Royal Norfolk Showground March 27th & 28th, 2004.

29.1.04

Dear Sir/Madam,

Please find enclosed a poster and some leaflets advertising a new forthcoming event, which your pupils and their parents may be interested in.

As you can see we are offering advance tickets, **'buy 1 and get 1 of the same value free'**, which would apply to all of your staff, pupils, friends and families. These individual bookings can be made via the ticket agency as advertised on poster and will be subjected to a booking fee of $\pounds 1.50$ per transaction to cover p&p costs.

However, we would like to extend this offer to your school by offering **free children's tickets** when they attend the show accompanied by a full paying adult. (Maximum 3 free child tickets per 1 full paying adult). These tickets would need to be purchased in advance (before March 10^{th}) and would need to be booked by calling 01508 531143. If a group booking were received from the school in a single transaction – no booking fee would be charged to cover costs.

We would be extremely grateful if you would display this poster on a notice board in your school where both pupils and parents would see it, along a copy of this letter detailing the extended offer of free children's tickets.

If possible would you also be able to send a letter to all parents informing them of the event and special ticket offers, as we believe the show will be very educational to all children regarding countryside issues. There will also be many activities which the children will be able to participate in such as patting the hounds in the countryside parade and taking part in the falconry display where children lay on the ground in the grand ring whilst the birds fly over them – as demonstrated at Sandringham show which the children loved. (And of course the normal rides, slides, bouncy castles etc).

This show will also be used as a platform on which to raise funds for many different charities, including the East Anglian Air Ambulance, which shall be in attendance both days.

If you require any further information regarding the show, please do not hesitate to contact us.

Many thanks for your cooperation with this request and for your support of this show.

Yours faithfully,

Andy Grand.

EAST ANGLIAN Game & Country

March 27th & 28th 2004 **ROYAL NORFOLK SHOWGROUND NORWICH**

Competition Clay Pigeon Shoot (40 Bird Re-entry - Ladies + Junior Section) Gun Dog Scurry – Dog Show : Have A Go Mutt Race Ye Old Redtail Falconry Display (Ray & Wendy Aliker) Ferret Display / Show / Racing Terrier & Lurcher Show (Sunday) (for details contact: 01359 231995) **Fly Fishing Demonstrations and Cast A Line** Archery – Terrier Racing **Greyhound v Flying Pigeon Race Craft & Food Hall Helicopter Pleasure Flights Classic Car Display Over 100 Trade Stands** Free Parking – And Much Much More...





BASC WILL BE ATTENDING OVER THE 2 DAYS CLC

Advanced Discount Ticket Sales ":U

GET ONE FREE"

(of the same value)

Adult £8.00, Child 5-17 yrs £2.00, Under 5s Free **Tel: Aloud Ticket Office 0870 99 88 888** (small booking fee applies) www.ukgamefair.co.uk

> WIN A HELICOPTER FLIGHT with this Norfolk personality. All proceeds going to East Anglian Air Ambulance which will be attending this show.