Norfolk Fundraising Office

5 Magdalen Street Norwich Norfolk NR3 1LE

Tel 01603 633806 Fax 01603 762157

www.mariecurie.org.uk

January 2005

Dear Headteacher

Re: Little Feet, BIG FEAT, Friday 18th March 2005

Happy New Year and a warm welcome back for 2005! In mid-November, Marie Curie Cancer Care wrote to you with details of an exciting and worthwhile initiative, 'Little Feet, BIG FEAT', aimed at primary schools nationwide. This event is a key part of our annual Great Daffodil Appeal, and will give your teachers plenty of inspiration for relevant classroom activities. The response has been encouraging, and we have already registered several hundred schools for what promises to be a great event. Thank you kindly if you have already registered your school's support. If not, then please accept this letter as a prompt to register either through our web site: www.mariecurie.org.uk/daffodil/littlefeetbigfeat, or by calling 0800 716 146.

Marie Curie Cancer Care is looking for 150,000 pairs of feet, representative of the number of people who die of cancer in the UK each year, to help us raise £3 million. We want school children across the country to simultaneously 'step into someone else's shoes' by walking around the playground for 15 minutes 'as' the person they admire most. We are asking each participating pupil to give a donation of £1 to support cancer care, and in return they will receive a daffodil pin to take home.

Pupils will 'become' a fictitious or real person, perhaps their favourite literary character, athlete, or even their mum. By 'thinking on their feet', through imaginative play and with the educational resources that we'll provide, pupils will have fun and show their support for Marie Curie Cancer Care.

We share the nation's concern at the terrible Indian Ocean tsunami, and we understand that schools may want to support the Tsunami Appeal at this time. We do need to continue fundraising for our own work - Marie Curie Nurses (and Marie Curie Hospices) work 365 days a year, and the service depends on the generosity of the public

Marie Curie Cancer Care provides high quality nursing, totally free, to give terminally ill people the choice of dying at home, supported by their families. Funds raised will support our Marie Curie Cancer Care Nursing Service in your local area.

All further information is available on our special web site. If your school would be interested in participating, then please register today. We look forward to welcoming you on board!

Yours sincerely, **Jennifer Holloway** Norfolk Community Fundraising Co-ordinator

Patron: His Royal Highness The Prince of Wales

Chairman: Sir Nicholas Fenn GCMG Hon. Treasurer: A Doggart Chief Executive: Thomas Hughes-Hallett Head Office & Registered Office: 89 Albert Embankment London SE1 7TP Tel 020 7599 7777 Fax 020 7599 7788 Incorporated as Marie Curie Cancer Care, a company limited by guarantee (England No. 507597) and licensed to omit the word 'limited'. This charity is an independent voluntary organisation (Charity Reg. No. 207994).