

Registered Charity No: 1076640

The Greenfingers Appeal 14 Duke Street Haughley Suffolk IP14 3QS

Tel: 01449 614614 Fax: 01449 614634 E-mail: gfingersappeal@aol.com Website: www.greenfingersappeal.co.uk

January 2004

Dear Headteacher,

This spring, the Greenfingers Appeal is launching a Sponsor-a-Sunflower competition to raise funds for our charity as well as for participating primary schools.

Children will be encouraged to grow 'Russian Giant' sunflowers from supplied seeds, either at home or at school, and to have them sponsored. In early July, the sunflowers are measured and the sponsorship money is handed in to the school. This money raised is then split equally between the school and our charity. There is also a great prize for the school whose pupil grows the tallest sunflower.

If the children decide to continue growing the sunflowers through the summer holidays, they have the option of entering the News of the World's 'Children's Tallest Sunflower' competition.

The Greenfingers Appeal is the charity of the gardening industry and we are currently raising funds to build much-needed gardens at children's hospices. So the money your pupils raise will go towards a very worthy cause - a cause that we believe they will want to support. You'll find a lot more information about our charity on our website, www.greenfingersappeal.co.uk.

Enclosed, you'll find details of this exciting fundraising project. It won't cost you anything to take part, apart from some duplication of forms and instructions for your pupils, and it could raise a lot of money for your school and our charity as well as enriching the learning of your children.

If your school would like to take part, please complete the attached coupon and send it to us. We will then register your participation and send you your sponsorship pack and seeds.

With very best wishes,

Richard Jackson Chairman, The Greenfingers Appeal.

To: The Greenfingers Appeal

Our school would like to take part in your exciting Sponsor-a-Sunflower competition. Please send us a sponsorship pack right away!

Contact name:

Position:

School name & address:

Postal Code:

Tel:

Please post, fax or e-mail to:

*The Greenfingers Appeal 'Sponsor-a-Sunflower' Competition* 14 Duke Street, Haughley, Stowmarket, Suffolk, IP14 3QS Tel: 01449 614614 Fax: 01449 614634 E-mail: gfingersappeal@aol.com



## Sponsor-a-Sunflower with Greenfingers!



## The fun, fundraising project for your school and the Greenfingers Appeal

- A unique way for primary schools to raise valuable extra funds and support a wonderful children's charity with an fundraising initiative that links in to the National Curriculum and reinforces the 'Home-School Partnership'.
- Children grow sunflowers at home or school and obtain sponsors from friends or families who pledge an amount for each centimetre of the sunflower's final height when measured on Friday 2nd July 2004. The sponsor money is then collected and handed in to the school prior to the end of term.
- **\*** The money raised will then be split 50:50 between the school and the Greenfingers Appeal.
- The school that raises the most money will win gardening prizes worth £500 and an exciting visit from the TV award winning children's gardening character, Mr Rotavator, who will bring his 'Nature & Gardening Experience Day' to the winning school.
- Children can also enter their sunflowers into a separate competition, featured in the News Of The World newspaper, to win a share of £500 worth of WH Smith vouchers.
- This nationwide fundraising project links very closely to the 'Life Processes and Living Things' section of National Curriculum science and can be used to enrich Geography, Art & Design, History, Information Technology, Design & Technology, Citizenship and The National Numeracy and Literacy Strategies.
- Everything is supplied free of charge to the participating schools:
  - A sponsorship pack for schools to duplicate to give to the children taking part containing growing instructions, a growth chart to record weekly progress a sponsorship form and details of the Greenfingers Appeal that they will be helping.



Supported by Mr Rotavator!

- Packets of Thompson & Morgan 'Russian Giant' sunflower seeds.
- A teacher's pack showing how the project can be fully used to enhance the children's education in many areas of The National Curriculum.



So what is the Greenfingers Appeal? Well, quite simply the Greenfingers Appeal is the horticultural equivalent of Comic Relief – an exciting way for the horticultural, gardening and landscaping industries to work together to raise money to benefit children via a link with horticulture. Last year the Greenfingers Appeal raised more than £120,000 for the provision of new and the improvements of existing gardens at children's hospices. Eleven projects have so far been completed, and a

further fifteen hospices would benefit from new gardens. It is impossible to put days into the lives of the children at the hospices, but the Greenfingers Appeal hopes to put life into their days through the wonderful therapeutic effect of plants and nature. The grounds of a Hospice can play a vital role as a place of peace, solitude and calm for the children, their parents, friends and relations. More details of the Greenfingers Appeal will accompany every school pack.

