



Press Release

Norwich Carbon Reduction Trust are urging people to think of the environment as they buy their Christmas Wrappings.

Brenda Arthur, Chair of the Norwich Carbon Reduction Trust said: 'On festive days we always end up with lots of rubbish and whilst there has been a move towards e-cards and the recycling of cards, wrapping paper is still a problem. Metallic wrapping papers can't be recycled so why not use a traditional plain brown paper, brightening it up with ribbon (which can be re-used) and perhaps a tag made from old Christmas cards? Children can draw pictures on the paper or inexpensive card cut outs can be made or bought to personalise them.'

Rachael Trezise, ncrt Development Worker adds: 'A rather different idea is to use fabrics to wrap gifts - clearly easier with some gifts than others and, whilst it may not be advisable with a new bicycle; books, cds and lots of other gifts can easily be wrapped this way.

You can be creative with what material you use. Why not use, for instance, a cloth napkin - adding to the gift - knotted or tied with ribbon or rafia. You could also buy or use leftover remnants of cloth. Check out those re-cycling charity shops for material and help someone else at the same time. The Japanese have used this method for many years it is called Furoshiki and is regarded as an art form see the link on our website news page at www.ncrt.org.uk

Get your present noticed, have fun and give to the environment too!'

Should you wish for any further information please do not hesitate to get in touch with Rachael Trezise at

rachaeltrezise@rtnorwich.demon.co.uk or on 07531 887465

For info on Furoshiki

<http://www.env.go.jp/en/focus/attach/060403-5.pdf>