

Info on Beatbullying:

BBTunes is an engaging and empowering programme that helps build emotionally literate and resilient children and young people in KS1,2,3. By throwing methods into the mix and using music, sound, rhythm and song writing as engagement tools, the programme has established an excellent way to empower those determined to be *hard to reach*, with low self-esteem and confidence or abilities that were deliberately hidden as a result of being bullied, and those for whom bullying was the only form of expression.

BBSports is an innovative programme offering young people a fully participative opportunity, as a team, to address bullying and child on child violence. The programme has been explicitly designed for those that are very vulnerable, are truanting, often close to being NEET and/or entering the criminal justice system between key stages 3 and 4. However, the programme can benefit any young people who want to understand and tackle bullying.

CyberMentors www.cybermentors.org.uk is a unique and pioneering schools and community based programme to tackle cyberbullying - and other types of bullying - using all forms of new technology. CyberMentors creates an army of young people that helps, assists and supports their peers in their schools and communities. It takes Beatbullying's peer mentoring programme online, enabling young people to mentor and support other young people using a safe, social networking site.

It was launched on March 3rd & to date we've had over 60,000 young people registering on the site asking for help with over 600,000 visits. We've already trained almost 900 CyberMentors in 75 secondary schools & our plan is to roll this out & hence contacting you. I've also included brief outlines of the other programmes we deliver

Our independently proven prevention model consistently reduces incidents of bullying by an average of 39%, whilst the reporting of bullying and child on child violence goes up by 60% as young people feel more able to seek help. This is done through a variety of different peer mentoring programmes. The direct benefits experienced by Beatbullying's partner schools include:

A reduction in truancy rates, by up to 21%. Plus a reduction in exclusion rates, levels of anti-social behaviour and criminality. Leading ultimately to better levels of engagement with school culture and the curriculum.

- A decrease in disruption during lessons, and throughout the school – freeing up more teacher time.
- A demonstrable increase in pupil self esteem, and happier, healthier peer-to-peer relationships as young people take on positive roles in their schools and support their peers who have been affected by bullying.
- Fewer fights and violent outbursts in schools and in the local community, including less knife related incidents. Pupils gain an enhanced knowledge of how working together in teams can develop confidence and self-esteem, focusing on anger management and conflict resolution techniques.
- An impact across the whole school. In all BB programmes, those participating gain the knowledge and understanding, as well as the skills and confidence, to cascade their learning throughout the school, indirectly influencing thousands of other young people.

Beatbullying programmes and products can directly help schools as they endeavour to implement and record the results of anti-bullying policies, in addition to supporting initiatives such as PSHE, SEAL and other key provisions of local Children and Young People's Plans.