

Welcome To
NORTH NORFOLK ARTS E-NEWS
9 November 2009

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Events

Local artist not to be missed !!!

Rachel Fijalkowska - Mixed Media Exhibition 10 to 23 November (Image attached)

First Floor Gallery

North Norfolk District Council

Holt Road, Cromer NR27 9EN

Open Mon-Thu 8.30am-5.30pm, Fri 8.30am-4.30pm (closed Sat and Sun)

For more information on this exhibition and forthcoming shows email lisa.bumfrey@north-norfolk.gov.uk tel.01263 516027 or visit www.northnorfolk.org/arts

The Open Stage Company presentsEuripides' Hecuba by John Harrison

This is a rare chance to experience the power of a fully staged Greek tragedy. Hecuba is not a museum piece: it is a dynamic, startlingly 'modern' and topical play - visually and musically exciting, tense, thought-provoking and profoundly moving. Tickets £12, concessions £9

- *The Stahl Theatre, Oundle 15-16 Jan at 7.45pm, Sunday 17 Jan at 3pm*

01832 273930 stahltickets@oundleschool.org.uk

- *The Auden Theatre, Holt 21 January at 8pm*

01263 713444; Auden Theatre Box Office,

Gresham's School, Holt NR25 6EA

See attached Hecuba.pdf

Unlimited - Invitation – Advice session

Celebrating Arts, Culture & Sport by Disabled and Deaf People (Paralympic Games)

Tuesday 1 December 1-4pm (1pm for lunch, 2pm for session start)

Arts Council England, East Eden House, 48-49 Bateman Street, Camb. CB2 1LR

As you may have heard, Unlimited, the UK's largest ever arts and disability programme, has been launched by London 2012 as part of the Cultural Olympiad.

The programme features:

- **Unlimited Commissions** - A £1.5million commission fund to support high-quality collaborations between arts and disability organisations for disabled artists and producers, and mainstream arts organisations.
- **Unlimited Talent** - Successful applicants will receive support in developing their winning ideas through bespoke training and mentoring from experienced practitioners.
- **Unlimited Presents** - Work created through Unlimited Commissions will be showcased in London and across the UK up to and including games time.
- **Unlimited International** - This will support collaboration between the artists in the UK and other countries, and showcase new work around the world. This pillar of the programme is still in development, full details will be announced in 2010.

For more detailed information about Unlimited and to view a video explaining the ambition for the project: www.london2012.com/unlimited

Here at Arts Council England, East, we are hosting an advice session which will bring together the programme managers from London 2012 and Arts Council England, East so you can find out more about the programme and how you can apply for funding. There is already information on our website : www.artscouncil.org.uk/funding/unlimited

This event is free but please RSVP with any specific dietary and access requirements, by Monday 23 November, to huttson.lo@artscouncil.org.uk, by phone 01223 454433 or textphone 01223 306893.

Green Printing at Paston

A unique opportunity to learn the new non-toxic 'green' printmaking, (called 'intaglio-type') is available in North Norfolk. Two workshops are offered for only £10 each, funded by Griffin Area Partnership. They are held in Paston and run by printmaker Annette Rolston and Lucy Care who used the method extensively in the making of their hand-made book as part of the touring 'Pastons Country' project. Please read the attached information sheet to book a place. Visit sites below if you wish to be informed of future workshops in this subject,

www.pastonheritage.co.uk

www.annetterolston.co.uk

www.inprintartsandpoetry.co.uk

Bright Sparks! Flying High Promotions presents..

Stand Up Comedy Night

Featuring top London comics from the renowned Laughing Horse Comedy Club

Wednesday 25 November 2009 at 7:30pm

North Walsham High School NR28 9HZ.

Tickets are priced £4 and are available from the School or tel.01692 402581.

Bright Sparks! Hellesdon Young Chamber Group presents...

Phileas P Souper - featuring very funny comedy and live music as five clowns travel beautifully, magically and hysterically around the world in 80 minutes. From a tandem bike through Paris to late train in Siberia, Loon and Theatre MiMi travel the world offering their tender, comical observations as they go.

Hellesdon High School NR6 5SB on Thursday 26 November at 7:30pm.

Tickets £3 for children & concessions and £4 for adults available from School reception or tele: 01603 424711.

'Elvis Still My Heart'

An explosively physical tale of love, secrets and acceptance. It is funny, fast, poetic, sexy and of course, downright rock'n roll. With hits from the King and a set to die for this is great entertainment suitable for audiences 12+. on.

- Friday 13 Nov. at 7:30pm Reepham High School (NR10 4JT)

For bookings tel. 01603 308133/ 683633 (Reepham HS) or from Very Nice Things.

- Saturday 14 Nov at 7:30pm, you can find Elvis at Whissonsett Village Hall NR20 3ST tel. 01328 700010/ 700288 - the Post Office.

'Miracle on 34th Street'

Described as a Christmas Carol for the 20th century. Meet an endearing old man who insists that he really is Santa Claus - this play is for the whole community aged 7+ and promises to warm the coldest places through long winter nights.

- Thursday 19 Nov. 7:30pm at Granary Theatre, Wells NR23 1AN tel. 01328 710193 or by email p.bannister.1@btinternet.com
- Friday 20 Nov. 7:30pm in Ashby & Thurton Village Hall NR14 6AL

tel. 01508 480276/ 480695/ 480211

- Saturday 21 Nov. 7:00pm in Freckenham Village Hall IP28 8JB
tel. 01638 720118/ 720111

Free tickets are available for both of the above performances to young people aged under 26 as part of A Night Less Ordinary scheme. For further details visit www.creativeartseast.co.uk or telephone 01953 713390

Flamin' Dames

Bring style and a rich mix of vocal repertoire, grand opera and toe tapping musicals

Plumstead Village Hall on Saturday 28 November at 7:30pm.

Tickets are selling fast so to avoid disappointment book early!

Tel. 01263 577539/ 577718

Village Screen November Films: screening times & booking details please visit www.creativeartseast.co.uk

Saturday 7 November

- Stone of Destiny - Coronation Hall, Mundesley NR11 8BE
- Is Anybody There? - Screen next the Sea NR23 1AN

Thursday 19 November

State of Play - Loddon Community Centre NR14 6NB

Friday 20 November

Slumdog Millionaire - Marsham Village Hall NR10 5AE

Saturday 21 November

Happy Go Lucky - Hindolveston Village Hall NR20 5DF

Monday 23 November

Modern Life/ Sleep Furiously - Screen next the Sea NR23 1AN

Opportunities

Call for experienced fund raiser - Invitation to tender...

Norfolk Youth Arts Consortium is looking for an experienced fund raiser to seek and secure funds to develop capacity to deliver our ambitious development plan 2009 -13 (see attached).

Freelance 10 month contract starting on January 2010 with an all inclusive fee of £4,000.00 (estimated 12 – 16 days during contract) working with NYAC Steering Group and contract managed by Sheringham Little Theatre.

Please submit CV and covering letter detailing experience to debbie@sheringhamlittletheatre.com

Closing date on 13 November at 5pm Interviews to be held on 17 November at

The Garage, Theatre Street, Norwich NR2 1NY

ARTIST TO ARTIST INTERNATIONAL 2010

Call for proposals from UK-based artists

Visiting Arts in partnership with The Delfina Foundation is pleased to announce Artist to Artist International 2010.

The programme provides an opportunity to bring together artists to initiate dialogues across international borders, enabling pairs of artists to enter into new working relationships on an open-ended and informal basis. Professional, practising UK based artists can apply to invite an artist of their choice, to visit UK for one week for the exchange of ideas and experiences.

The 2010 scheme will introduce a geographic focus by inviting artists from

Afghanistan, Algeria, Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Libya, Iran, Iraq, Israel, Morocco, Oman, Palestine Territories, Qatar, Saudi Arabia, Syria, Tunisia, Turkey, United Arab Emirates and Yemen.

The selected overseas artist will spend 2 weeks in the UK.

The emphasis is on the development and research process rather than production, free from any obligation to produce a prescribed outcome.

All selected participants will need to be available from the 8th March until the 21st March 2010 (fixed).

Please contact Adam Knights, for application forms and further details about the scheme. Application deadline: December 5th 2009

Application@visitingarts.org.uk

Training course: Accrediting Prior Experience & Learning

Wednesday 11 November 10:30am - 2:30pm, Creative Arts East, Griffin Court, Wymondham NR18 0GU

There are still places available for this FREE opportunity to learn more about Institute for Learning (IfL) accreditation and the implications for tutors. Rosie Rigg and Brenda Crichton from MOVE will explain how to gain qualifications from past work and experiences. For further information and to book a place telephone 01953 713396 by Monday 9 November.

Seachange Arts have 4 part time job opportunities as part of Future Jobs.

Seachange are looking for people 18+ to apply, for a fix term 6 month contract, of 25 hours a week at minimum wage. Positions available are: Marketing Assistant, Volunteer Liaison Officer, Administrator and Programme Assistant. Applicants must reside in Norfolk, be in receipt of Jobseekers Allowance or other allowances (eligibility checked through the job centre) for 6 months plus. To apply, please contact Job Centre.

NORFOLK MUSIC WORKS King's Lynn, Norfolk DIRECTOR (0.6 P/T) Salary £20,000 - £22,000 pro rata depending on qualifications & experience

Leading independent arts charity specialising in community music in Norfolk seeks a new Director. From planning, fundraising, through to delivery and evaluation this role offers creative and strategic opportunities within an innovative arts organisation. This exciting and challenging post requires excellent management, communication and development skills, alongside a sound knowledge of music-making in a community setting.

ADMINISTRATOR (P/T 9 hrs a week) Salary £13, 500 - £15,500 pro rata depending on qualifications & experience

Administrator required to undertake office management and support for the Artistic Programme including database, marketing and financial duties.

For Application packs call 01485 609009 or e-mail info@musicworks.org.uk Closing Date for both positions: 21st November 2009

Interviews for Director post 4th December 2009 Norfolk Music Works, The Old Booking Office, 31 Station Road, Roydon, King's Lynn, Norfolk, PE32 1AW. Registered Charity No: 803279

Cafe Writer's Open Competition 2009: First Prize £1000 - Closing date November 30th 2009

For 2009, Cafe Writers are pleased to announce that our adjudicator will be George Szirtes. For further information and to download an entry form visit www.cafewriters.org.uk

Get Started with Film Making and Animation with the Princes Trust - 5 day course 23 - 27 November. Seachange Arts

Ever fancied being a movie star or a blockbuster director? If so join this FREE five day course to help develop skills in the following areas: Story boarding and film script; how to use a camera, edit and produce original film and animation; become a VJ and learn how to combine new technology, music and video. Then show case films and receive a DVD of all produced work. Seachange can arrange bus transport to Great Yarmouth workshops. For further information contact Sarah James at Seachange on 01493 846436

The Great Outdoors Visual Artist Brief – Farm Arts

The Great Outdoors is a programme of poetry, storytelling, visual art and performance events in the Babergh and Mid Suffolk countryside-taking place in the summer of 2010.

Two artists are sought to work on one farm each from either the Mid Suffolk or Babergh district to: Create a small series of temporary artworks using materials and objects found and/or produced on farms; Work with visitors to the farm to create the artworks as part of Open Farm Sunday and at two dates following this event in June and July; Create the works to form a function in play, interaction or participation; Create installations of the temporary artworks within the farm trails and walks for a period of 10 weeks (End July to End Sept); Liase with representatives from Babergh District Council or Mid Suffolk District Council and the relevant Farm contact.

Deadline for return of applications and proposals Monday 23 November The successful applicant will be notified by Tuesday 1 December. To apply, please submit: Curriculum vitae with minimum of two references; 10 images of artist work (hard copy photos will be returned) A brief proposal containing outline of: How you plan to address the theme of the activity, Show research of the farm site/s, Preliminary ideas including materials, Approach to engaging the community in the activity Please return your proposals by **10.00am on Monday 23 November** to:-

Susie Tyrrell

Arts and Community Development Officer

Babergh District Council

Corks Lane, Hadleigh Ipswich IP7 5RZ

arts@babergh.gov.uk or susie.tyrell@babergh.gov.uk

Tel: 01473 826615

Emailed applications will be accepted.

Please provide a stamped addressed envelope for the return of work and photographs.

Funding

Red Nose Days Funding Programme (UK)

Comic Relief has announced that the next application deadline for grants through its Red Nose Day UK Funding Programmes is the 13th November 2009. Grants are available that support projects by not for profit organisations within the following programme areas:

- Mental Health
- Domestic and Sexual abuse
- Refugee and Asylum Seeking Women
- Sport for Change
- Young people aged between 11 and 25, and
- Local Communities.

Comic Relief has also announced two new programmes coming soon in the areas of: Young Carers (managed by the Princess Royal Trust for Carers); and Older People. There are no minimum or maximum grants in most of these programmes, but on average grants are of between £25,000 and £40,000 per year. Funding can be used to cover both running and capital costs. Comic Relief are keen to make sure that the funding reaches all parts of the UK, especially areas which often miss out, such as rural communities. For more information go to: www.comicrelief.com/apply_for_a_grant/uk

Funding to Change Young People's Lives (England, Scotland & Wales)

Organisations that work with young people, whatever their background, to help them achieve their potential have the opportunity to apply for funding through The Learning Launchpad. The Learning Launchpad is a grant making fund delivered by the Young Foundation working in partnership with Edge that provides investment to organisations in their early stages of development. The Learning Launchpad offer investment at two stages:

Stage one investments of up to £30,000 are suitable for people or fledgling organisations that are starting out with a new idea.

Stage two investments of up to £100,000 are typically suitable for organisations or initiatives that are already up and running and want to grow.

In particular, the Learning Launchpad is looking to support ideas that have a profound social impact both on individuals and on society as a whole; are innovative; are sustainable; can be replicated and are run by passionate and competent people.

The next closing date for applications is 5pm on the 24th November 2009. For more information go to: www.learninglaunchpad.org/

Bursaries Available to Exchange Ideas between Artists (UK)

Artists' groups and networks within the UK can apply for awards of up to £500 through the Go & See bursaries scheme. The scheme which is provided by a-n The Artists Information Company and managed by the Networking Artist's Network aims to support exchange between artists' groups and networks in the UK and beyond in order to explore new projects and provide a focus for critical exchange. NAN defines artists' groups as two or more artists working together or engaged in collective activity who consider themselves to be a group or network.

There are a number of application deadlines throughout the year. The next deadline for applications is 6pm on the 1st December 2009. For more information, visit: www.a-n.co.uk/nan/topic/473133

The Joanies Trust (UK)

Registered charities working with young people aged 11 to 25 are eligible to apply for grants through the Joanies Trust. Each year, the Trust makes approximately 30 grants with an average value of £1,000 to support projects that offer intensive support to young people as well as those that promote preventative work, and especially those that are designed to lead to individual development through integration, work opportunities or accreditation. In particular the Trust is looking to support projects that show innovation and imagination as well as evidence of close consultation with young people in developing their project.

The next deadline for applications is the 31st December 2009. To find out more visit:

www.joaniestrust.org.uk/index.htm

Green Printing at Paston

As an extension of the 'Pastons' Country' exhibition at the Griffon Gallery, North Walsham, Paston Heritage Society are offering an opportunity to learn 'green' non-toxic intaglio printing as used in the Paston big book by artists in the project.

The workshops will be led by Annette Rolston, lead printer of InPrint arts group and Lucy Care, who led the Paston project.

It takes two days to learn the technique as the plates are coated in a light-sensitive film which needs to set firmly before exposure. It is therefore important that participants can commit themselves to both dates, Weds 11th November and 2nd December.

On the 11th November we will be demonstrating the techniques of green printing and then participants will be taught how to prepare plates. Then we will explain how the Pastons project worked and how to incorporate different techniques including photography and computer-art, as well as hand-drawing onto the plates. Finally there will be an opportunity to ink and print other pre-made intaglio plates as a useful training for the art of green printing.

On the 2nd December, participants will bring along artwork they have prepared for their plates and will discuss and refine this before we expose and develop the plates. Then there will be further time to work with the plates before printing.

The workshops will both be held at The Barn, Paston from 10.30am – 3.30pm. Participants are asked to bring their own lunch but drinks are provided.

The workshops are inclusive of all materials used and a £10 contribution per session is all that it will cost in this instance due to generous sponsorship from The Griffon Area Partnership. Places are limited. If you would like to take part, please return the booking form as soon as possible.

Thank you.

.....

I would like to book a place at the Green printing workshop at the Barn,
Dayspring, Mundesley Road, Paston NR28 9TE

I have experience in printing/I am a beginner at printing
(please delete as applicable)

I enclose a £10 contribution for the first workshop, payable to Griffin
Area Partnership.

Signed..... Date.....



Norfolk Youth Arts Consortium Development Plan 2009-13

**Written by Celia Makin-Bell on behalf of the NYAC Steering Group
April 2009**

1. Executive Summary:

The Norfolk Youth Arts Consortium (NYAC) is a grouping of arts organisations, schools and young people's charities with a shared vision for the development of young people's performing arts opportunities in the County of Norfolk.

The current consortium partners are:

- Sheringham Little Theatre
- Seachange Arts
- The Garage
- North Walsham High School
- The Benjamin Foundation
- Norfolk Dance
- Norfolk Music Works
- Sheringham High School
- Creative Arts East

The Consortium was set up in 2007 as a vehicle to deliver a participatory theatre project entitled *Its Our Theatre* focussing on Hip Hop and urban arts, in North Norfolk, Great Yarmouth and Norwich. The project was a one-year pilot run in conjunction with 'Theatre Is', a regional youth arts agency and was funded by Arts Council England's Young People's Participatory Theatre scheme.

The partners are working together to develop and implement a 4 year programme of activities including:

- Research, marketing and advocacy
- Delivery and support of a 4 year programme of participatory and audience based youth arts activities
- Provision of a range of training and CPD opportunities for young people and artists

The partners have devised a shared programme of activities for 2009-10 which will include:

- A programme of young people's research in order to gather primary evidence for the development of new work
- Development of young people's consultation groups to inform the delivery of projects
- Delivery of pilot marketing and transport schemes
- Delivery of at least 9 Slam Nights across the County, developing young people's involvement in management and a 'talent scout' plan to develop local talent

- The Vocalise project for 13-18 year olds, developing vocal and performance skills in a range of musical styles to create a performance piece that will be toured in rural and coastal areas of Norfolk in Easter and Summer 2009.
- ACE Dance and Music project, involving a tour and workshops across the County from an innovative Birmingham based dance company
- Development of a circuit of young people friendly venues and young promoters groups
- Development of young people's volunteering opportunities

The Consortium considers itself to be an 'open-door' learning partnership, with genuine partnership working and shared values. Partners will engage with the Consortium in different ways, with the views and aspirations of young people at the heart of delivery. As well as representing their own organisations, partners are committed to adding value to the Consortium and supporting the delivery of the overall vision.

Our work is directly informed by a considerable body of research around the needs of young people in Norfolk. The County is the fifth most deprived county with 19% of children living in income-deprived households.

Our rural communities in Norfolk suffer from isolation, pockets of extreme deprivation, low educational attainment and have significant barriers to accessing services, especially culture. The urban areas of Norwich, Kings Lynn, Great Yarmouth and Thetford also face problems of deprivation and worklessness, and contain some of the most deprived wards in the country. In areas such as North Norfolk, the relative affluence of some parts of the District masks smaller areas of considerable deprivation.

Nearly 40% of our young people are defined as lacking good relationships with family and friends. Many young people in Norfolk have low aspirations, poor self-esteem and low ambitions characterised by a local typology of *"I'm happy where I am. Why bother to change anything"*. A key issue in the County is that of poor transport, which is particularly significant for young people in the target areas for the Consortium. There are limited train lines and major issues with public transport in the more rural areas.

By 2013, the Consortium want to see a strengthened youth arts infrastructure in Norfolk, with improved partnership working and a higher profile for the work. There will be increased resources to support and deliver this work and the value of it will be recognised by both statutory and voluntary providers of services to young people. The model of working will be of national and international significance.

Provision will be informed by the needs and aspirations of local young people and a range of progression routes and access schemes will be put in place. This will ensure that young people from the ages of 8 to 25 are given the opportunity to initiate, lead and take part in youth arts activities across the County.

2. Background

2.1 The pilot project

Norfolk Youth Arts Consortium (“The Consortium”) was set up in 2007 as a vehicle to deliver a participatory theatre project entitled *Its Our Theatre* focussing on Hip Hop and urban arts, in North Norfolk, Great Yarmouth and Norwich. The project was a one-year pilot run in conjunction with 'Theatre Is', a regional youth arts agency. This project was funded by Arts Council England’s Young People’s Participatory Theatre scheme. Through the project, the partners developed a shared vision for the development of young people’s performing arts opportunities in the County and agreed to work together to develop and implement a 4 year programme of activities.

The pilot project engaged over 1000 young people, mainly from North Norfolk, in a range of activities including roadshows, free workshops and intensive residencies for a reduced number of participants. The project is currently completing with an Entrepreneurship training scheme for 5 young people, being delivered by Sheringham Little Theatre. One of the key successes of the scheme was the development of Slam Nights (urban arts events run by professional MC’s) which have taken place in Sheringham, Great Yarmouth and Norwich, initially to sell-out audiences.

The project managed to initially engage a large number of young people who would not normally take part in existing cultural provision. This was achieved by the artform focus of the project and also by the nature of the outreach work (eg roadshows in shopping centres). However, by the end of the project, it was felt that many of the young people who had carried on until the end of the programme were motivated attenders who were already known to a number of the partners.

The pilot project was undoubtedly challenging for the partners and a number of key issues, both positive and negative, arose from the project. These include:

Partnership issues:

- The key partners have a strong shared vision for the development of creative activities for young people and have much to learn from each other
- The need for a range of cross-sectoral partners to work together to promote opportunities for young people’s participation in creative activity
- The need to ensure all partners are clear about expectations and their role for future joint projects, through the development of accountable structures to monitor involvement

Delivery issues:

- The considerable challenges and opportunities around bringing young people from across the county together to work with each other

- The need to look at pathways of participation for young people, so they are able to access provision in the long-term
- Transport and access is a major issue in an area like Norfolk
- The need to carry out good quality and regular consultation with young people and to develop mechanisms to carry this out
- The need to maintain momentum in the delivery of long-term projects. Young people expect to see change and something new. This has been reflected in the drop off of attendances at some of the Slam Nights
- How to work most effectively with the strong cohort of young people in the county who want to develop and promote their own events
- The need to ensure that expectations that have been raised are met through future provision

2.2 Consortium members:

The current members of the Consortium are:

2.2.1 Sheringham Little Theatre

Sheringham Little Theatre (SLT) is a thriving community arts centre, based in the North Norfolk market town of Sheringham. It offers a year-round programme of arts events and activities which otherwise would not be available in North Norfolk. The programme includes drama, comedy, music, film, children's shows and youth events. The theatre is home to one of the last surviving Professional Summer Repertory seasons. There are regular placements offered for work experience and technical apprenticeships.

Over the last five years, SLT has developed an extensive outreach programme of regular youth activity, currently engaging on average a total of 120 young people each week, with ages ranging from 4-18 years. These regular sessions are stretching out across the seven market towns of North Norfolk. The Hub studio and exhibition space which is used for after school youth activity and platform performances, was runner up for the National Lottery 'Best Arts Project' in 2008.

SLT were the lead Norfolk partner in the pilot project and are currently the lead organisation for the Consortium.

2.2.2 Seachange Arts

SeaChange Arts is the Arts and Regeneration charity for the Borough of Great Yarmouth, Norfolk. They are the principal Arts Agency in the Borough and have been operating since 1996. Their mission is to increase participation and access to high quality arts and cultural experiences, which will ultimately enrich the lives of local, regional and international communities through enjoying and achieving, celebrating diversity and raising aspirations.

Over the last 3 years, Seachange have delivered a range of creative workshops targeted at

young people mostly aged 14-18 that have been excluded from mainstream education and have developed a Youth Arts Partnership which has enabled them to consult with a range of service providers in order to ensure that provision is appropriate to local circumstances and that it can link and signpost into existing initiatives. We are also a registered arts award centre and are increasing the numbers of our young leaders who deliver activity to their peers and developing our programme of youth led and managed work.

Over the last 2 years we have developed new strands of our work especially working on an international platform, developing projects in Latvia, Portugal and Finland and bringing International artists back over to Great Yarmouth to work with our local communities. We have developed a cultural programme especially for migrant worker families in Great Yarmouth, establishing a popular cabaret night where we showcase local talent and bring together different communities.

In October 2008, we delivered the first International Arts festival for Great Yarmouth entitled Out There which was a celebration of some of the best International, national and local artistic talent with a strong focus on street arts and community led/professional performers collaborations. Over 30,000 people attended the 3 day event.

2.3.3 The Garage

The Garage is a young people's creative training and development centre based in the city centre of Norwich. The Garage works mainly with young people across Norfolk aged 11-25 and particularly focus on those 'at risk' or with the fewest opportunities. The facilities are accessed by over 10,000 young people every year.

The Garage's vision is to give Norfolk's young people the means to develop their creativity and to broaden their opportunities and life choices. Their ethos of 'young people first' all provision and the organisation is recognised as a specialist agency which enables young people to identify, produce and manage activities that interest them.

2.3.4 North Walsham High School

The school has Special School Status in Performing Arts. One of their aims is to increase opportunities in the Arts for people in the community. Being a member of the Consortium helps them to plan strategically with key partners and agencies in the area, increasing opportunities for Arts provision, especially for young people.

The school has taken part in Creative Partnerships and is currently developing an extensive Saturday arts programme including a music school, film making and street dance. The school is also taking part in the Creative Arts East Young Promoters scheme.

2.3.5 The Benjamin Foundation

The Benjamin Foundation is a charity based in North Walsham and provides a diverse range of services and opportunities for children and young people and the homeless in

Norfolk. They offer support and counselling to 5 to 25 year olds, supported accommodation centres for 16 to 25 year olds, a resettlement service, after school and holiday clubs, youth drop-in centres, pre-school and crèche facilities, special needs youth groups and Restore, a furniture re-use scheme.

2.3.6 Norfolk Dance

Norfolk Dance is the development organisation for dance in the county. They offer imaginative and challenging opportunities for people of all ages and abilities to become involved in dance. They work with professional dancers and companies as well as resident dance artists offering classes, workshops, performances and professional development in Norwich and across the county.

2.3.7 Norfolk Music Works

Norfolk Music Works is a King's Lynn based arts organisation that provides professional musicians and other artists for activities, training, project and residencies with a wide range of community groups across Norfolk and beyond for 20 years.

They are committed to creative excellence and work with rural communities through participatory music-making to bring about community and individual development. This includes work with children and young adults both in and out of school, people with disabilities, adults and older people. They deliver inclusive music-making opportunities in a variety of musical genre, ranging from multicultural music to voice, drumming, jazz, rock & pop and DJ skills.

2.3.8 Sheringham High School

Sheringham High School is an Arts College, with the Performing Arts central to the school's ethos. They provide courses in Art, Media, Dance, Drama, Theatre Technology, Music and Music Technology, and their curriculum offer is being constantly updated. The school enjoys excellent relations with community partners, especially members of the consortium with whom they have shared several projects, with the common aim to increase the range of high quality Arts experience in our community.

2.3.9 Creative Arts East

Creative Arts East has committed to joining the Consortium partnership as at March 2009. Information about their operations and projects is to follow.

3. Mission, vision and aims of the Consortium

3.1 Mission:

The Norfolk Youth Arts Consortium will develop and provide a range of high quality performing arts opportunities and progression routes for young people in Norfolk, focussing on isolated communities and areas of low provision.

This will be delivered through three strands of activity:

- Research, marketing and advocacy
- Delivery and support of a 4 year programme of participatory and audience based youth arts activities
- Provision of a range of training and CPD opportunities for young people and artists

3.2 Where we want to be in 4 years time:

In four years time we will see a strengthened youth arts infrastructure in Norfolk, with improved partnership working and a higher profile for the work. There will be increased resources to support and deliver this work and the value of it will be recognised by both statutory and voluntary providers of services to young people. The model of working will be of national and international significance.

Provision will be informed by the needs and aspirations of local young people and a range of progression routes and access schemes will be put in place. This will ensure that young people from the ages of 8 to 25 are given the opportunity to initiate, lead and take part in youth arts activities across the County.

Specific outputs will include a cohort of trained young people who can initiate and manage their own creative activities, a county-wide touring circuit of young people friendly venues, young people's work being showcased at a wide range of platforms and festivals and a range of effective marketing tools targeted towards young people, which will deliver a significant increase in participation by marginalised and isolated groups.

3.3 Principles and ethos:

At the heart of our work is an aim to bring young people across Norfolk from different ages and backgrounds together to work productively with each other.

We are an 'open-door' learning partnership, with genuine partnership working and shared values at the core of the initiative. Partners will engage with the Consortium in different ways, with the views and aspirations of young people at the heart of delivery.

As well as representing their own organisations, partners are committed to adding value to the Consortium and supporting the delivery of the overall vision.

3.4 Strategic aims:

1. To ensure that young people from aged 8-25 have access to a range of high quality performing arts activities
2. To develop pathways and accredited progression routes for young people in performing arts
3. To target hard to reach young people who are not currently engaged with arts provision
4. To develop a 'hub and spoke' model which will enable young people from different backgrounds from across the County to work together
5. To deliver a range of high-profile projects linked to the Cultural Olympiad, maximising local, national and international partnerships
6. To enable young people to inform the development of future provision and to develop and deliver their own creative projects
7. To contribute to the learning and development of partner organisations and to develop a new cohort of youth arts practitioners

3.5 Artform focus:

The programme will focus on performing arts and associated cross-artform activity. This will include, but is not limited to:

- Drama
- Music
- Dance
- Performance-based literature
- Carnival
- Urban arts including graffiti, street theatre, street dance, slam nights etc
- Complimentary film-making and animation activity

4. The programme

The Consortium partners have developed a 4 year model of activity which is reproduced below:

4.1 The model:

Strand 1: Research, marketing and advocacy	Strand 2: Programme of participatory & audience focussed activities	Strand 3: CPD opportunities for young people & artists
<p>Collection and analysis of existing research around the needs and aspirations of young people for arts activity</p> <p>Development and delivery of a programme of consultation with young people (preferably using existing consultation mechanisms)</p> <p>Research into effective young people marketing mechanisms and implementation of schemes</p> <p>Mapping of existing provision and identification of gaps and access needs</p> <p>Audit of potential programme opportunities for young people over the next 4 years across the County (linked to Cultural Olympiad programme)</p> <p>Development of access schemes for existing activities (eg. transport schemes)</p> <p>Development of advocacy materials and delivery of presentations to key providers</p> <p>Exploration of resource development opportunities</p>	<p>Development and delivery of Slam nights touring scheme</p> <p>Development of young people's tour circuit</p> <p>Development and delivery of young people targeted professional programme of touring provision</p> <p>Delivery of partnership projects - year 1 programme could include Vocalise, ACE Dance and Music etc.</p> <p>Development and delivery of 'access' projects for agreed target groups</p> <p>Maximising opportunities for international collaboration and links to the Cultural Olympiad</p> <p>Presentation and programming of events at Norfolk festivals</p>	<p>Opportunities for partner organisations to develop learning schemes for staff, artists and volunteers</p> <p>Provision of training for artists working with young people and development of a cohort of trained workshop/project leaders</p> <p>Development of young people's groups who can develop their own provision including resource development</p> <p>Training schemes for young people to develop production companies</p> <p>Development of local young promoters schemes</p> <p>Development of accreditation opportunities for young people's learning, including Arts Award</p>

The partners will deliver the following programme of activities in Year 1 (April 2009-March 2010):

4.2 Strand 1: Research, marketing and advocacy:

4.2.1 Resource development

Partners have already committed to raising funds to deliver programme activities over the 4 years. See section 6.3 for further information on the fundraising strategy.

Outputs and targets
Completion of fundraising strategy Successful funding bids to a range of sources Relationship development with new and existing funders Exploration of core funding and commissioning opportunities from Local Authority partners

4.2.2 Organisational and programme development

The project partners have agreed a partnership structure for the project. See section 6.1 for further information on management and delivery. During year 1, NYAC will explore the development of new partnerships, regularly evaluate the effectiveness of the agreed partnership structure and explore a roll-out of projects into the rest of Norfolk. We will also agree the programme for year 2 and 3, exploring international opportunities and links to other festivals taking place across Norfolk. We will work together to develop a range of advocacy materials and undertake to deliver presentations to potential partners and funders.

Outputs and targets
A representative steering group A plan for the rollout of the NYAC work into other parts of Norfolk Plan for year 2 and 3 programme Development of advocacy materials

4.2.3 Young people's research and consultation

One of the core strengths of the partners is their engagement with young people. During year 1 we will set up a mechanism to regularly consult with young people around the delivery and management of the project, linked where possible to existing fora (such as local youth panels, NYCVS, Youth Parliament, North Norfolk Youth Voice etc). We will also audit existing young people's research and provision and where necessarily commission new research, initially in Great Yarmouth and North Norfolk. We will second a member of staff from a partner organisation to conduct this work.

Outputs and targets
Development of young people's consultation groups in North Norfolk and Great Yarmouth
Plan for development of new groups in other parts of Norfolk
Completed audit of young people's research
Delivery of programme of young people's research
Target: engagements with 20 young people's groups

4.2.4 Marketing research and development of pilot schemes

The partners have identified the need to explore contemporary approaches to marketing their core work and the new work of the Consortium to young people. We recognise that by working collaboratively on this, there are opportunities to combine resources and save money. We have identified that a number of organisations in Norfolk have already started to develop innovative schemes to market to young people and we will research other cost effective opportunities. In year 1, we intend to conduct research and potentially invest in pilot schemes to test our approach, probably around joint marketing of partnership projects. We will second a member of staff from a partner organisation to conduct this work.

Outputs and targets
Research report around opportunities for young people focussed marketing
Partnership development with local organisations who demonstrate good practice
Exploration of resources to deliver this work, including LSPs
Development of 2 pilot schemes in North Norfolk
Development of links to young promoters scheme

4.2.5 Research and development of access schemes

Lack of access for young people is a fundamental barrier to participation in creative activities. We will tackle this issue by undertaking targeted work in order to develop opportunities for excluded groups, building on the expertise of our partners around working with vulnerable young people. Appendix B gives further information on planned target groups and how we will work to engage them over the 4 years of the Consortium's operation. We will also jointly undertake negotiations with transport providers in the County in order to develop and manage access schemes for young people (eg train and bus companies, minibus providers etc) and will pilot a transport scheme approach in year 1, based around access to partnership projects.

Outputs and targets
Delivery of 1 pilot access scheme looking at disadvantaged groups in North Norfolk and Great Yarmouth
Negotiations with public transport providers
Delivery of 1 pilot transport scheme, linked to Slam Nights

4.3 Strand 2: Programme of participatory and audience focussed activities

4.3.1 Slam night provision and development

We will develop the Slam Night concept and promote slam nights in Norwich, Great Yarmouth and Sheringham. We will develop a 'talent scout' plan to develop local talent by undertaking research into potential performers and training. We will further develop young people's involvement in the management and delivery of the Slam Nights by developing a 'mini slam' night programme of smaller scale events. We will work with partners to develop a roll-out programme into other District which will run in year 2 onwards.

Outputs and targets
Delivery of 9 Slam Nights Delivery of at least 4 'mini slams' Programme of talent scouting Training of 30 young people in management and delivery Development of Slam Night promotion scheme, linked to Young Promoters Scheme Plan for Norfolk roll-out

4.3.2 ACE Dance and Music Project

ACE Dance and Music are a Birmingham based company with a strong youth dance focus, who link contemporary dance with African and Caribbean movement style. In August 2009, the company will undertake a week long residence in Norfolk including workshop activities and a tour to 3 venues in Great Yarmouth, North Norfolk and Breckland. This project will be led by Norfolk Dance and Consortium partners will support delivery through signposting of project participants, joint marketing and support for the tour.

Outputs and targets
Tours into 3 venues in Norfolk with target audiences of 900 20 young people involved in workshop activities

4.3.3 Vocalise project

This project will give young people aged 13-18 from across the County the opportunity to develop vocal and performance skills in a range of musical styles to create a performance piece that will be toured in rural and coastal areas of Norfolk in Easter and Summer 2009. The project will also include peer-led singing workshops for 9-12s. The project will be led by the Garage and Consortium partners will support the delivery through development of the touring circuit, hosting performances, marketing and recruitment of young people.

Outputs and targets

35 young people aged 13-18 involved in project delivery 40 young people 9-12 take part in singing workshops 15 young people gain Arts Award accreditation Tour into 3 Norfolk venues with audiences of 30
--

4.3.4 Young Promoter Group development

This section will be developed further following discussion with Creative Arts East.

Outputs and targets

To be confirmed

4.3.5 Young people's venue development

A key aspiration of the project is to develop a circuit of young people-friendly venues across Norfolk that can receive creative products, both youth-led and professional. For year 1, partners will undertake an audit of potential venues across the county and pilot youth-led activities, linked to key Consortium projects. The Consortium partners will also support planned venue development initiatives in Great Yarmouth and North Walsham and link to the young promoters scheme being developed by Creative Arts East (see above). We will also link to the DCMS equipment bank bid being developed by North Norfolk District Council.

Outputs and targets

Deliver venue audit and develop touring plan Develop young people's touring programme in up to 16 venues Develop young people's involvement in Great Yarmouth and North Walsham venue development

4.3.6 Music in Mundesley project (Powerplay project)

Norfolk Music Works have submitted a solicited funding bid to Youth Music to develop an intensive 2 year programme of music making activities for young people aged 5 to 18s in Mundesley including training, events, touring roadshows and the development of a young promoters network. Consortium partners will support the delivery of the programme including recruitment, offering performance and showcasing opportunities for the participating young people, sharing artists, signposting participants onto other provision and training and supplying young people who can offer peer support.

Outputs and targets

Delivery of orchestral and multicultural projects to primary school children Development of performance opportunities for teenagers Establishment of youth promotion group At least 7 events 100 young people engaged

4.4 Strand 3: CPD Opportunities for young people and artists

4.4.1 Young people's volunteering scheme delivery

Partners are already developing and delivering a number of schemes to deliver on this priority. Consortium partners will work together to identify volunteering opportunities for young people across partner organisations, such as events and festivals, and arrange placements through programmes such as Blueprint (V Involved volunteering scheme managed by the Garage). We will also offer peer learning opportunities through existing volunteers and placements for 'graduates' of existing schemes (see section 4.4.3). Placements will be both short term and part time (up to 13 weeks).

Outputs and targets
Audit of placement opportunities
Signposting of young people
Management of at least 40 short term and part-time placements in year 1

4.4.2 Arts Award development and delivery

Arts Award will be the principal means to accredit the learning of young people participating in Consortium activities. We will ensure that Arts Award is built into project delivery from the start. The Garage, regional lead for Arts Award, will support partner venues to become Arts Award Welcome venues and provide CPD and networking training to partners in good practice and develop an Arts Award Passport Pilot. Partners will also work together in delivery in order to share moderation and delivery costs.

Outputs and targets
Development of Arts Award Welcome venues
Deliver an Arts Award Passport pilot
Build Arts Award into key Consortium partnership projects

4.4.3 Audit of CPD opportunities for young people and artists and joint delivery of schemes

We will commission staffing to undertake an audit of existing young people's training and skills development for artists who want to work with young people. We will explore the feasibility of working together to develop induction, training and employment for artists to work across partner organisations and link up with other key deliverers such as CP. We will work together to jointly market and signpost existing opportunities for young people such as the Production Course at the Garage, Seachange's production course for outdoor events and Young Entrepreneurship training offered by SLT. We will also work together to access and jointly market external training opportunities for young people.

Outputs
Report on CPD for young people in Norfolk
Development of joint offer for artists working with young people
Delivery of joint marketing scheme
Deliver at least 5 training courses for young people

4.4.4 Team building for Consortium

Partners have identified that there is considerable value in sharing expertise across partner organisations and are committed to sharing learning and team working. In year 1 we will explore the delivery of a residential for clients and staff in order to develop a culture of joint working. We will also develop protocols for sharing good practice and expertise, potentially through a skills bank approach. We will ensure that a range of our staff are enabled to work together through the working groups.

Outputs and targets
Completion of Consortium partnership skills audit
Development of plan for CPD for Consortium members
Residential project delivery

Further information about involvement of partners, resources and key tasks can be found in the action plan in Appendix E.

4.5 Benefits of the work

For each of the year 1 projects outlined above, we have identified individual scheme outputs and figures for the number of young people who will benefit from our activities.

We have identified the following overall benefits of our approach:

- Connecting up organisations that work in geographically dispersed areas
- Our programme will connect up a large and disparate community of young people across isolated geographical areas
- Connecting up arts providers with organisations who work directly with young people in a range of contexts including youth groups and schools
- Delivery of a partnership with a real shared ethos, rather than one that comes together to access funding
- Enabling both venue and non-venue based organisations to work together on audience development initiatives and links into exciting capital developments for young people focussed spaces
- Adding value to existing activity and achieving economies of scale
- We will reach young people at the margins who have limited, or no, access to provision
- Our programme is designed to provide pathways for young people to ensure progression and achievement

- Our programme will be accredited, giving young people routes and gateways into education and work

5. The Strategic Context for the work:

5.1 Norfolk and young people

Norfolk is a generally rural county with a population of 796,000. It is characterised by a highly dispersed population and 4 urban areas, all of which have significant areas of deprivation. Norfolk is the fifth most deprived county with 19% of children living in income-deprived households

Rural communities in Norfolk suffer from isolation, pockets of extreme deprivation, low educational attainment and have significant barriers to accessing services, especially culture. The urban areas of Norwich, Kings Lynn, Great Yarmouth and Thetford also face problems of deprivation and worklessness, and contain some of the most deprived wards in the country. In areas such as North Norfolk, the relative affluence of some parts of the District masks smaller areas of considerable deprivation.

There are around 162,400 children in Norfolk and it is estimated that 8% have diagnosable mental health problems. Basic literacy and numeracy skills are among the lowest in England, and 15% of the economically active population in Norfolk have no qualifications.

A national survey was carried out by the DCSF in 2008 which was designed to gather children and young people's views on their life, their school and local area. Norfolk came out in the lowest 40% for emotional health of children and young people, with 38% of young people defined as lacking good relationships with family and friends.

The Project Warmint report, published in 2004 was a comprehensive analysis of the aspirations of young people in Norwich. It concluded that there are low aspirations in the area and identified improving poor self-esteem as a key priority. It concluded that community based creative arts and music activities were the best means of engaging and involving hard to reach young people. Although this report concentrated on Norwich's young people, there was general agreement that the local typology among young people from the city which it characterized as *"I'm happy where I am. Why bother to change anything"* also applies to young people in other areas of the County.

A key issue in the County is that of poor transport, which is particularly significant for young people in the target areas for this project. There are limited train lines and major issues with public transport in the more rural areas (for example in North Norfolk the coastal town and villages are connected only by an irregular Coasthopper bus).

The Consortium has agreed that it will concentrate its initial efforts at North Norfolk and Great Yarmouth, with Norwich as a hub for some activities. We are intending to develop

partnerships to roll out activity across areas of rural isolation and low provision in the rest of Norfolk.

Cultural provision varies in Norfolk. Norwich has a strong range of cultural providers, but this is much more limited in the rural areas outside of the city, where provision is patchy and there are often few professional arts organisations. The Consortium is developing its activities alongside planned capital developments of cultural facilities in Great Yarmouth and North Walsham.

5.2 Research and demand for activity

The three key partners have delivered a range of consultation activities with young people over the last 4 years, all of which have informed the development of the programme for the Consortium. Although much of this research has been geographically specific, many of the issues facing young people in Norfolk are similar across the county. We have also identified many issues around young people and cultural provision through the delivery of the pilot project, as outlined in section 2.1.

5.2.1 North Norfolk:

Young people in North Norfolk have been consulted through forums set up by SLT and in North Walsham through the Benjamin Foundation. These groups have identified particular issues in the District including the fact that 60% of the schools bus in their students meaning that young people have little time to socialise, the lack of support services outside schools and lack of transport for less affluent young people. In the rural villages the ‘goldfish bowl’ of village life can mean that they are much more transparent within their communities and even mild behaviour such as socialising by a phone-box is interpreted as ‘anti social behaviour’. This isolation is even more pronounced for young people with additional needs who may travel many miles to access their school provision and often have few friends within their local communities.

North Norfolk District Council commissioned young people’s research into activities in November 06. Arts provision was popular but a number of barriers to taking part were identified including lack of confidence in taking part in things by themselves, personal safety, transport problems and lack of local provision.

5.2.2 The Garage and Norwich

The Garage have undertaken extensive consultation with young people, both directly and through their partnerships with the Norfolk Youth Offending Team, Youth Inclusion Support Panels, Norfolk Children’s Services and Norwich City Council Families Unit.

Creative consultation and open forum events have identified that for young people it isn’t so much the lack of activity that they are concerned about, but their own ability to access existing quality provision, particularly for those from deprived areas of Norwich and rural

north Norfolk. In particular, they felt that they often don't take part in activities, because their friends or classmates laugh at them and make them feel stupid.

Consultation has shown that young people, particularly those that are disadvantaged, spend many hours a week interacting with others 'online' through social networking sites, however much less time is spent in the company of their peers, engaging in positive activities outside school. Around 25% of young people in Norwich do not participate in positive leisure time activities that would enable them to increase their confidence, skills and social circles. The vast majority of these are from disadvantaged backgrounds. The result for many is that despite appearing to have many 'virtual friends' online, they often feel they have very few real friends, feel isolated, disaffected, marginalized and in some cases, it can lead to anti social behaviour.

5.2.3 Seachange and Great Yarmouth

Over the past 3 years Seachange has developed a Youth Arts Partnership (YAP) which has enabled them to consult with a range of service providers in order to ensure that provision is appropriate to local circumstances and the needs of young people. YAP members include: GFS Platform, Waveney and Yarmouth Youth Offending Team, Waveney and Yarmouth YMCA Training, Mind, Pupil Referral Units, Include and the Crime Disorder Reduction Partnership. The YAP has enabled Seachange to gain direct access to disadvantaged young people to consult on programme development.

Through this work Seachange have found that young people in Great Yarmouth (not just 'excluded groups') often have low ambition and self-confidence, feel isolated and feel that Yarmouth doesn't have a 'buzz' about it as far as young people are concerned. Many young people are engaging in risk-taking behaviour. There is also a strong demand for creative opportunities, which are seen as very appealing to young people which is generally not met through mainstream provision, particularly in an area like Yarmouth where there is low cultural provision.

Young people in Great Yarmouth want to create a more vibrant place to live with increased free activities for young people, especially in the evenings, bringing together young people from different backgrounds and cultures; and an increased respect for the local environment. There is a strong demand from young people for creative opportunities, with a particular interest in dance, music, and urban arts and culture such as graffiti, DJing and skating.

5.3 Key Norfolk Strategies

5.3.1 Local Area Agreement:

The Consortium will play a strong role in delivering priority themes of the Norfolk Local Area Agreement and Norfolk Ambition (Norfolk's Sustainable Community Strategy).

These include:

Theme	Actions	Sample targets
Improving skills and fulfilling aspirations	Improve basic skills and encourage lifelong learning Continue to reduce the number of young people Not in Employment, Education or Training	Achievement of a level 2 qualification by the age of 19 16 to 18 year olds who are not in employment, education or training
Stronger communities	Promote strong, cohesive communities where diversity is valued and positive relationships exist between people from all backgrounds and in all areas of community life Increase the participation of people in their local communities and encourage active citizenship (including volunteering) Develop an environment in which voluntary and community organisations can thrive Increase the engagement of people in the arts and cultural life of the County	Participation in regular volunteering Young people's participation in positive activities Participation in cultural activities
Safer Communities:	Raise the confidence of communities in the safety of their local area Improve support to offenders to prevent them from re-offending, particularly prolific and priority offenders	Rate of proven re-offending by young offenders Reduction in first time entrants to the Youth Justice System aged 10 - 17 Reduction in overall crime
Improved health and wellbeing	Improve mental health and emotional well-being Reduce the number of children, young people and adults who are obese	Obesity among primary school aged children in Year 6

5.3.2 Norfolk's Children & Young People's Plan 2006-2009

This plan outlines three cross-cutting themes, namely:

- 1 Fulfilling aspirations
2. Well-supported parents and families
- 3 Focus on prevention and early intervention.

The Strategy focuses on the 5 Every Child Matters outcomes of: *being healthy, to stay safe, to enjoy and achieve, to make a positive contribution and achieving economic well-being.*

The Consortium will focus on 'enjoy and achieve', 'making a positive contribution' and 'achieving economic well-being' and can support the delivery of this plan in the following areas:

Target	Objectives
Increasing the range of places for young people (11 to 19) to go and positive activities for them to engage in	Increase participation in youth award schemes Increase young leadership awards, coaching awards, officiating and organising awards Increase engagement of young people at risk of social exclusion through positive activities for young people (PAYP) programme.
Engage young people as active citizens	Develop consultation processes for younger children Agree a strategy for the active involvement of children and young people in the five Children's Services areas Increase participation in Youth Award Schemes Ensure all young offenders are engaged in education, training or employment Develop our approach to the delivery of positive activities across the county

5.3.3 Arts Policy:

We also deliver on the following aspects of the Norfolk County Council Arts Policy:

- *We will invest in the arts to meet the needs of local communities, rural and urban.*
- *We will support and promote cultural diversity and equality of access and opportunity in the arts.*
- *We will promote the arts as a powerful tool in social and economic regeneration.*
- *We will promote the role of the arts in enhancing health and quality of life, providing enjoyment and as a powerful tool in learning.*
- *We will support the development of new talent and encourage creativity and new initiatives in the arts.*

5.4 The Cultural Olympiad

The Consortium programme offers considerable opportunities to link to the delivery of Cultural Olympiad plans in Norfolk. We can support the delivery of the Norfolk Olympiad priorities, namely:

- Develop innovative crossovers between arts and sports
- Focus on activity for young people (up to the age of 30)
- Build on international partnerships already in place and being developed and include a strong diversity focus
- Develop and showcase new work
- Include a range of public platforms, some in 'unusual' locations
- Include a focus on life-long learning and skills development

We will work with the County based partnerships of Local Authority Officers to develop joint programming and provision. Specific opportunities include:

- Enabling Consortium partnership projects to be branded and promoted as Olympiad events – eg Slam Night touring circuit, Vocalise projects
- Supplying of young people driven products for County Festivals (eg work from the Slam Nights)
- Provision of young people who can help organise and develop activities across the County
- International focussed projects including cultural exchange and joint development of new work
- CPD for Norfolk based artists around working with young people

6. Management and delivery

6.1 Management

Over the last 5 months, the Consortium has gone through a period of organisational development and planning, facilitated by an external consultant. This process has included the following elements:

- Consultation meetings with Consortium members and potential partners and stakeholders
- Agreement of vision and priority activities over the 4 years
- Development of Year 1 programme
- Review of delivery structures and development of partnership model
- Production of Development Plan
- Funding review and resource development

This process has demonstrated that the Consortium members have a very strong shared vision for future activity and are committed to working in partnership to add value to existing provision. We have agreed that the Consortium programme will develop on a phased basis over the 4 years, taking into account the capacity of partner organisations to engage with activity. We have identified programme activities for Year 1 activity and themes for the following 3 years.

It has been agreed that the Consortium will operate as a partnership grouping with a Steering Group and associated Working Groups. The terms of reference for both these groupings is attached in Appendix A.

The initial partners have determined that the partnership will not be a ‘closed shop’ and intend to extend the membership of the Consortium to organisations with shared values and commitment to partnership working over the course of the 4 years.

It has been agreed that Sheringham Little Theatre will be the lead organisation for the first year of the Consortium's activity and will take overall responsibility for the management of the programme.

In relation to staffing, it has been agreed that a 'commissioning' model be undertaken for Year 1 (and potentially beyond). This could include the seconding of staff from existing partner organisations to deliver initiatives, by funding additional hours of part-time staff or employing freelance contractors. We will raise funding to pay for this element of the Consortium's work. As the partnership develops further, we will explore the need to employ dedicated staff members.

6.2 Monitoring and evaluation

Monitoring and evaluation for the work of the Consortium will operate on 2 levels:

- Reviewing the progress of the work of the Consortium as a whole
- Monitoring and evaluation of individual projects

For the former, we have developed a management structure that builds in accountability and evaluation. For example, we will deliver shared projects through a Working Group structure. Each project will have an individual partnership agreement which will be monitored through Working Group meetings and through reports to the Steering Group for the Consortium. Creative learning is key to our approach and we will regularly explore the impact of our partnership working by using approaches developed by partners through their core activity (eg the Evolve creating learning work delivered by the Garage and Norfolk Dance).

In relation to individual projects, the partners have a strong track record and policies in delivering both creative and rigorous evaluation work in order to assess the impact and outcomes of projects. We will build on this expertise to deliver a range of bespoke approaches to monitoring and evaluation of projects, including:

- Supporting young people to set their own goals and working with them to monitor achievements
- Tracking the impact of work on participants in the short and medium term. This tracking could include areas such as improved behaviour, pursuit of progression routes, improved health, growth in confidence and interpersonal skills etc.
- Developing creative ways to evaluate the experiences of young people through mechanisms such as video diaries and evaluation rooms
- Development of a range of evaluation methods which taken into account individual needs (eg young people with literacy issues)
- Development of a single set of performance indicators which we can track across the Consortium's projects

Over the 4 years we intend to gain a strong body of evidence of the impact of our work which the partnership can use to advocate for the work at local, regional and national level.

6.3 Budget/finance

6.2.1 Budgets

The Consortium will operate as a non-constituted partnership and will work together on a range of partnership projects. Each project will be individually budgeted and core costs will be kept to a minimum. For each project a lead organisation will be nominated, who will have responsibility for the submission of funding bids and the management of project funding. The monitoring of project funding will be carried out through the individual working groups and the Organisational Development working group will agree and monitor the core budget for the Consortium.

A budget will be developed for each project, which outlines funding targets and incorporates a management fee that will support core activities and management.

To date work has been undertaken to develop a budget for the Slam Nights scheme. Further work needs to be undertaken around the young people's involvement project, including staffing, marketing budget and transport and the core budget. This work will be carried out by the Organisational Development working group with the assistance of the fundraising consultant.

6.2.2: Fundraising plan

The Consortium partners have prioritised resource development as a key year 1 target. A range of funding opportunities have been researched by the fundraising consultant and a fundraising plan will be signed off by the Organisational Development Working Group. Some will require young people to submit bids or to work through smaller groups.

The resource development plan (see Appendix C) has the following elements:

a. Identification of existing/future resources that partners can put towards the Consortium activities

For each project, the relevant working group will explore existing funding and in-kind support that partners can provide to support project delivery.

b. Public funding

Partners will approach Local Authority Arts Officers to explore funds for Consortium development and delivery. In addition, cross-cutting Local Authority funding opportunities will also be explored such as:

- LSPs including Local Reward Grant funding
- Funds held for community safety and community cohesion
- Young people focussed funding
- Local area partnership funds

A key opportunity exists around accessing Commissioning funds held by the County Council Children's Services. Accessing this funding will require a period of relationship-building with key Children's Services staff.

The Consortium will also explore accessing national funds such as DCSF commissioned funds (eg Young Social Entrepreneurs scheme).

c. Lottery

There are a range of Lottery sources which could support the work of the Consortium. However, there is a need to ensure that accessing funding does not cause issues for existing relationships or funding held by the partners.

Opportunities include:

BIG Young People's fund (currently closed)

HLF Young Roots

Awards for All (applications will need to go in from smaller partner organisations)

Youth Music

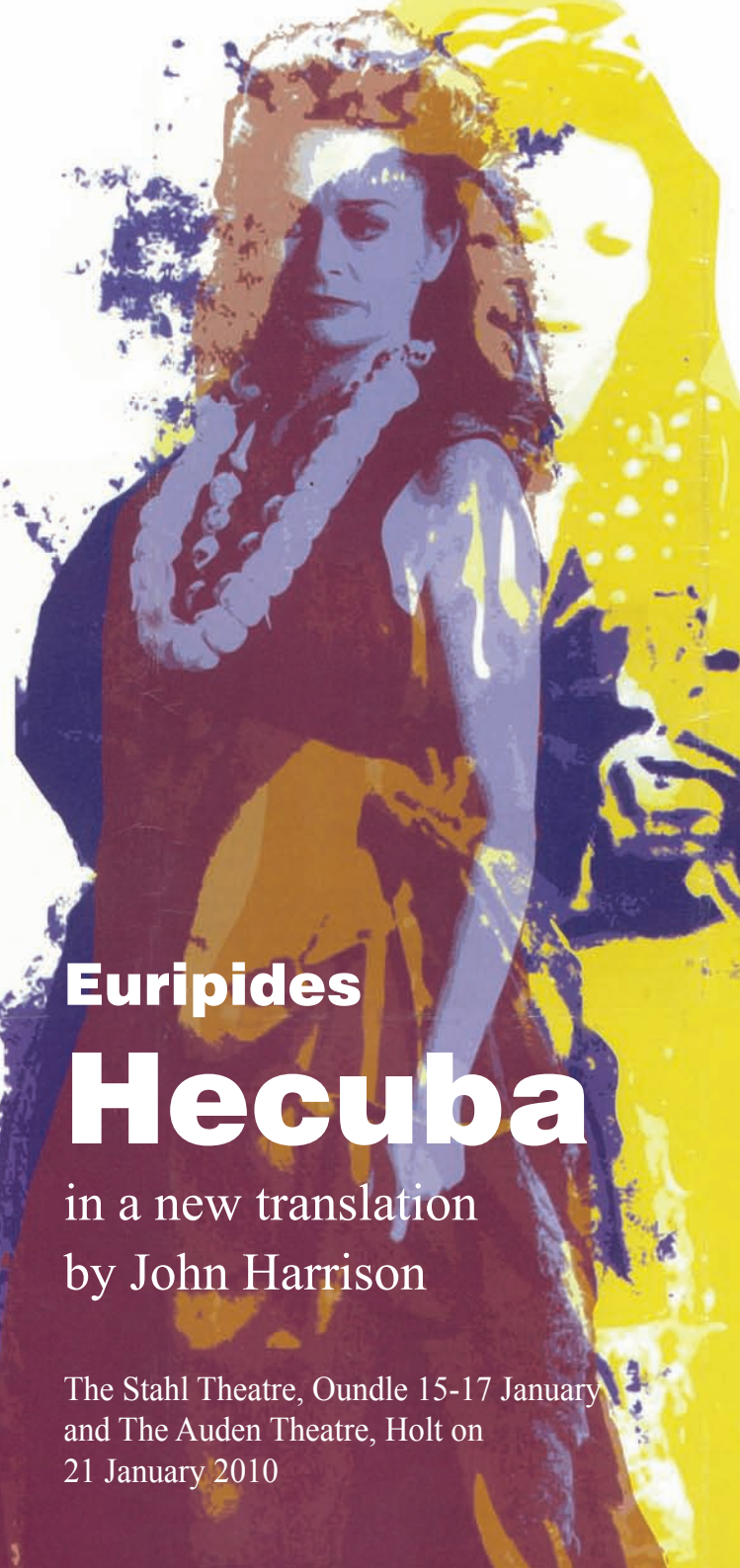
d. Trusts and Foundations

There are a multiplicity of Trusts and Foundations who support both arts activities and projects targeting young people, especially those at risk of exclusion. Again, there is a need to ensure that bids do not duplicate existing funder relationships. We will submit a range of bids to local, national and international trusts.

Some trusts will fund small scale activities managed by small organisations. We will work to access local partners who may be able to submit bids themselves for more localised activities.

e. Young people-led funding

The Consortium will work with young people to set up groups that can apply for funding to deliver projects that interest them.



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Sunday 17 Jan at 3pm ; 01832 273930;
stahltickets@oundleschool.org.uk

The Auden Theatre, Holt 21 January at 8pm
01263 713444; Auden Theatre Box Office,
Gresham's School, Holt NR25 6EA