



**Shine a light on talented youngsters in your school.**

**Sign up now for Shine week 2009 - and get your school IN THE NEWS!**

**Shine is a national celebration of young people taking place from 6 to 10 July 2009 through a combination of local and national events and supporting media coverage to create a real buzz about the talent in all young people.**

Already, more than 160 schools in the east of England have signed up to showcase their students' talent as part of Shine Week.

Everyone has a spark, something to offer – every child and young person matters. As a society we should broaden how we look for potential in young people and make sure we give every young person the chance to Shine!

#### **What's happening during Shine Week 2009?**

Schools and youth organisations around the country will be running their own events while a series of national events will also be held, including a dance event on London's Southbank and a debate in the House of Lords.

#### **How can you get involved?**

To sign up to the campaign, visit [www.shineweek.co.uk](http://www.shineweek.co.uk) and download a free Media Pack to help you gain publicity!

If you have an event to publicise please contact Matt at Tribe Public Relations on 01603 417722 or email [matt@tribepr.com](mailto:matt@tribepr.com)