategy which will ultimately improve teaching and learning. Drawing on evidence and experience which underpins the Strategic Leadership of ICT programme this session will be of use to all with an interest in planned school improvement enabled by ICT. <b><i>This session will be followed by:</i></b></p> <p><b>ICT Workshop (40 mins)</b></p> <p>This part of the workshop will be run by Charlotte Aynsley of Becta. It will explore the use ofBecta - ICT in teaching and learning in the classroom and demonstrate some of the unique features,Charlotte Aynsley resources and services of Becta's ICT Advice Services.</p> <p><i>This workshop will run during both the morning and afternoon sessions</i></p>
1B:	<p><b>Interactive Whiteboards Vs Tablet PC's</b></p> <p>A participatory workshop which will look at the use of whiteboards and tablet PCsJeff Howson – in the classroom, with both broad- and narrowband content. The workshop willActis Limited allow delegates to discuss and examine their benefits and limitations.</p>
2B:	<p><b>Video Conferencing</b></p> <p>This session will offer delegates the chance to experience a live video conferenceMike Griffith – and to explore and discuss a number of themes including:</p> <ul style="list-style-type: none"> <li>▪ Video conferencing myths &amp; realities;</li> <li>▪ Innovation and inclusion;</li> <li>▪ Use in the curriculum;</li> <li>▪ Planning and preparation (including sample lesson plans);</li> </ul> <p>- backed up by examples of video conference sessions</p> <p>DfES Consultant "Video conferencing in the Classroom Project" Steve MacPhail – Icknield High School</p>
1C:	<p><b>Digital Video PART 1: Interpreting and Using Film Archive Material</b></p> <p>This participatory workshop will cover film language and interpretation, and allowTom Barrance – delegates to discuss and explore the practical use of digital film in the classroom. Director of Media Education Wales</p>
2C:	<p><b>Digital Video PART 2: Practical Film Making</b></p> <p>A hands-on introduction to film-making activities covering, planning, filming &amp;Tom Barrance – editing using iMovie (Maximum 30 Participants) Director of Media Education Wales</p> <p><i>Normally we would expect delegates to go to both these workshops which will be run as PART1 (am) and PART2 (pm).</i></p>
1D:	<p><b>Digital Storytelling PART 1: The concept</b></p> <p>An introduction to the concept of digital storytelling and its potential in theRoger Kitchen – classroom with case studies and examples of its use within the curriculum. Kitchens-ink</p>
2D:	<p><b>Digital Storytelling PART 2: Making a Digital Story</b></p> <p>A hands-on introduction to Digital Video and editing using Pinnacle. Brendan Routledge – Suffolk CC and Roger Kitchen – Kitchens-ink</p> <p><i>Normally we would expect delegates to go to both these workshops which will be run as PART1(am) and PART2(pm).</i></p>

1E:	<p><b>Using Broadband Content Across the Curriculum</b></p> <p>This workshop focuses on local broadband projects and applications that are being used or developed by schools across the region. Discussion will include the challenges met during implementation and the benefits gained for teaching and learning. Delegates will be able to share in the experiences of teachers using digital and e-learning to complement different learning styles and reinforce learning across different subject areas. The session will also question how we can capitalize on this technology in the future.</p>	<p>Steve Glover – Digitalbrain  Neil Morgan - Saxmundham Middle School, and  Steve MacPhail – Icknield High School</p>
2E:	<p><b>It's More than Faster Internet – 10 things you may not have considered using broadband for</b></p> <p>A workshop looking at the innovative use of broadband including the launch of Radio E2BN and examples of the cutting edge use of broadband and its potential within the classroom. Delegates will be able to experience the use of technology in ways that will challenge their thinking for its application both within and outside the classroom!</p>	<p>Peter Dunne – HSB Psilogica, and  Jeff Howson – Actis Limited</p>
1F:	<p><b>Broadband Communities and Resources – Getting the most out of the E2BN teachers portal accounts</b></p> <p>The workshop will provide delegates with an understanding of the potential of an on-line community. It will also look at the free teacher portal accounts provided by E2BN for all teachers within the region, including their use for creating learning materials and courses, sharing resources and setting up communities and interest groups.</p>	<p>Claire Ashton – DigitalBrain and  Gareth Davies – Cambridgeshire LEA</p>
2F:	<p><b>Open Source Technologies in Education</b></p> <p>This workshop will focus on the use of open source operating systems and applications in education.</p>	<p>RedHat</p>
1G:	<p><b>Animation PART 1: – the process</b></p> <p>A hands-on workshop focusing on the planning and preparation necessary for animation including the production of flip books, etc.</p>	<p>Allan Davies  Word in Edgeways</p>
2G:	<p><b>Animation PART 2: - Creating Animation using Flash</b></p> <p>A hands-on workshop that will involve and instruct delegates in the production of animation. (Maximum 12 Participants)</p> <p><i>Normally we would expect delegates to go to both these workshops which will be run as PART1 (am) and PART2 (pm).</i></p>	<p>Allan Davies  Word in Edgeways</p>

## ENGAGING THE LEARNER - CONFERENCE BOOKING FORM

**The two day conference**, including midday lunch and refreshments will be free of charge to teachers and other representatives from schools. However there will be a charge of £25 for late cancellations after 02/07/03 or non attendance.

### I/We would like to attend the Conference:

Name(s)	Position
Establishment & Full Address	

### I/We will be attending the Conference:

On both the 8<sup>th</sup> & 9<sup>th</sup> July

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On the 8<sup>th</sup> July only

☐

On the 9<sup>th</sup> July only

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*Please note that registration demand is likely to be high, so if you register for one day only we may have to allocate your place on the alternate day to accommodate number restrictions.*

### Please state any special dietary requirements:

**Accommodation** is available at £70 per night Bed and Breakfast at the Robinson Centre, or at a rate of £60 per night Bed and Breakfast at a nearby hotel which will include transport from the hotel to the centre. A three course evening meal is available at the Robinson Centre at a cost of £27.

### I/We will require accommodation on:

The evenings of the 7<sup>th</sup> and 8<sup>th</sup> July

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On the evening of the 7<sup>th</sup> July only

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On the evening of the 8<sup>th</sup> of July only

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I/We do not require accommodation

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### I/We would prefer to stay at

The Robinson Centre (£70 per night)

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A nearby hotel (£62 per night)

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Accommodation will be on a first come first served basis. The Robinson College Executive Centre is just off the A1 near the exit to St Neots. Full details of accommodation and travel instructions will be sent to you with confirmation of your booking.

### I/WE would like to eat:

At the Robinson Centre on the evening of 7<sup>th</sup> July (Cost £27)

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At the Robinson Centre on the evening of 8<sup>th</sup> July (Cost £27)

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### **Payment:** Please send an invoice for £\_\_\_\_\_ to:

Name(s)	Position
Establishment & Full Address	
Budget code:	

### **Workshops**

**(Please photocopy and fill in separately for each delegate):**

**DelegatesName:** \_\_\_\_\_

**School/Establishment:**


**The Workshops I would like to attend are:**

**8<sup>th</sup> July Workshop Session 1:**

1<sup>st</sup> Choice

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2<sup>nd</sup> Choice

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**8<sup>th</sup> July Workshop Session 2:**

1<sup>st</sup> Choice

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2<sup>nd</sup> Choice

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**9<sup>th</sup> July Workshop Session 1:**

1<sup>st</sup> Choice

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2<sup>nd</sup> Choice

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**9<sup>th</sup> July Workshop Session 2:**

1<sup>st</sup> Choice

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2<sup>nd</sup> Choice

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**Please return this form to:**

E2BN Administration Office, Russell House, 14 Dunstable Street, Ampthill, Bedford, MK45 2JT Tel 01525 632010 Fax 01525 405128