



MEDIA RELEASE

Enterprising creativity for schools

The Norwich based NR5 Project* are offering tailor-made creative learning courses and challenge days to schools across Norfolk, bringing new and exciting learning experiences for students and real-life work-related learning.

School Enterprise Projects include –

‘Make Music, Get Paid’ - a one-off day creating, recording, marketing and selling a new school anthem, working with industry professionals in music, graphic design, marketing and the arts.

‘Film’ – students become a film crew, producing a short promotional film for their school or creating a music video.

‘Airways’ – part of Enterprise Week, students will work alongside Future Radio staff, producing jingles for the school and a podcast covering activities that have happened during the Week.

NR5 Business development director, Paula Sanchez said: “We want to offer schools the opportunity for students to be inspired, have fun and learn through the creativity of music, media and film. Enterprise education is a key-element of work-related learning, bringing business skills and real life business experience to inform, involve and inspire young people of all abilities”

With a team of over fifteen creative practitioners in music technology and production, sound engineering, broadcast media, new media technology and film, NR5 promise a high quality learning experience based on learning models or by developing programmes directly with an individual school’s own ideas and curriculum.

The courses have a big benefit for local business, as Tim Bacon, Economic Development Officer, at Norwich City Council explains. He said: “Young people can benefit enormously from these creative learning experiences, gaining a portfolio of skills which will stand them in good stead for finding employment. A project like this also increases the pool of skills available to prospective employers, invaluable at a time when Norwich's economy is set to grow dramatically.”

Paula Sanchez added: “We can develop programmes that suit particular schools and curriculums, delivering flexible projects over a range of hours or specific days. We are already an experienced education provider working with City College Norwich, The Hewett

School, Earlham High School and others, with a wide-range of young people, including gifted and talented and those with social, emotional and behavioural difficulties.”

Head Teacher at The Hewett School, Tom Samain said: “Many students have discovered their talents through joining an NR5 Project.”

For more details and information on the School Enterprise Projects, please contact Paula Sanchez on 01603 250505, email p.sanchez@nr5project.co.uk or visit www.nr5project.co.uk

- ***School Enterprise Projects leaflet attached.***

For further media enquiries or information please contact:

Paula Sanchez at the NR5 Project on 01603 250505 or email:

p.sanchez@nr5project.co.uk

Background

* The NR5 Project is a Norwich based registered charity working with young people and adults by engaging through music, media and the arts from purpose built radio, music and media studios - the home of Future Radio, Future Studios and Future Education.

Other useful links and more information:

- NR5 Project www.nr5project.co.uk
- The Hewett School www.hewett.org.uk
- Norwich City Council www.norwich.gov.uk

We offer 3 Challenge Days: Enterprising Music, Event and Journalism

1. Music

At the end of the Enterprising Challenge Day, your students will:

- Have produced a music composition of the required quality to record professionally.
- Have worked as a team to design marketing materials and a CD cover.
- Have solved problems under pressure of time and change, and recorded the results.
- Be able to describe the strategies used to ensure sales and financial targets are met
- Have produced and delivered a presentation orally with suitable visual aids to sell their proposals to a selection panel.
- Experience a sales environment first hand along with the responsibility of dealing with money.

2. Event

At the end of the Enterprising Challenge Day, your students will:

- Have planned an event whilst working within financial & other constraints
- Be able to describe the skills needed to solve problems & make compromises within the organisation & planning process

- Have worked together as a team, making decisions through negotiation
- Have produced & delivered a presentation orally with suitable visual aids to convince key decision makers
- Be able to evaluate personal performance to aid future development.
- Have worked in an exciting, interactive learning environment that simulates the real business world

3. Journalism

At the end of the Enterprising Challenge Day, your students will:

- Have planned and carried out reliable research into news articles
- Have developed the mathematical skills needed to layout a news sheet within financial constraints
- Have worked together as a team, making decisions & identifying viable solutions to produce a high quality news sheet
- Have developed the communications skills to produce interesting, concise and accurate reports
- Be able to evaluate personal performance to aid future development
- Have worked in an exciting, interactive learning environment that simulates the real business world
- Have developed sustainable skills that increase their employability

School Enterprise Projects



NR5 Project has been working with young people in Norwich and Norfolk for over 10 years. We are an experienced education provider across Key Stage 4 and are a medium sized creative industry in music and media employing over 15 creative practioners in music technology and production, sound engineering, broadcast media, new media technology and film. This puts us in an excellent position to offer schools high quality creative based learning and using project/work based learning models. We are also able to develop new programmes that can be based on your ideas and curriculum...we like to be challenged.

NR5 Project has delivered a range of creative based enterprise activities across Norwich schools as part of the Local Enterprise Growth Initiative as well as being a direct delivery partner to this programme.

We are keen to meet with you and discuss your schools specific requirements and put together a proposal for you over this academic year. All projects are delivered by qualified instructors and industry professionals who are experienced in working in schools. Delivery can be flexible and projects designed over a range of hours, school holidays or specific day programmes.

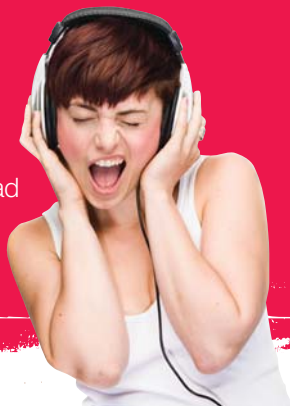
Please contact Paula Sanchez on 01603 250505 or email p.sanchez@nr5project.co.uk to book an activity.

ARTS DEPOT

Arts Depot aims to establish a student led entertainment social enterprise in schools in Norwich. This will be facilitated by an independent Youth Arts Worker who will work alongside teachers from each school and the young people will lead and manage a programme of enterprising social activities. This could include coordinating promotion of all school events and creating new events such as community focused activities, fundraisers. Runs as an after school or school time programme on a term by term basis.

MAKE MUSIC. GET PAID

Make Music. Get Paid is a one off enterprise day working with four industry professionals in music, graphic design, marketing and arts. Up to 40 "employees" create, record, market and sell their new school anthem. The track is produced for the schools website and also hosted on Future Studios website so students are able to sell their CD locally available via a digital download and as hard copies in school.



GET UP

Vocational music education delivered by practioners for 15 students over 3 full days or over 25 hours over 1 term covering all criteria for GCSE Club Dance Remix Module. At the end of the project students and teachers will have a composition for submission for exam and an understanding of vocational music pathways and the music industry.

PODCASTING

Creating short podcasts as promotional tools for the school, students will work with broadcast professionals to develop their show, record, produce and edit the podcast ready for playout on Future Radio, available as a download from the Future Radio podcast site as well as the schools website.

FILM

With industry professionals, students will become a film crew, producing a short promotional film for the school, film a specific activity or create a music video. This project is about team working, creative and technical skills, marketing and promotions.

YOUR WAY

This is a communication level 1 module from our vocational music education programme that focuses on media, how you communicate your message, manipulation and role of image. Students will work with industry professionals and gain valuable transferable presentation and communication skills.

AIRWAYS

This is an Enterprise Week project that creates a small team of 6 journalists who work along side Future Radio staff producing jingles for the school and a podcast covering the activities that have happened across the school during Enterprise Week. The produced show is available for the school website and will be broadcasted on Future Radio.

BEINSPIRED

WWW.BEINSPIREDLIVE.CO.UK

This is a young person's creative industries enterprise website project. Young people are supported in creating a range of "marketing" content based around activities that have happened or are happening in their school to promote the school to the wider community and other young people. This is delivered on a group basis and participants are supported in developing a range of enterprise skills within a team environment.